
FLIP FOR OUR GLOBAL BEAUTY SPECIAL!
MAY 2015
marie claire
Fresh Faces 2015!
Iggy Azalea
Zoë Kravitz,
Hailee Steinfeld,
Felicity Jones
& Kate Upton
World's Best Beauty Finds
LIP BALMS, SERUMS, CRAZY-GOOD MASCARA & TONS OF CULT FAVES
THE SEX SECRET NO ONE'S TALKING ABOUT
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AMERICA'S MOST DANGEROUS MEAN GIRLS
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"There are so few roles written for rad, funny chicks, so we gotta write our own."
—Zoë Kravitz

ma laire



"I love when things just happen and you have no choice but to just do it."
—Hailee Steinfeld

marie claire



"I wouldn't ever want to have too many rules."
—Felicity Jones

MAY

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PHOTOGRAPH BY DAN MARTENSEN



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THE WOMEN'S FRAGRANCE BY RALPH LAUREN

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AUSTRIA CALLING
Chanel's pre-fall collection was inspired by The Sound of Music*'s birthplace.*

CHANEL

1. **TOP** $682, *Vilshenko;* net-a-porter.com. 2. **BOOTS** $1,425, *Givenchy by Riccardo Tisci;* givenchy.com. 3. **BAG** $3,850, *Roger Vivier;* (212) 861-5371. 4. **BROOCH** $525, *Chanel;* (800) 550-0005. 5. **BAG** price upon request, *Chanel;* (800) 550-0005.

WIN THE COVER LOOK

BEAUTY PRODUCTS WORTH $280. To enter and for official rules, go to marieclaire.com/winthecoverlook and complete the online entry form. See Shopping Directory for details. **MAKEUP PRODUCTS:** From Maybelline New York, a year's supply worth $172. **HAIR PRODUCTS:** From L'Oréal Paris, a year's supply worth $108. **COVERS:** On Iggy Azalea: Top & skirt, Dolce & Gabbana. On Felicity Jones: Crochet dress, collar dress & black top, Dior; ring, Cartier. On Zoë Kravitz: Jacket & pants, Christopher Kane. On Hailee Steinfeld (also on inside cover): Jumpsuit, Céline. **INSIDE COVERS:** On Azalea: Top, Michael Kors. On Jones: Top & skirt, Miu Miu. On Kravitz: Dress & briefs, Balenciaga.

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COURTESY OF THE DESIGNERS

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MAY



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He crossed the Atlantic for their first date, then a hurricane hit. Would their romance be a washout?

← **SWIMSUIT** $339, *Michael Kors*; (866) 709-KORS. **BRACELET** price upon request, *David Yurman*; (212) 752-4255. **BAG** editor's own.

PHOTOGRAPH BY HENRIK PURIENNE

First

Fashion blogger and photographer Hanneli Mustaparta does street-style cool on wheels.



1 RIDE ALONG

Make the morning commute more bearable by bypassing some of the traffic on two wheels—National Bike to Work Day is May 15. Just beware helmet hair.



2 BIG EYES

Fashion fanatics, rejoice: Iris Apfel (above), the whimsical 93-year-old bespectacled style icon, is the subject of *Iris*, a documentary by late filmmaker Albert Maysles, opening this month.

3. *PARTY CITY*

This year's New Orleans Jazz & Heritage Festival (April 24 to May 3) has two things we love: John Legend's swoon-inducing sound and beignets all day.



4



4. *BIKINI BABE*

Hit the beach looking like a *Mad Men* extra with Rebecca Taylor's '70s-inspired swimwear—the capsule collection, a collaboration with Giejo, hits stores this spring. (Bikini top, $125, bottoms, $104, Rebecca Taylor x Giejo; rebeccataylor.com)

5. *A DIFFERENT WORLD*

Nothing is what it seems in *Wayward Pines*—cue creepy music. Fox's *Twin Peaks*–ish series (starring Carla Gugino) premieres May 14 at 9 p.m. EST.



LEFT: Carla Gugino and Matt Dillon in *Wayward Pines*.

6. *BRIGHT SIGHTS*

Heading to New York? Bring shades. The newest exhibition by Yayoi Kusama—the Japanese artist known for her shockingly colorful installations and paintings—opens at David Zwirner gallery on May 9.



Japanese artist Yayoi Kusama at work in her studio just outside Tokyo.

WHAT WE LOVE ABOUT MAY

What you need to do, see, hear, and talk about this month

7



7. *NERDS RULE*

Geek out over, well, geek culture with a feminist celebration of lady nerds everywhere: *The Fangirl's Guide to the Galaxy* (May 12, Quirk Books) will make you *squee*—that's fangirl-speak for you'll love it.

8. *BAG LADY*

Let your makeup do the talking ... sort of. The one-size-holds-all Sephora Collection Breakups to Makeup bags, hitting stores this month, pack plenty of 'tude. (Sephora, $24; sephora.com)



9. *DOUBLE TROUBLE*

Reese Witherspoon and Sofía Vergara are a hot mess in *Hot Pursuit* (May 8), and all they've got is each other (a cop and a drug lord's widow, respectively) in this odd-couple comedy.



RIGHT: Reese Witherspoon (left) and Sofía Vergara in *Hot Pursuit*.

1: COLLAGEVINTAGE. 2, 5 & 7: COURTESY OF THE COMPANIES. 3: DOUGLAS MASON. 4: RICHARD MAJCHRZAK/STUDIO D, STYLED BY ANITA SALERNO AT R.J. BENNETT REPRESENTS. 6: COURTESY OF DAVID ZWIRNER GALLERY. 8: J MUCKLE/STUDIO D. 9: SAM EMERSON

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GET FRESH

OUR MAY COVER STARS MIGHT BE RELATIVELY NEW TO HOLLYWOOD, BUT THESE FRESH FACES ARE BRINGING THE IT FACTOR IN SPADES. GO BEHIND THE SCENES OF THE SHOOT TO SEE WHAT WE MEAN.
MARIECLAIRE.COM/FRESH-FACES



CLOCKWISE FROM TOP LEFT: Iggy Azalea; Hailee Steinfeld; Kate Upton; Zoë Kravitz; Felicity Jones.





INSTA-BEAT: COURTESY OF THE PHOTOGRAPHERS. GET FRESH: GRIZZ LEE ARTS. ON AZALEA: RING, $2,390, CARTIER; (800) CARTIER. ON UPTON: DRESS, $3,990, DEREK LAM; DEREKLAM.COM. ON KRAVITZ: RINGS, HER OWN


1


2


3

INSTA-BEAT

OUR PHOTO-HAPPY EDITORS HASH(TAG) IT OUT

1. Jessica Pels Site Director/*@marieclairemag* We featured @mspselectriccock in our new #BRANCHE issue, and @annefulenwider finally got to go to the #SXSW food truck today! It's kinda like blind dating ... but with food.
2. Joy Hernon Assistant Beauty Editor/*@joyhernon* Sunny day #mctravels
3. Nina Garcia Creative Director/*@ninagarcia* Prosperous #YEAROFTHEGOAT #HappyChineseNewYear thank you #SilasChou

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THE NO E-MAIL EXPERIMENT

That constant nagging knowledge that no matter how on top of your inbox you are, you'll never be on top of it enough. Know the feeling? Yeah, same here—which is why we went without e-mail for an entire week. It was ... scary? Freeing? Amazing? Read our report at MARIECLAIRE.COM/NO-E-MAIL.



THE BEST WEEKEND

Memorial Day weekend: a gift from the gods (and the federal government). Make sure you get everything out of your extra 24 hours with these genius ideas.
MARIECLAIRE.COM/LONG-WEEKEND



CLOCKWISE FROM TOP LEFT: NISIAN HUGHES/GETTY IMAGES, IVO NOPPEN/GETTY IMAGES, CULTURA/CHRISTIN ROSE/GETTY IMAGES, DAVID LEES/GETTY IMAGES, TOOGA/GETTY IMAGES, ISTOCKPHOTO, JOHANNA PARKIN/GETTY IMAGES

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CH-CH-CH-CHANGES

WORRIED THE PILL IS ADDING POUNDS? MAKING THE JUMP TO AN IUD? GIVING CONDOMS THE OLD COLLEGE TRY? HERE'S HOW TO KNOW EXACTLY WHAT TO EXPECT WHEN YOU'RE NOT EXPECTING.
MARIECLAIRE.COM/BIRTH-CONTROL-CHANGES

FINALLY GET THAT RAISE

If only it were as simple as saying, "I want more money!" (We can all dream.) To manage the minefield, we've created the ultimate guide to asking for a raise—and actually getting it. Piece of cake.
MARIECLAIRE.COM/20-SOMETHINGS-RAISE-GUIDE



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EDITOR'S NOTE

FLY GIRLS

Welcome to our Global Beauty Issue, an annual celebration of beauty customs, rituals, and dream products from around the world—which also happens to have the longest cover (36 inches) ever produced in magazine history! I hope you enjoy getting to know this year's Fresh Faces—Iggy Azalea, Zoë Kravitz, Hailee Steinfeld, Felicity Jones, and Kate Upton—as much as we did. Each one is a revelation in her own way. Iggy moved from Australia to Miami on her own at 16. Actress/musician Zoë may soon become a triple threat, now that she's writing screenplays. Hailee recorded her first song at 13, which should come in handy for this month's *Pitch Perfect 2*. Thank God Felicity picked acting over law, and Kate, an accomplished equestrienne, isn't just competitive in horseback riding, but in trapeze, foosball, you name it.

Putting together this issue was no easy feat. All told, there are four different iterations of the cover, as well as an entire flip section (turn the magazine over for our 43-page beauty special). And that's just the subscriber edition. Those of you who picked up this issue at the newsstand may want to pick up another (or two or three) to see covers of all your favorites. (You can see them online, too, at marieclaire.com/fresh-faces.)

After signing off on all four versions, I hopped on a plane to Austin, Texas, for South by Southwest, where I took the stage with Julia Louis-Dreyfus. We talked Emmys (she now has more acting nominations—14—than former record holder Lucille Ball), politics (her advice to Hillary Clinton? Don't take her advice), and future projects (she declined our offer to take over for Jon Stewart). The Veep was sparkling, thoughtful, and—surprise—hilarious, and I was thrilled to host a dinner for her and her cast-mates, Matt Walsh and Sam Richardson, that evening at the Spotify House in Austin. See pics below—and our interview with her on page 108—what an inspiration!

Anne Fulenwider
EDITOR-IN-CHIEF
annefulenwider@marieclaire.com

BELOW: With two amazing women—*The New York Times*' Maureen Dowd (left) and Molly Ringwald, star of every favorite movie of my teenage years—at our party at the Spotify House during SXSW.



RIGHT: Veep stars (from left) Matt Walsh, Julia Louis-Dreyfus, and Sam Richardson.







ABOVE: YouTube personalities Justine "iJustine" Ezarik (left) and Bethany Mota. LEFT: Setting the scene at the Spotify House.

OK, NOW TALK TO ME! Tell me what you love, don't love so much, or want to see more of in *Marie Claire*. I want to hear it all! Bear with me if I don't respond immediately.

FROM TOP: ISABEL ASHA PENZLIEN, GETTY IMAGES (4)

WHAT *YOU* SAID

Wherever you're talking about *MC*—Twitter, Facebook, blogs, snail mail, or e-mail—we're listening. Here's how you responded to our March 2015 issue ...

IN OUR INBOX

MARGOT'S MOMENT

Margot Robbie is my new girl crush, so I loved seeing her on the cover ["Mad About Margot"]! She is crazy-talented and has this Old Hollywood glamour about her. It's great to see her get the fame she deserves and still remain so poised and elegant. She truly is remarkable.

—Tiffany Baxi, Troy, MI



TECH SUPPORT

I love your features on women in the world. The tech story in the latest issue has been my favorite by far ["Tech Influencers"]! I love knowing there are women out there I can look up to who haven't necessarily made headlines.

—Jesi Stuvek, Lynnwood, WA

CONSCIOUS COUPLING

The essay "Alone Together" was beautifully written, but more important, author Cara Hoffman nailed exactly how I feel about relationships. I'm a writer as well, and I've always felt somewhat "smothered" by a traditional relationship. Thus, I've always sought unusual ones, mostly with people I knew I could not be with on a practical level. Thanks again for this wonderful piece! Kudos on a fantastic March issue as a whole.

—Denise James, Charleston, SC

REALITY CHECK

It's been a year since Malaysian flight MH370 disappeared, and most of the world forgot about it as soon as it stopped appearing on the news. "Lost and Found" by Abigail Haworth made me realize that the relatives of the passengers on board might never get closure. Reading the plight of these women put the little problems in my life into perspective.

—Sana Mustaq, Alpharetta, GA

CALL OF THE WILDE

Olivia Wilde is an inspiration to read about [Opposites]. From her devotion to her family to her work to protect the environment and stop cruelty to animals, there are a lot of reasons to be "wilde" about Olivia.

—Michelle Kretzer, Holiday, FL

NIBBLE QUIBBLES

Smart women won't fall for nutty fad diets ["New Order" by Joanne Chen]. They don't work. If you need to lose weight, just exercise and eat healthy vegan food instead of meat, cheese, and other fatty animal-based foods. It's that simple.

—Heather Moore, Sarasota, FL



READER OF THE MONTH!

Yasuko Jung of Rock Tavern, New York, will win a beauty bag for her homeland pride. "The article about Japanese beauty products was wonderful," she writes ["What Erin Loves"]. "The cherry blossoms made me miss my mother and my hometown, Okayama prefecture. As much as I love U.S. fashion, I'm also proud of Japanese fashion and culture."

ON TWITTER

"TECH INFLUENCERS"
@emcd15
@marieclaire well done on the latest issue—loving all of the profiles on leading women in tech—can't put it down!

"BIG GIRL IN A SKINNY WORLD"
@luckyandi
Loving @nicolettemason's all-white look (via @ASOS) in the March @marieclaire. So chic!

"ON THE BALL"
@caitlinclem
The latest @marieclaire is amazing. I folded down most pages for future shopping, and the "On the Ball" article about @BeckyHammon was great.

"NINA'S FASHION WEEK DIARIES"
@KimElleen
Don't bore @NinaGarcia! Nina Garcia's Fashion Week Diaries: Behind-the-Scenes Peek at What's Happening in Real Time

"STRING THEORY"
@NicoleGLevine
Kyle [Anderson], you killed it yet again! Gorgeous String Theory in @marieclaire

ON INSTAGRAM



@surrah
Margot and an almond black tea latte #morningslikethese

LET IT OUT! Tell us what you really think about this issue. Visit **marieclaire.com** to join the fray, or send your feedback directly to **annefulenwider@marieclaire.com**. Letters may be edited for space or clarity. If you're chosen as Reader of the Month, you'll win a free beauty bag!

MAKEUP: GETTY IMAGES. INSTAGRAM: COURTESY OF THE PHOTOGRAPHER



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CONTRIBUTORS

PHOTOGRAPHER

DAN MARTENSEN

@danmartensen (Instagram)

"Once you spend a few minutes with any of them, you understand why you've been asked to put them on the cover of a magazine," says Martensen, who shot May's Fresh Faces cover stars ("Brave New Girls," p. 144). "I wanted the photos to feel easy and cool—to connect the girls with the reader without too many bells and whistles. It's always nice to feel like you've met the person you're looking at in a magazine, right?" **Secretly obsessed with:** Real estate. **Style icon:** "My wife!"



CONTRIBUTING EDITOR

ALEXANDRA ROBBINS

@AlexndraRobbins

"There's so much the public doesn't know about nurses, who are egregiously underappreciated," says Robbins. The D.C.-based writer used her new book, *The Nurses: A Year of Secrets, Drama, and Miracles with the Heroes of the Hospital* (Workman Publishing), out this month, as a springboard in reporting "Mean Girls of the ER" (p. 172), an exposé on nurse bullies. **Favorite accessory:** Lego Darth Vader watch. **Favorite actor:** Alan Rickman.





FASHION EDITOR-AT-LARGE

ENRIQUE CAMPOS

@enriquecamposofficial (Instagram)

"We rented a seaside house in Cape Town for our shoot, and it came with a tenant: a beautiful, charming black cat that became a supporting actor in our story," says Campos, who styled swimwear feature "A Place in the Sun" (p. 154). His goal for the shoot? "To give readers options for what to wear each day they're on holiday." **Listening to:** FKA twigs. **Favorite website:** nowness.com.



WRITER

LIESL SCHILLINGER

@ARBITRIX

The NYC-based author is an expert linguist, having translated French classic *The Lady of the Camellias* into English in 2013. Schillinger, who has written for *The New Yorker* and *The New York Times*, did research of a different variety for this month's orgasm guide, "Coming Now" (p. 164). "I was gobsmacked when I looked into the history of the word *come*," she says, "but I'll save the climax for the article." **Personal style in a word:** 1988. **Favorite vacation destination:** Munich.



FASHION EDITOR-AT-LARGE

CATHERINE NEWELL-HANSON

@c_n_h (Instagram)

Newell-Hanson styled not one but all five of May's cover stars ("Brave New Girls," p. 144). "I wanted to give a nod to the relaxed '70s feel we saw a lot of on the spring runways but keep things open to suiting the personality of each of the subjects," says the NYC-based fashion editor. A highlight of the shoot was a surprise appearance from Jelli and Space Jam, Iggy Azalea's cute bulldogs. **Reading:** *Girl in a Band* by Kim Gordon. **Favorite actress:** Charlotte Rampling.

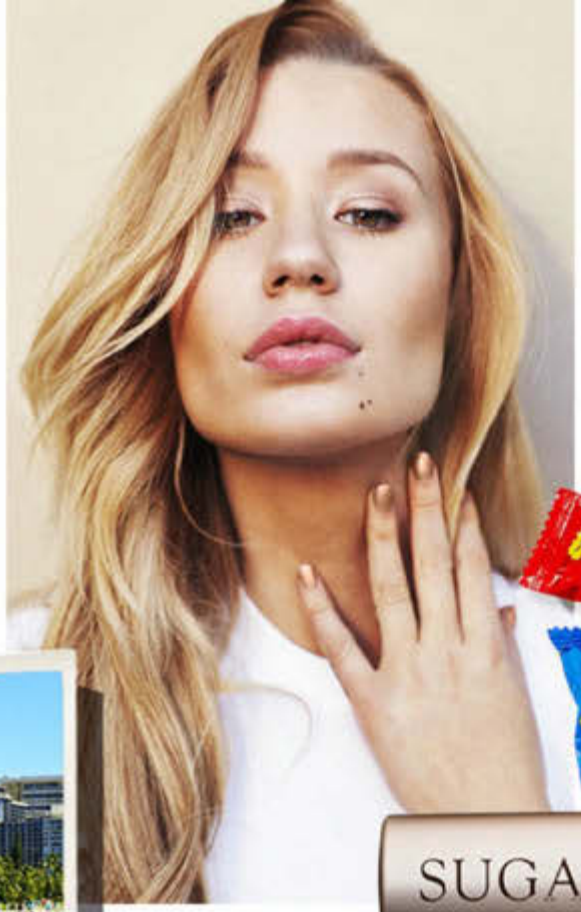
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BEHIND THE COVER: BEAUTY

NEW GIRL(S)

We'll have what they're having! Check out the products and tricks our jet-setting, fresh-faced cover girls use to stay gorgeous



"These Ghost Drops candies are disgustingly good. I used to have them when I was a kid, and I've been trying to get my hands on them lately. You can only get them in Australia. I'm really hoping my stepdad will send some over."



"While working in Hawaii, I took a break for a massage at the Trump Hotel Waikiki [trumphotelcollection.com]. It's the best one I've ever had!"





"Because a big bottle of witch hazel is impossible to travel with, pre-wet wipes are my go-to." **DICKINSON'S** Original Witch Hazel Refreshingly Clean Towelettes, $6 for box of 20.

IGGY AZALEA

Instagram: *@thenewclassic*



"I carry these everywhere—I have one in almost every handbag. They're much more glamorous than regular lip balm." **FRESH** Sugar Nude Tinted Lip Treatment SPF 15, $23.

GHOST DROPS: PHOEBE CALCUTT. KOH GEN DO: COURTESY OF THE COMPANY. ALL OTHER STILL LIFES: J MUCKLESTUDIO D. PORTRAITS: DAN MARTENSEN. ALL OTHER IMAGES: COURTESY OF THE COMPANIES

HAILEE STEINFELD

Instagram and Twitter: *@haileesteinfeld*





"I've always dreamed of visiting the spa at the Four Seasons Hotel George V in Paris [fourseasons.com]."

"I'm careful about staying protected while traveling. The scent of this SPF makes me feel like I'm still on vacation." **VICHY** Capital Soleil SPF 50 Lightweight Foaming Lotion, $29.





"This lotion reminds me of New York City. I just ordered a few bottles to take home to L.A." **MARIO BADESCU** Super Rich Olive Body Lotion, $22.



"After visiting Japan, I fell in love with this cleansing water. I can't live without it." **KOH GEN DO** Cleansing Spa Water, $39.



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ZOË KRAVITZ

Instagram: *@zoeisabellakravitz*





"While shooting *Mad Max* in Cape Town, I discovered this foundation that's perfect for my reactive skin; it never makes me break out." **LYCOGEL** Breathable Camouflage SPF 30, $65.



"My facialist, Dayle Breault, makes this mist that I travel with. It's incredibly refreshing and adds moisture back to my skin." **DAYLE BREAULT GODDESS OF SKIN** Synergy Mist, $30.



"Whenever I'm in Hawaii, I like to snack on Melona ice cream bars."



"I first came across this moisturizer while working in Germany. I always stock up on it; it's great for sensitive skin." **LA ROCHE-POSAY** Toleriane Soothing Protective Skincare, $29.

FELICITY JONES





"This nourishing primer and restorative, chestnut-milk-infused shampoo are my beauty travel essentials." **BUMBLE AND BUMBLE** Hairdresser's Invisible Oil Heat/UV Protective Primer, $27; **DAVINES** Nounou Shampoo, $25.

KATE UPTON

Instagram and Twitter: *@kateupton*





"I can't travel without my moisturizer, mascara, and face mist." **BOBBI BROWN** Extra Illuminating Moisture Balm, $63, and Smokey Eye Mascara in Black, $29; **ARCONA** Lavender Hydrasol, $40.



"The Aman Spa at Amanpulo in the Philippines [aman resorts.com]—built above the treetops overlooking the Sulu Sea—has the most amazing views."

LYCOGEL, DAYLE BREAULT & MELONA BARS: COURTESY OF THE COMPANIES. MAKEUP SWIPES: JEFFREY WESTBROOK/STUDIO D. ALL OTHER STILL LIFES: J MUCKLE/STUDIO D. PORTRAITS: DAN MARTENSEN. ALL OTHER IMAGES: COURTESY OF THE COMPANIES



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"PEOPLE ASK ME SOMETIMES, 'WHEN WILL THERE BE ENOUGH WOMEN ON THE COURT?' AND MY ANSWER IS: WHEN THERE ARE NINE."
—SUPREME COURT JUSTICE RUTH BADER GINSBURG,
PBS NewsHour

"I've never heard the phrase 'male comedy.' Ever."
—KRISTEN WIIG, on the way comedies starring women are framed, Sundance's "Serious Ladies" panel

"EVERY DAY, YOUR SMALL ACTIONS MEAN SOMETHING."
—AMY POEHLER, speaking at Harvard



"I'M VERY MUCH OF THE MIND-SET THAT I HAVE TO MAKE MY OWN OPPORTUNITIES."
—ISSA RAE, mtv.com

"There's no one particular way you have to be in order to stand for all of the things feminism stands for."
—KRISTEN STEWART, Wonderland *magazine*

"I LEARNED MY LESSON QUICKLY—LIKE YOU DON'T HAVE TO BE NICE TO EVERYONE WHO ASKS FOR YOUR CREDIT CARD ON THE STREETS."
—ELLIE KEMPER, on moving to New York City, NPR's All Things Considered

THAT'S WHAT *SHE* SAID

STRAIGHT TALK WORTH REPEATING FROM SOME OF OUR FAVORITE WOMEN

GETTY IMAGES





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2



Chopard is helping a mine in La Llanda, Colombia, go green.



1

PERFECT PEAR *These drop earrings are made with 18 carats of ethical pear-cut diamonds.*

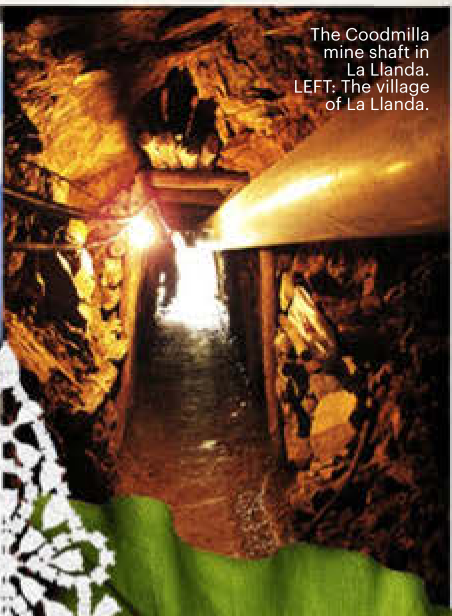


3



GOLD RUSH *A mine worker pans for the precious metal.*





The Coodmilla mine shaft in La Llanda. LEFT: The village of La Llanda.



4



WHO WE LOVE

CHOPARD

The jeweler's efforts in responsible mining are no flash in the pan

"WHERE DO YOU buy your gold?" When eco-activist Livia Firth (wife of actor Colin Firth) posed this question to Chopard copresident Caroline Scheufele in 2013, it caught her off guard. Despite having grown up with the brand (her father, a descendent of a German dynasty of watchmakers and jewelers, ran it for more than 40 years), she wondered: Was Chopard doing enough to make sure materials were ethically sourced? "The object of luxury is being able to follow how a piece was produced from A to Z," says Scheufele. After partnering with Firth's consultancy, Eco-Age, and the Alliance for Responsible Mining (ARM), Chopard is now pioneering the effort to put ethics at the heart of the luxury jewelry industry. Actress Marion Cotillard debuted the brand's first Green Carpet Collection at the Cannes Film Festival in 2013, an exclusive line made entirely from conflict-free diamonds and what's known as Fairmined gold. Alongside ARM, Chopard helps Latin American mining communities achieve Fairmined certification (ensuring minimal chemicals during extraction, safer conditions, and fair wages for workers), which improves the lives in and protects the natural resources of communities that depend on gold and precious-metal mining. To date, Chopard has sponsored the Fairmined certification of two mines in Colombia, one in Peru, and potentially one in Bolivia, with plans to extend the initiative to other collections. A lofty goal, sure, but "I have always liked challenges," Scheufele says. "And this was a big challenge. You can do a lot of things if you really go for it. 'No' is not an answer." *—Michelle Guerrere*

1. **EARRINGS**. 2. **EARRINGS**. 3. **RING**. 4. **EARRINGS**. All items, prices upon request, *Chopard*; us.chopard.com.

COURTESY OF THE DESIGNER



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WHAT *NINA* LOVES

Suit up with *MC* Creative Director *NINA GARCIA*, who picks the Army-inspired pieces worthy of your full attention

1
Saint Laurent by Hedi Slimane coat. «*$1,850; ysl.com*»

2
PIÈCE DE RÉSISTANCE
FOR THE FINISHING TOUCH, SLIP ON THEO FENNELL'S TIARA-WEARING-SKULL RING. «*Price upon request; theofennell.com*»

3
Ray-Ban sunglasses. «*$150; sunglasshut.com*»

4
Byredo Parfums candle. «*Apocalyptic Fragrance Candle, $80; barneys.com*»

5
MILITARY GRADE
AT SAINT LAURENT, HEDI SLIMANE'S PART-SOLDIER, PART-REBELLIOUS-SCHOOLGIRL LOOK MADE A STAR TURN. «*Fall 2015*»

6
Saint Laurent by Hedi Slimane flask. «*$445; ysl.com*»

7
Moynat briefcase and suitcase. «*Prices upon request; contact@moynat.com*»

8
TALL ORDER
CÉLINE'S CLEAN-LINED BLACK BOOTS RANK HIGH ON MY LIST OF WARDROBE MUST-HAVES. «*Price upon request; celine.com for information*»

9
Panerai watch. «*Price upon request; 877-726-3724*»

10
UNIFORM APPEAL
SWISS POP ARTIST SYLVIE FLEURY'S ALUMINUM-BACKED CAMOUFLAGE PRINT (TITLED *STRETCH*) IS A STATEMENT PIECE THAT DOES ANYTHING BUT BLEND IN. «*salon94.com for information*»

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perriconemd.com **SEPHORA**

First

9



HANDY DANDY
I'M SORRY, BUT OLD-SCHOOL HANKIES JUST DON'T GET ANY CHICER THAN THIS.
«Tom Ford Polka Dot Print Silk Pocket Square, $165; tomford.com»

1

TAILOR MADE
GO BOLD OR GO HOME WITH A MOD-STYLE, CANDY-STRIPED MEN'S BLAZER.
«Saint Laurent by Hedi Slimane Canotier Lamé Jacket, $2,550; ysl.com»




Movie star Marlene Dietrich famously borrowed style cues from the boys.



2

DESIGNER SUDS
THIS BODY GEL HAS AN AMAZING COOLING EFFECT AND COMES IN A TRAVEL-FRIENDLY SIZE. *«Chanel Allure Homme Sport Refreshing Shower Gel, $35; chanel.com»*

8



DESK JOCKEY
WITH NOTES LIKE REFRESHING CRANBERRY AND GRAPEFRUIT, ONE SPRITZ IS THE PERFECT AFTERNOON PICK-ME-UP.
«Ralph Lauren Polo Red Intense Eau de Parfum, $86; ralphlauren.com»

WHAT *ERIN* LOVES

This month, *MC* Beauty Director *ERIN FLAHERTY* feels like one of the guys

3



WELL BUILT
I LOVE THE AIRY, ARCHITECTURAL QUALITIES OF THIS GORGEOUS BOTTLE.
«Dior Homme Cologne, $72; dior.com»

4



BRO(GUE)-MANCE
SO LONG, MOTORCYCLE BOOTS! YOU'VE JUST BEEN REPLACED.
«Givenchy by Riccardo Tisci Commando Brogues, $1,095 at Saks Fifth Avenue; (212) 753-4000»

5

EAU MAN
I'VE WORN THE *HERS* VERSION FOR YEARS, BUT NOW I CAN MIX THINGS UP WITH *HIS*.
«Narciso Rodriguez for Him Eau de Parfum, $89; bloomingdales.com»



6

ARMS RACE
THIS WOODSY-SMELLING BLEND IS STRONG ENOUGH FOR A MAN ... OR A WOMAN!
«Issey Miyake Nuit d'Issey Deodorant Stick, $28; macys.com»



7





FIRM GRASP
WHO SAYS YOU CAN'T DIP INTO YOUR DUDE'S BEAUTY STASH? THIS MATTIFYING STYLING CLAY LENDS HAIR INCREDIBLE HOLD.
«Layrite Cement Hair Clay, $19; layrite.com»

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* The NPD Group, Inc./Beauty Trends, January - December 2014 **Shiseido research using MINTEL database.


"I LOVE IT WHEN I CATCH YOU
LOOKING AT ME, THEN YOU
SMILE AND LOOK AWAY."
UNKNOWN

FLIRTATION IS ON



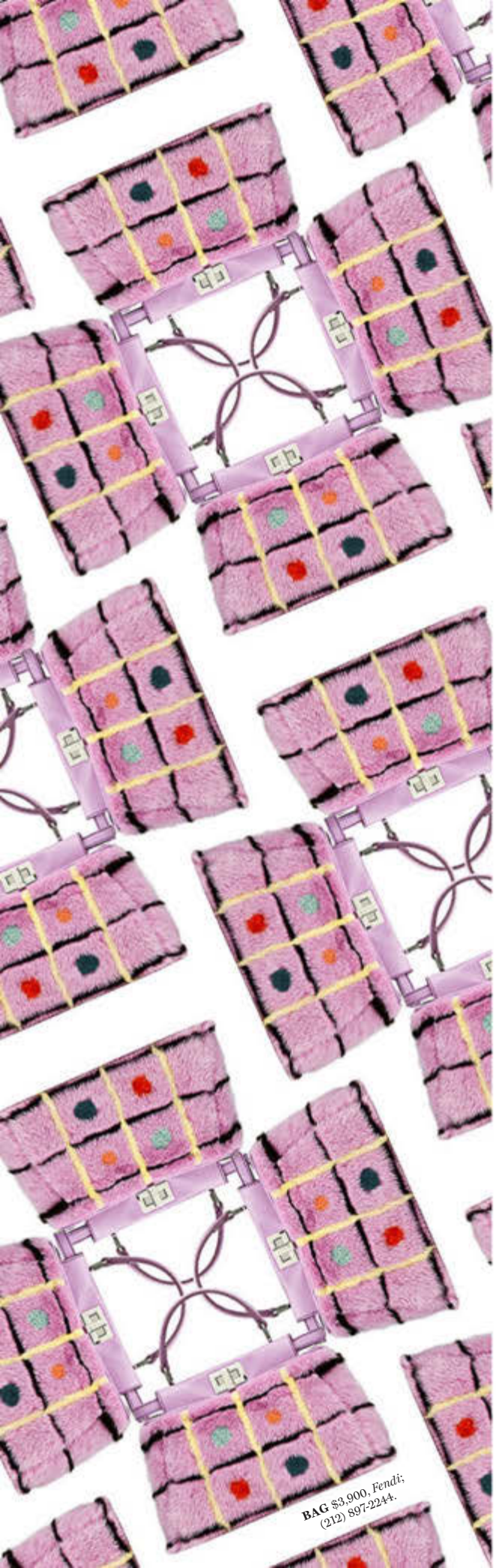
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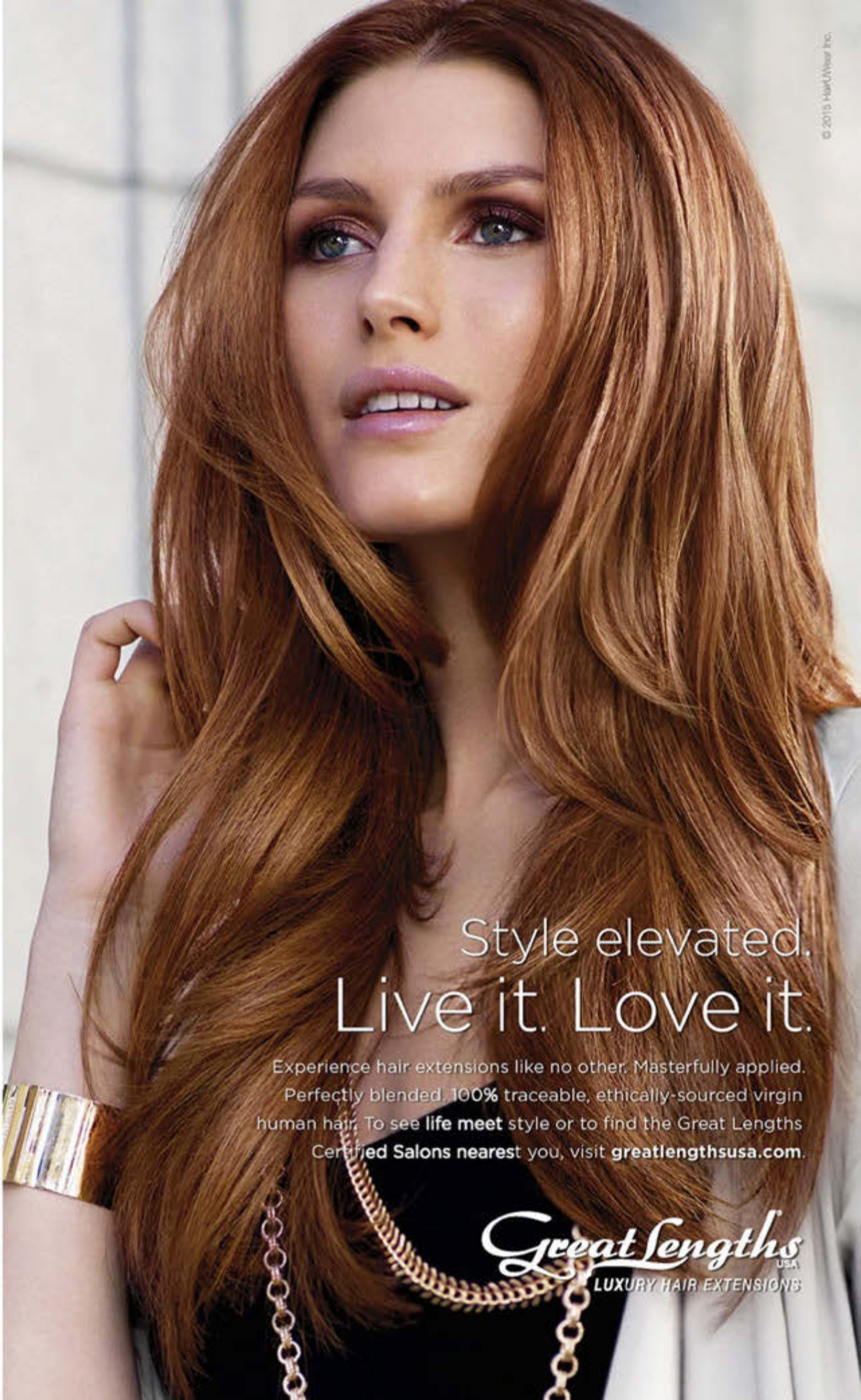
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101 Ideas

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HOLD FAST



Creative Director
NINA GARCIA

NINA'S NOTES: From dramatic runway presentations to colorful street-style crowds, fashion is nothing if not a spectacle. But while pre-fall collections arrive with less fanfare than the big spring, fall, and couture shows, they're just as important. They hint at what designers have coming in September, spend a lot of time on store racks, and—best of all—are extremely wearable. Pieces are subtle instead of flashy (no nipple-baring dresses and impossibly high heels here!), making it a great time to buy wardrobe staples you'll wear forever. I'm coveting this season's shearlings and check prints in particular. Which looks will earn a spot in your closet? Tell me *@ninagarcia*.

PHOTOGRAPH BY MITCHELL FEINBERG. FASHION EDITOR: KYLE ANDERSON

101 Ideas



Audrey Hepburn between scenes on the set of *Breakfast at Tiffany's*, 1961.

MASTER CLASSIC

Nail *Audrey Hepburn*'s ahead-of-her-time style in tailored coats and ladylike LBDs



1

THE SHOE

A low block heel keeps this Mary Jane style sporty—and in white patent leather, it's right on trend for spring.



2



The actress pulled off an art heist in the 1966 rom-com *How to Steal a Million*.

3



BALENCIAGA



4



8



Winged eyeliner was Hepburn's beauty signature.

THE COAT

The new camel coat is double-breasted and fuzzy (this one's alpaca!).



6



5

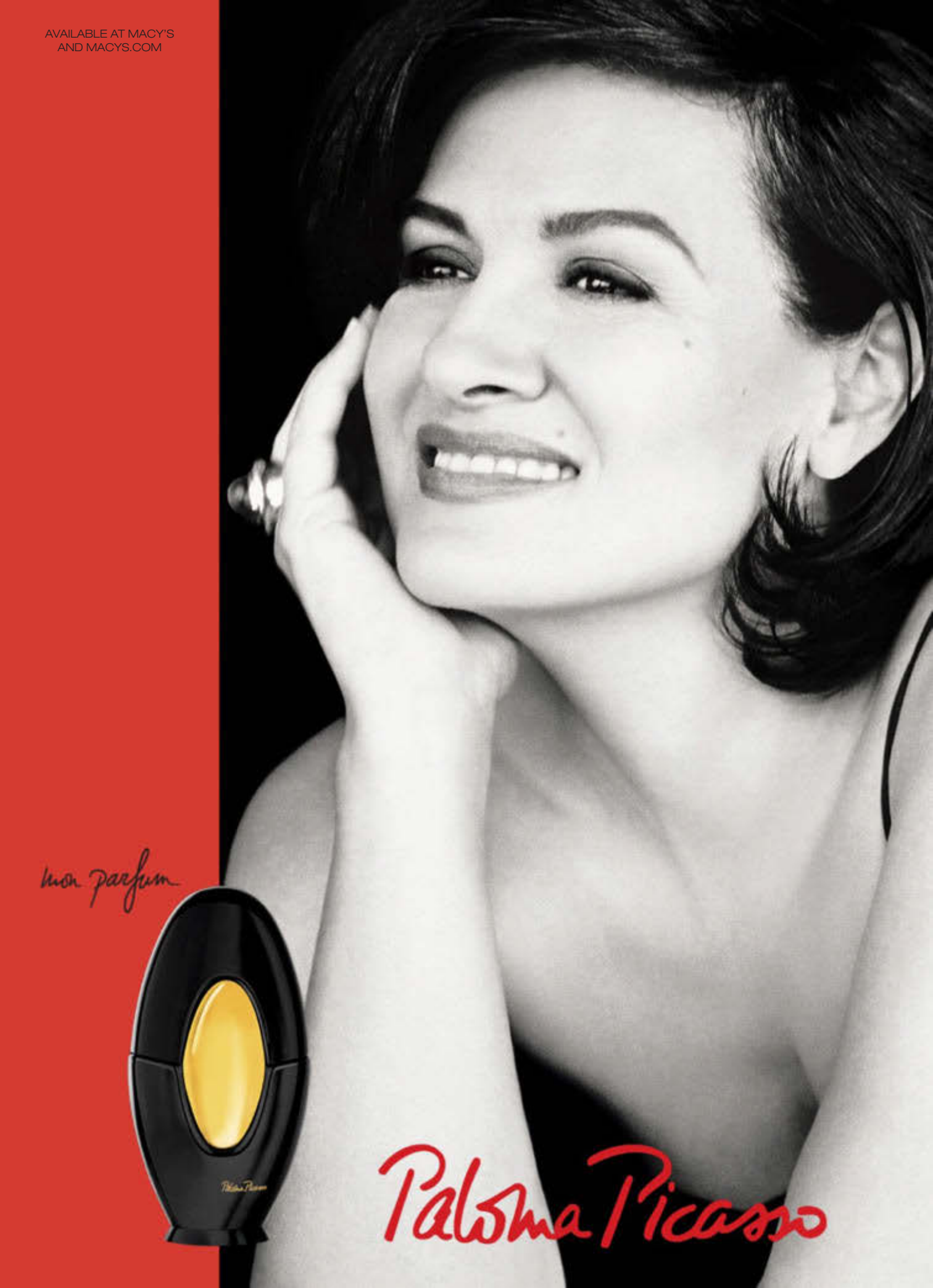


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STILL LIFES & RUNWAY: COURTESY OF THE DESIGNERS. PHOTOGRAPHS, FROM TOP: EVERETT COLLECTION; GETTY IMAGES (2)

AVAILABLE AT MACY'S
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101 Ideas

THE BAG
A boxy minaudière pops in turquoise patent leather.

THE TOP
An abstract print turns up the volume on a mock-neck blouse.



Diana Ross during her time with the Supremes, circa 1968.

STILL LIFES & RUNWAY: COURTESY OF THE DESIGNERS. PHOTOGRAPHS, CLOCKWISE FROM TOP RIGHT: EVERETT COLLECTION (2); GETTY IMAGES

DISCO DAYS

Blue, camel, and gold—with a '70s *Diana Ross* vibe—reigns supreme



The singer in 1971.



The fashion icon designed many of her own dresses.

J.W.ANDERSON

1. **NECKLACE** $3,800, *Elsa Peretti for Tiffany & Co.*; tiffany.com. 2. **RING** price upon request, *de Grisogono*; (212) 439-4220. 3. **MINAUDIÈRE** $1,850, *Salvatore Ferragamo*; (866) 337-7242. 4. **TOP** $1,130, *Marni* at Neiman Marcus; (888) 888-4757. 5. **SKIRT** $1,250, *J.W.Anderson*; jeffreynewyork.com. 6. **TOP** $990, *J.W.Anderson*; joanshepp.com. 7. **PANTS** $1,010, *Natasha Zinko*; modaoperandi.com. 8. **EARRINGS** price upon request, *de Grisogono*; (212) 439-4220. 9. **SHOES** $945, *Saint Laurent by Hedi Slimane*; (212) 980-2970. 10. **BAG** $2,990, *Loewe*; barneys.com.


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101 Ideas



Françoise Hardy wearing a turtleneck and mod mini in London, 1960s.

The singer in Milan, 1960s.

FRENCH TWIST

Rock actress and musician *Françoise Hardy*'s '60s Parisian chic in groovy suede and boho accents

Hardy at the Isle of Wight music festival in 1969.

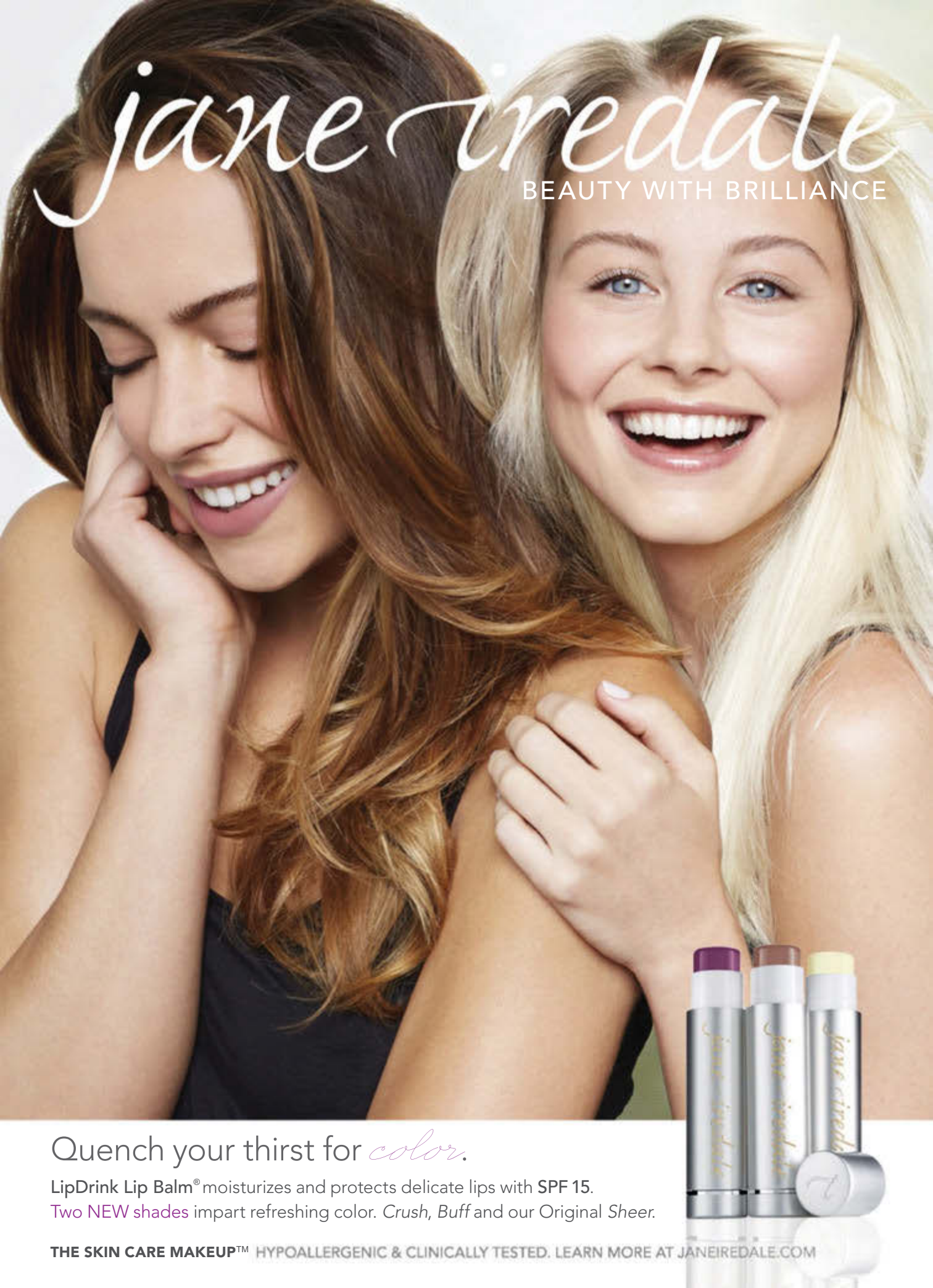
THE SHOE
An angular kitten-heel boot is off-the-charts cool.

THE TOP
With gold embroidery, the folksy blouse goes from hippie to haute.

EMILIO PUCCI

1. **BELT** $530, **KEY RING** $610, *Sonia Rykiel* at Stanley Korshak; (214) 871-3600. 2. **BAG** $2,690, *Emilio Pucci*; emiliopucci.com for stores. 3. **SUNGLASSES** $375, *Chloé*; chloe.com for stores. 4. **SHOES** $870, *Céline* at Neiman Marcus; (888) 888-4757. 5. **TUNIC** $2,990, *Saint Laurent by Hedi Slimane*; (212) 980-2970. 6. **BRACELET** $1,100, *Dior Fine Jewelry*; (800) 929-DIOR. 7. **BAG** $2,290, *Chloé* at Bloomingdale's; (212) 705-2000. 8. **WATCH** price upon request, *Hermès*; hermes.com for stores. 9. **SKIRT** $2,020, *Sonia Rykiel* at Saks Fifth Avenue; (212) 753-4000.

STILL LIFES & RUNWAY: COURTESY OF THE DESIGNERS. PHOTOGRAPHS, FROM TOP: REX USA, GETTY IMAGES (2)


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BREAKING PLAID

The deconstructed design on this top-handled tote is not your tartan variety.

BAG $2,500, *Prada*; prada.com.

BEST ACCESSORIES

TOP OF THE LINES

Printed, woven, or stitched, bags and heels are in (pattern) play for spring

Photographs by MITCHELL FEINBERG *Fashion editor:* KYLE ANDERSON



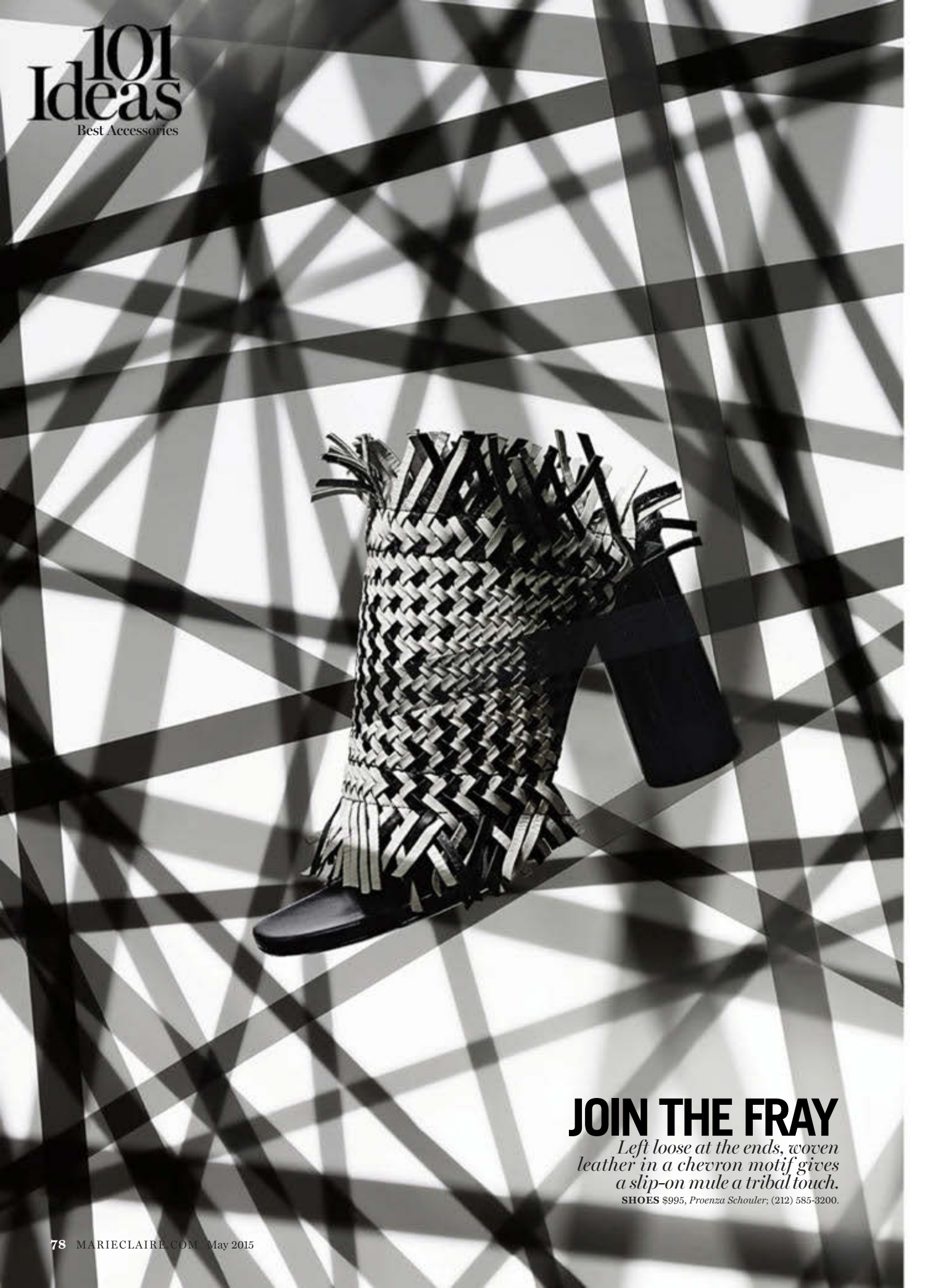
Good things come to those

who can't resist a detour.

Love,

liz claiborne

Exclusively at JCPenney



JOIN THE FRAY

Left loose at the ends, woven leather in a chevron motif gives a slip-on mule a tribal touch.

SHOES $995, *Proenza Schouler*; (212) 585-3200.

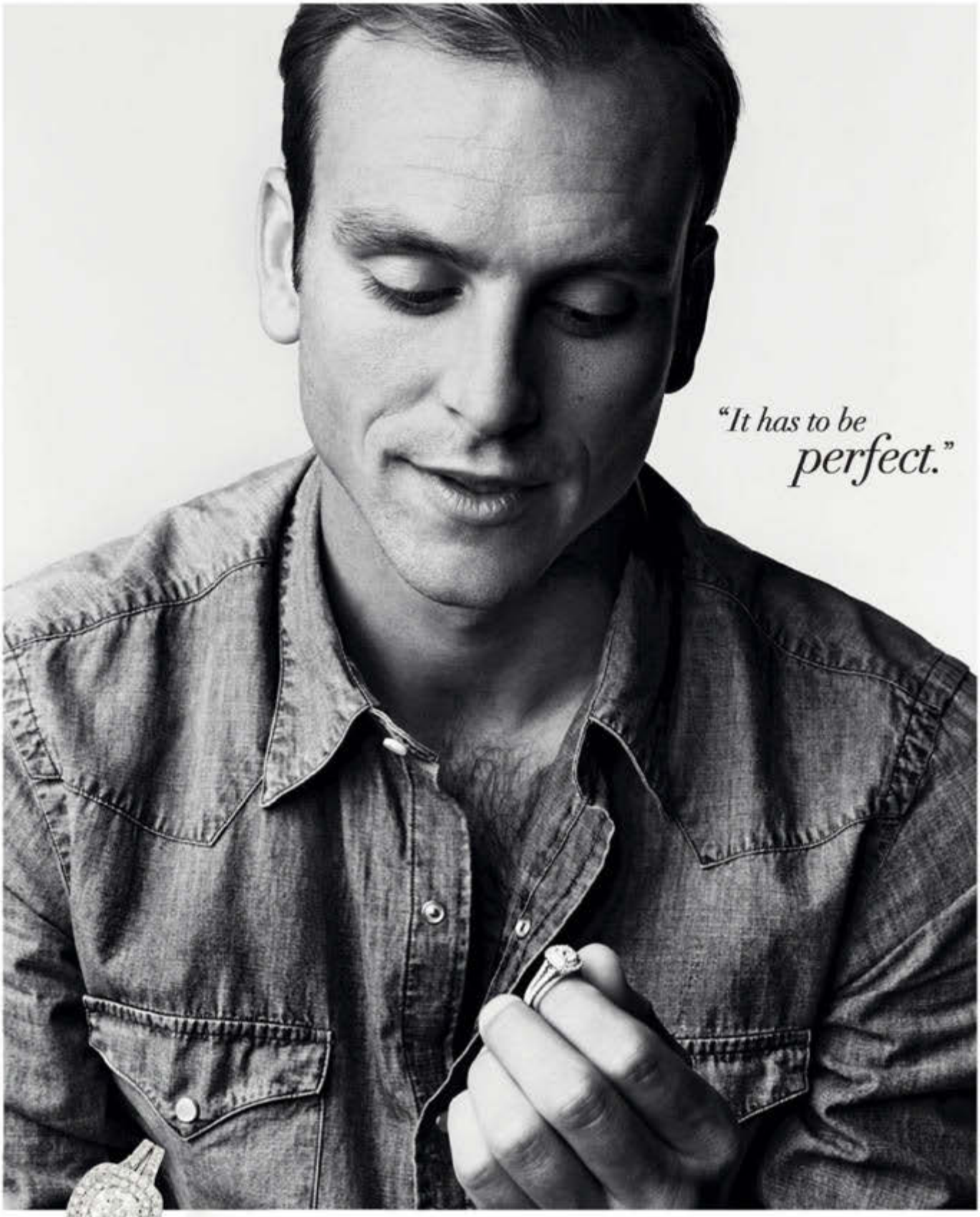

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STITCH PERFECT

Leather cord details add even more texture to a suede peep-toe ankle bootie.

SHOES $1,795, *Burberry*; burberry.com.

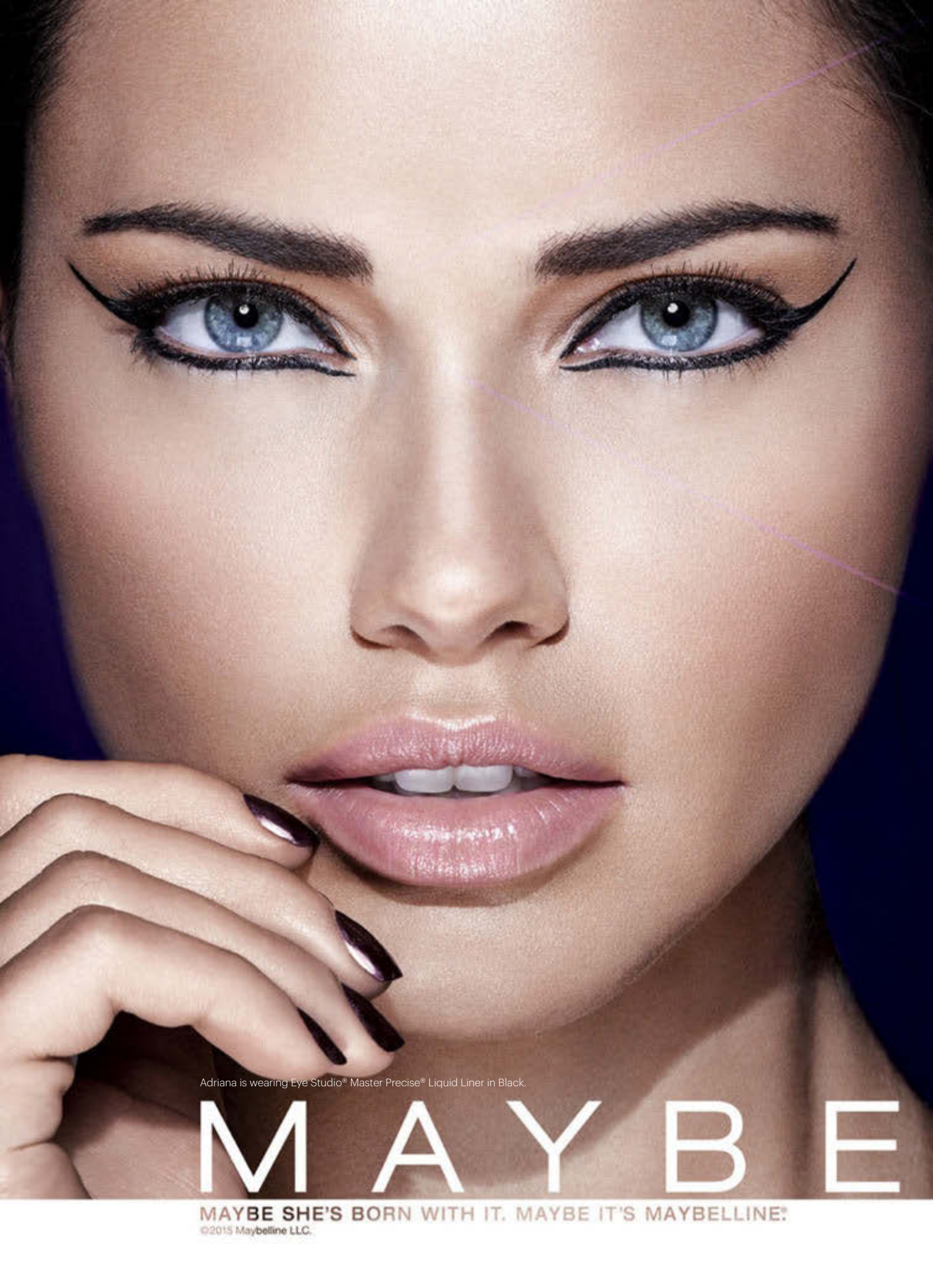


LOVE

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Adriana is wearing Eye Studio® Master Precise® Liquid Liner in Black.
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101 Ideas



FLARE GAME
The '70s cut making a comeback isn't limited to denim.

UNDER $100

How to wear angelic lace? With a devil-may-care attitude











1. **PANTS** $60, *ASOS*; asos.com. 2. **NECKLACE** $45, *Banana Republic*; bananarepublic.com. 3. **BELT BAG** $98, *Banana Republic*; bananarepublic.com. 4. **BRACELET** $19.99, *Mango*; mango.com. 5. **SHOES** $59.95, *H&M*; hm.com. 6. **CROP TOP** (comes as part of dress set), from $55 for similar styles, *ASOS*; asos.com. 7. **DRESS** $69.95, *H&M*; hm.com. 8. **RING** $20, *Nasty Gal*; nastygal.com. 9. **CHOKER** $19.90, *Zara*; zara.com. 10. **EARRINGS** $68, *Louise et Cie*; vincecamuto.com. 11. **TOP** $79, *Bebe*; bebe.com.

MY HEAVENS
This update on the ear cuff is proof the style has wings.

PANTS, CROP TOP & DRESS: RICHARD MAJCHRZAK/STUDIO D, STYLED BY ANITA SALERNO AT R.J. BENNETT REPRESENTS. ALL OTHER IMAGES: COURTESY OF THE DESIGNERS

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Marloes is wearing New Eye Studio® Brow Precise™ in Blonde.

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101 Ideas









PROENZA SCHOULER



LUXE FOR LESS

Work the season's sporty angle in striped midi skirts, graphic tees, and statement sneakers



DIOR HAUTE COUTURE









1. **TOP** $115, *Raf Simons*; rafsimons.com. 2. **SKIRT** $515, *Jonathan Simkhai*; jonathansimkhai.com. 3. **BRACELET** $78, *Fossil*; fossil.com. 4. **SNEAKERS** $60, *Zara*; zara.com. 5. **BAG** $278, *Furla*; furla.com. 6. **SKIRT** $28, *Endless Rose*; gojane.com. 7. **WATCH** $75, *Swatch*; store.swatch.com. 8. **TOP** $135, *Self-Portrait*; self-portrait-studio.com. 9. **SANDALS** $110, *Steven by Steve Madden*; heels.com.



MIX TAPE
Artist duo Elmgreen & Dragset's whimsical floral print appears to be affixed to this Self-Portrait tee with a piece of bright adhesive.

ENDLESS ROSE SKIRT: RICHARD MAJCHRZAK/STUDIO D, STYLED BY BARBARA EISEN AT R.J. BENNETT REPRESENTS. ALL OTHER IMAGES: COURTESY OF THE DESIGNERS


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A blueprint sketch of the new Whitney Museum of American Art building by architect Renzo Piano.



Max Mara creative director Ian Griffiths backstage at the pre-fall show.

1



BLOCK PARTY
Located in the Meatpacking District, the new museum has the largest column-free gallery space in New York City.



2

DESIGNER DOSSIER

MaxMARA

WHILE MOST DESIGNERS debuted pre-fall collections in dialed-down mode behind closed doors, Max Mara ramped things up—way up. On a frigid January morning, hundreds of guests were greeted by a sprawling abstract sculpture and a runway decorated with fresh green moss delivered mere hours before. If anyone wondered what all the fuss was about, they didn't have to wait long for the answer. As an avid supporter of the Whitney Museum of American Art and sponsor of this month's opening party for its buzzy new Renzo Piano–designed space in NYC's Meatpacking District, Max Mara paid homage to the institution's history, artworks, and hip new neighborhood. "The Roxy was blocks away, where Jean-Michel Basquiat and Andy Warhol met Madonna and Debbie Harry, and that was the starting point of the collection," says creative director Ian Griffiths. That translated into slinky cuts, wide lapels, and silver miniskirts that shimmered like disco balls. At the same time, Griffiths was struck by the artists of the day. "Robert Smithson, a key pioneering figure in American art, talked about '70s Manhattan decaying and it being inevitable that the city would return

1. **BAG** $990. 2. **BOOTS** $535. Both items, *Max Mara*; (617) 267-9775.

MEASURING TOOL: GETTY IMAGES. ALL OTHER IMAGES: COURTESY OF THE DESIGNER



3



CLAIM TO FRAME
The Whitney Bag's vertical lines recall the steel-tie-beamed exterior of the new museum.



STRAPPY ENDING
The patent-leather Fashion pump was paired with kneesocks at the runway show.

4



3. **BAG** $1,750, *Max Mara by Renzo Piano Building Workshop*; (212) 879-6100.
4. **SHOES** $595, *Max Mara*; (212) 879-6100.

to nature, which sparked thoughts about flora and fauna featured in the show." Bobcat and barn owl motifs showed up on chunky cashmere sweaters and tunic dresses in reference to multimedia artist Fritz Haeg's "Animal Estates 1.0" installation at the 2008 Whitney Biennial (and felt particularly relevant given the museum's real estate along the elevated High Line park). Blazing all-red looks nodded to choreographer Trisha Brown's scarlet-clad rooftop dancer photographs (exhibited at the Whitney in 2010), and it wouldn't be a Max Mara show without killer outerwear, including belted wool coats and puffy, alpaca-trimmed parkas. Architectural references were reserved for the minimalist ribbed Whitney Bag, codesigned with the Renzo Piano Building Workshop. "Fashion is so often produced in a cyclical way, inspired by other clothing," says Griffiths, who is also a design professor at London's Kingston University. "Because of my academic background, I feel it's important to design clothes with integrity and a story to tell." We're all ears. *—Carolina O'Neill*

T SQUARE: GETTY IMAGES. ALL OTHER IMAGES: COURTESY OF THE DESIGNER

WATCHES prices upon request, *Cartier*; (800) CARTIER.





A sketch of the Clé de Cartier. ABOVE: The watch's inner mechanics.

JEWELRY CRUSH

KEYED UP

Cartier gives its Clé de Cartier a new twist—in more ways than one

JEWELER LOUIS CARTIER (grandson of founder Louis-François Cartier) knew how to handle a curveball. In the late 1930s, when platinum became restricted for jewelry use to produce munitions for World War II, rather than bemoaning the often-used material's loss, he simply switched to gold. And when an aviator friend griped about how difficult it was to check the time while flying, Cartier strapped a small clock to his wrist so he wouldn't have to fish for his pocket watch midair. No doubt then he would appreciate Clé de Cartier, the house's new watch inspired by the perfect curves of a circle. Unlike iconic predecessors like the rectangular-shaped Tank watch, the Clé gets rid of sharp edges entirely: The bezel is rounded, the lugs are tapered, and the case (available in 18k white, yellow, and rose gold, with or without diamonds, and on a bracelet or leather strap) ergonomically curves to hug the wrist. The name, which means "key" in French, nods to the uniquely shaped winding mechanism. Dotted with a single sapphire—a Cartier signature—it pulls out to be twisted, recalling the turning of a key to wind up a clock. A novel way not to run out of time. —*Carolina O'Neill*

Fashion editor: KYLE ANDERSON

WATCH'S INNER MECHANICS: ERIC MAILLET; BACKGROUND IMAGE: JEAN-CLAUDE MARLAUD/GETTY IMAGES. ALL OTHER IMAGES: COURTESY OF THE DESIGNER


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JEWELRY TREND

HAUTE PINK

In fresh new shapes adorned with diamonds, blush-toned jewelry comes up roses



Pink-gold-and-diamond pieces from Repossi's White Noise collection.

WELL-ROUNDED *With seven interlocking ring charms, de Grisogono's Gypsy necklace can go from subtle to spectacular in a snap.*

1





2

SPIN CITY *Omega's Constellation watch sparkles with a diamond pinwheel pattern that extends whimsically onto the band.*



3

LOVE NOTE *Bulgari's Cuore ring gets its name from the Italian word for "heart."*

TIED AND TRUE *David Yurman's Labyrinth triple-loop white-diamond-and-cable ring works for any occasion.*



4



6

GILTY PLEASURE *Boundary-pushing multimedia artist Monica Bonvicini designed this blocked cuff for Swiss jeweler Vieri.*



7

OFF THE GRID *This geometric cuff is the latest from up-and-coming fine jewelry label Dauphin.*



8

SHIP SHAPE *Dockside anchor links inspired the design of Hermès' Chaine d'Ancre necklace.*



9

FULL CIRCLE *The newest version of Rolex's Oyster Datejust watch is pink with diamond markers.*



10

AGAINST THE CHAIN *Diamond tassels on Casato's Miss Princess earrings dangle with mesmerizing movement.*

AHEAD OF THE CURVE *The soft arc of Tiffany's T necklace was inspired by modernist city architecture.*

5

1. **NECKLACE** price upon request, *de Grisogono*; (212) 439-4220. 2. **WATCH** price upon request, *Omega*; omegawatches.com. 3. **RING** $3,050, *Bulgari*; bulgari.com. 4. **RING** $5,900, *David Yurman*; davidyurman.com. 5. **NECKLACE** $3,300, *Tiffany & Co.*; tiffany.com. 6. **BRACELET** price upon request, *Vieri x Monica Bonvicini*; www.vieri.com. 7. **CUFF** price upon request, *Dauphin*; colette.fr. 8. **NECKLACE** $3,375, *Hermès*; hermes.com. 9. **WATCH** price upon request, *Rolex*; rolex.com for stores. 10. **EARRINGS** $12,800, *Casato* at Lissa Fine Jewelry; (212) 245-4780.

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101 Ideas

GUNN LAWS

TIM GUNN, Project Runway mentor and fashion guru, solves your style conundrums

PARTY LINES

Q: It seems like every weekend I'm attending either a wedding shower or a baby shower. What is the appropriate attire? —*Libby, Charlotte, NC*

Two words: Dress up. To dress down is to show disrespect for yourself, the hostess, the bride- or mother-to-be, and the other guests. While the location of the shower may inform your fashion decisions (poolside or picnic, for example), don't compromise on dressing up. Ask yourself, "What would Jackie O or Angelina Jolie do?" Pants and a crisp top, a skirt and blazer, a cocktail dress—let your own style proclivities guide you.

DRESS $58, *Lovely by Adrianna Papell for DRESSBAR at dressbarn*; dressbar.com. **EARRINGS** price upon request, *Simon G. Jewelry*; simongjewelry.com for stores. **SHOES** $795, *Gianvito Rossi*; net-a-porter.com.



IN THE TRENCHES

Q: I love a good trench coat for spring, but classic tan isn't really my taste. What are some other styles that can work as a transitional, all-weather jacket? —*Selda, Memphis, TN*

Most people associate the trench with its military origin—khaki, epaulet-adorned, button-festooned—but there are so many diverse styles and textiles to choose from. I love this season's lacquer and sateen versions in black or red. They're modern, as opposed to retro, and very chic. But be careful: Though traditional khaki can be voluminous and cinched with an attendant belt, some fabrics aren't cinch-friendly, so a fit that skims your body is important. Animal prints are a great option, too.

TRENCH COAT $149, *Bebe*; bebe.com. **JEANS** $178, *AG*; agjeans.com. **BOOTIES** $149, *Guess*; guess.com.



GROOVIN' ON UP

Q: The '70s are a big trend this season. I love the style, but how can I rock it without looking too costumey? —*Ann, Sacramento, CA*

Restraint! Only one trend-based item at a time. When wearing a maxi skirt, pair it with a basic tee or camisole. The same holds true for flared denim—keep the top simple and formfitting. Take one statement piece with '70s flair (like a fringed bag, brown suede boot, or peasant blouse) and make that the centerpiece of the outfit. The key is not to go full head-to-toe!

JEANS $118, *Guess*; guess.com. **BAG** $2,590, *Chloé*; neimanmarcus.com. **BOOTIES** $1,295, *Giuseppe Zanotti Design*; giuseppezanottidesign.com. **TOP** $98, *Bebe*; bebe.com.



AG JEANS: RICHARD MAJCHRZAK/STUDIO D, STYLED BY ANITA SALERNO AT R.J. BENNETT REPRESENTS. GUESS JEANS: JESUS AYALA/STUDIO D, STYLED BY JESSIE LIEBMAN AT R.J. BENNETT REPRESENTS. ALL OTHER IMAGES: COURTESY OF THE DESIGNERS. GUNN: MEREDITH JENKS; GROOMING: AERIEL PAYNE FOR MAKE UP FOR EVER FACE AND BODY AT CONTACT NYC

GOT A STYLE DILEMMA? Send Tim your questions at **MARIECLAIRE.COM/ASK-TIM**.



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Nicolette Mason in a striped shift dress by Eliza J (up to size 24) and sunglasses by Wildfox.

EYE CANDY
Channel your inner Marilyn with this super-flattering hot-pink high-waisted bikini.



1



2





3



4



5



10

9



6

BIG GIRL IN A SKINNY WORLD

Turn up your swimsuit game with these sizzling summer winners! Plus-size style guru *NICOLETTE MASON* rounds up her cabana-ready favorites

TRUST ME WHEN I say I've spent countless hours scouring the racks in search of chic, well-made swimsuits that provide coverage without sacrificing style. For too long, I've had to settle on the ruched black one-piece. You know the one—chances are you own it, too. But these days, there's thankfully no shortage of gorgeous (and sturdy!) options for curvy girls like us in all the vivid colors and cool prints you've always wondered if you could pull off. Yes, you can, so go ahead and splurge on that sexy two-piece already and rock it like the beach baby you are. Be sure to snap some selfies and tag me on Instagram *@nicolettemason* so I can applaud you!



8

PLUM ROLE
The bandeau top is available up to a G cup, and the brief folds over so you can adjust for more or less coverage.





7

1. **BIKINI** (up to size 24), $98, *GabiFresh for SwimSexy*; swimsuitsforall.com. 2. **SWIMSUIT** (up to size 24), $79, *Addition Elle*; additionelle.com. 3. **SANDALS** $455, *Marina Rinaldi*; (212) 734-4333. 4. **SHOES** $128, *Cole Haan*; colehaan.com. 5. **BAG** $198, *Kenneth Cole*; kennethcole.com. 6. **SUNGLASSES** $195, *Ray-Ban*; sunglasshut.com. 7. **BIKINI TOP** (up to size 38G), $68, **BIKINI BOTTOMS** (up to size XXXL), $40, *Panache*; herroom.com. 8. **WATCH** $70, *Swatch*; store.swatch.com. 9. **BIKINI TOP** (up to size 26), $23, *Ava & Viv*; target.com. 10. **BEACH BAG** $255, **TOWEL** $175, *V°73*; v73.us.

SWIMSUITS: RICHARD MAJCHRZAK/STUDIO D, STYLED BY JESSIE LIEBMAN AT R.J. BENNETT REPRESENTS. ACCESSORIES: COURTESY OF THE DESIGNERS. MASON: ALTALAN. ON MASON: DRESS, ELIZA J; SUNGLASSES, WILDFOX



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101 Ideas

The Magnificent 7

Some like it haute! Couturier Giambattista Valli goes casual with a new collection for 7 For All Mankind, featuring seven different shades of blue jeans, from powder to cornflower to lapis. For the more extroverted denim wearer, the fierce animal prints, neon brights (right), and spectrum of matte-coated reds might be more your speed. (Tops, from $295, bottoms, from $350, Giambattista Valli x 7 For All Mankind at Saks Fifth Avenue; 212-753-4000)



COURTESY OF THE COMPANIES

FASHION ALERT!

STYLE NEWS YOU NEED TO KNOW NOW *By CAROLINA O'NEILL*



EARRINGS $18, **JACKET** $99, *H&M Conscious Exclusive*; hm.com.

Earth Girls

H&M continues its commitment to eco-friendly fashion with Conscious Exclusive, a new collection (fronted by environmental activist Olivia Wilde) of everything from cocktail frocks to bomber jackets in hand-drawn prints inspired by African, Asian, and Indian cultures—all made from sustainably sourced materials.

Life's a BEACH

Time to suit up! To celebrate its 30th anniversary, Everything But Water asked top designers (including Lisa Marie Fernandez, Mara Hoffman, and Zimmermann) to create exclusive pieces nodding to iconic swimwear moments in history. From Bond Girl bikinis to Jean Shrimpton's bows (right) to Farrah Fawcett posters, each of the 30 styles makes a serious splash.



SWIMSUIT $173, *Kate Spade New York for the Everything But Water 30th Anniversary Collection*; everything butwater.com.

Shelf LIFE

On our reading list: ***(1)*** *New York Fashion Week creator Fern Mallis collects the most inspiring interviews from her 92nd Street Y speaker series in* Fashion Lives: Fashion Icons with Fern Mallis *(Rizzoli, $55; amazon.com).* ***(2)*** Alexander McQueen *(Abrams, $85; amazon.com) reveals never-before-seen sketches and photographs by one of fashion's most visionary designers.* ***(3)*** *Artist Annie Goetzinger illustrates graphic novel* Girl in Dior *(NBM Publishing, $28; nbm pub.com), based on Christian Dior's life in 1940s Paris.*





CREATURE FEATURE

Fendi's beloved Bag Bugs (those furry little monster charms that spawned a cultlike obsession) have migrated to new territory. Specifically, the brand's latest line of Momento watches—whose faces have become, well, faces. Peering into those angry yet adorable eyes (in a flurry of fun colors, with a stainless steel or black leather strap) as you check the time is guaranteed to brighten your day.

WATCH $1,495, *Fendi*; (212) 897-2244.

OFF THE WALL



After conquering every other room, colorful home decor brand Serena & Lily now turns to your closet with an apparel collection out this month. Expect classic cuts with a laid-back, beach-town vibe—including shifts, shirtdresses, and wide-leg pants—many in the same hand-painted fabric and wallpaper prints that have become the company's signature.

DRESS $325, *Serena & Lily*; serenaandlily.com.

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Diane von Furstenberg in her office in New York.

DVF AWARDS

FOR THE WIN

DIANE VON FURSTENBERG KNOWS WOMEN—POWERFUL, WORLD-CHANGING, KICKASS WOMEN. ON APRIL 23, SHE'LL HONOR FIVE OF THEM AT HER ANNUAL DVF AWARDS

This is a banner year for women. 2015 marks the 20th anniversary of the Fourth World Conference on Women in Beijing, where then-first-lady Hillary Rodham Clinton in 1995 famously declared, "Human rights are women's rights, and women's rights are human rights." That may sound like a given now, but at the time it was a revolutionary statement—one that fired up women around the world to work toward a host of goals designed to increase women's participation in all aspects of society. (And because not even one country has achieved gender parity in the years since, it bears repeating today!) What better way to celebrate this big year for women than with the DVF Awards? As she has for the past six years, Diane von Furstenberg will gather a star-studded crowd at the United Nations on April 23 to recognize five women working to make the world a better place for all of us. "My commitment to women has never felt more vital," says von Furstenberg, who will award $50,000 from the Diller-von Furstenberg Foundation to each honoree's organization. "When you look at the world, I worry women are losing ground. We have got to help one another." *—Kayla Webley*

MARIE CLAIRE: You served as deputy chief of staff for Hillary Clinton when she made her now-famous speech about women's rights at the Beijing conference. What made it so powerful?

MELANNE VERVEER: Hillary came to Beijing as a very powerful woman, by virtue of being married to the most powerful leader in the world. For her to say that



Lifetime Leadership Award winner Melanne Verveer.

PRIZE FIGHTER

This year, DVF's Lifetime Leadership Award goes to Melanne Verveer, executive director of the Georgetown Institute for Women, Peace and Security, whom von Furstenberg calls her "godmother in the world of philanthropy" because she inspired her to get involved. Verveer also recently served as the U.S.'s first ambassador-at-large for global women's issues. In an interview with MC, *she reflects on her decades of championing the needs of women and girls on the global stage.*

FROM TOP: JENNIFER LIVINGSTON/TRUNK ARCHIVE; TONY POWELL


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what was happening in so many other parts of the world was a violation of human rights, and to identify with the struggles of so many people who had been in the trenches for so long trying to get redress, was huge. *The New York Times* called it one of her finest moments, and there was no disagreement. Whether you were a Republican or a Democrat, this was a message that resonated with everyone.

MC: What progress has been made in the years since?
MV: In Beijing, a platform for action was adopted by 187 countries that focused on issues ranging from a woman's right to get an education and health care, to participate fully in the economic life and politics of society, to be free of violence, to have legal rights. We've made progress, and we should all take great satisfaction, but our work is significantly unfinished.

MC: What do you think are the biggest priorities?
MV: Politics is about addressing the needs of people—all people. If you have legislatures, presidents, and prime ministers representing only half the population and not incorporating the talents, experiences, and perspectives of the other half, you're not creating policies that address all of the issues. I work a lot to ensure women are at the table pounding out peace agreements to end conflict. Why? Because they work intimately in these

> "There is much to be hopeful about. Yes, there are bad things happening, but women are also on the front lines of change."

societies and know what's gone on and what needs to be addressed. If women aren't involved, it's unlikely the peace agreements are going to last.

MC: When we talk about women, the conversations are often grim: rape, trafficking, etc. What gives you hope?
MV: There is much to be hopeful about. Yes, there are bad things happening, but women are also on the front lines of change. One of the Nobel laureates, four years ago, is a Yemeni woman named Tawakkol Karman. After she got the Peace Prize, she said to me, recalling the Arab Spring, "You know, in my country, women were out there. Women who were always told they had to stay inside—they have awakened, and they will not go back to sleep." That's really what's happening with women everywhere now. You can see the difference—women are being heard. —*K.W.*

PEOPLE POWER

Each year, the public decides who receives the DVF People's Voice Award. The winner will be chosen from these four nominees

MAYA NUSSBAUM, 38

founder and executive director of Girls Write Now

As the first writing and mentoring program for girls in the country, Girls Write Now pairs top women in media (think Pulitzer Prize winners) with at-risk and underserved girls from New York City's public high schools. Mentors guide the students' writing, encouraging them to develop their own voice. Nussbaum's proudest accomplishment? One hundred percent of high school seniors in the program graduate and go on to college.





BECKY STRAW *(right)*, 34 & JODY LANDERS, 36

cofounders of The Adventure Project

In the past four years, The Adventure Project has created 745 jobs in India, Haiti, Uganda, and Kenya in four key professions: well mechanics, health care, farming, and stove masonry. The jobs lift workers out of poverty, and the work benefits the entire community.



NANCY LUBLIN, 43

founder and CEO of Crisis Text Line

Teens don't call hotlines, they text. That's the thinking behind the Crisis Text Line, a free nationwide line available 24/7 (just text 741741) with trained experts handling 15,000 messages a day. Every text is answered by a crisis counselor who helps the sender cope with the immediate problem at hand and develop a plan for the future. So far, Crisis Text Line counselors have helped people with everything from bullying to suicidal thoughts to sexual abuse—all on the medium they know and trust best.



KATE ATWOOD, 36 *founder of Kate's Club*

When Atwood (second from right, above) was 12 and lost her mom to breast cancer, Cinderella and Snow White were the only girls she "knew" who had also lost their moms. She didn't know where to turn, how to grieve, who could help—or how to get her fairy-tale happy ending. Years later, she founded Kate's Club so no child would grieve alone. The group now helps hundreds of children and families in the Atlanta area who are dealing with loss. In 2014 alone, it provided 18,000 hours of support. —*Lane Florsheim*

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Front RUNNERS

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AMERICAN IDOL

HOW JULIA LOUIS-DREYFUS TURNED A FECKLESS WHITE HOUSE STRIVER INTO TV'S FUNNIEST, BUZZIEST TRUTH TELLER

BY YAEL KOHEN

Photograph by Meredith Jenks



STRIPED BODYSUIT $1,250, *Altuzarra*. **NECKLACE** price upon request, **RING** $1,600, *Jillian Dempsey*. **SHOES** $925, *Jimmy Choo*. **SKIRT** editor's own.

OPPORTUNITIES FOR BOLD, buzzy roles in television comedies do not come around often, particularly not to '90s-era sitcom stars on the wrong side of 50. And yet here she is, Julia Louis-Dreyfus, at 54, nearly two decades after leaving her iconic role on *Seinfeld*, starring in HBO's acclaimed *Veep*. Both shows are known for their insider-y takes on elite East Coast subcultures: the first, renowned for its distinct New York sensibility and spot-on examination of social norms ("Yada, yada, yada"), and the latter acclaimed for its cynically astute take on the D.C. political scene ("I've met some people, real people, and I gotta tell you, a lot of them are fucking idiots"). Both shows also feature shrewd, darkly funny portrayals of complex, frustrated, and opinionated women who, really, if we are to be honest, could only be played by Louis-Dreyfus, an actress gifted at making even the most bitter and shallow characters seem charming and vulnerable—while making us laugh, too. That's no small feat considering women on TV are

typically relegated to two-dimensional personas, like the nagging straight woman or the quirky cutie. Louis-Dreyfus' genius is her ability to mine the ugly gray matter in between. "Unlikable characters can be very relatable," she says, sipping a cappuccino at Freds, the restaurant atop Barneys New York in Beverly Hills. "I don't think we're all so likable all the time. I include myself in that, and I don't consider myself to be a bad person. Likability is—I don't know what the hell that means. It's just a bunch of bullshit."

Over the course of the interview, you can see her more serious side: Louis-Dreyfus isn't particularly chatty or jokey. She takes long pauses before she speaks. It's not until I let slip a faux pas about President Obama with an allusion to her age that she warms up and laughs. Her: "President Obama is my age—that's the first time in my life that's happened! To be the same age as the president is bizarre!" Me: "And in some ways, you've been around longer than President Obama."

In the 17 years since *Seinfeld* went off the air, Louis-Dreyfus has managed to keep herself relevant while the TV careers of her very funny costars have mostly stalled. Her first bat out, *Watching Ellie*, an NBC sitcom coproduced and written by her husband, Brad Hall (with whom she's been since college at Northwestern), only lasted two seasons, but she swiftly recovered, moving to CBS where she carried her own show, *The New Adventures of Old Christine*, for five seasons and won an Emmy in the process. But it was *Veep*, about a frustrated yet ambitious vice president with her sights on higher office, which she joined in 2012, that really made her the toast of Washington and Hollywood's chattering classes. In 2013, when she was nominated for her 14th acting Emmy (for outstanding lead actress in a comedy series), she broke Lucille Ball's record, and when she won, she became the only actress ever to nab three Emmys for three different comedy series.

"I've followed my instinct," she tells me of her longevity. "I've tried to be as thoughtful as I could be and pure in my thinking in terms of looking at projects and, by the way, the people who are attached to those projects. It's kind of like getting married to a stranger: You spend a lot of time together, and you have to be in sync creatively—and you can't always know that. For instance, with Armando, I didn't really know him that well, or at all, actually. And then you sign your life away."

> **"I PLAY A CHARACTER WHO'S A STRADDLER. HER IDEOLOGY IS, 'I AM A POLITICAL ANIMAL, AND I WILL GET REELECTED AT ALL COSTS.'"**

Armando is, of course, Armando Iannucci, the British creator of *Veep*, tapped by HBO in 2010 to come up with a biting nonpartisan political comedy set in D.C. Iannucci focused on the vice presidency because it's an office that, in reality, has very little real power, which is inherently funny when you think about it. Before he even met Louis-Dreyfus, he knew he wanted the show to revolve around a woman. "We didn't want people to think, *Is this a take on Joe Biden or Dick Cheney or Al Gore?*" he says. By then, thanks to Sarah Palin and Hillary Clinton, the country had already warmed to the idea of a woman in the White House. "It sort of felt like that was likely in the next four to eight years," says Iannucci, "so let's have something that feels a little bit more forward-looking than retrospective." Louis-Dreyfus was the first actress he met for the role.

Veep has excelled at capturing the day-to-day flare-ups and micro-catastrophes that come with higher office—an errant tweet, a president indifferent to the needs of his vice president—while illuminating the smarmy realities of what it takes to survive in the Beltway: the unseemly compromises, the shameless flip-flopping. It's unclear if Louis-Dreyfus' character, Selina Meyer, is a Democrat or a Republican, though in the *Veep* universe, that doesn't really matter since Selina's goal is more about amassing power than about her convictions. In an episode last season about the political minefield that is abortion, Selina, who is ostensibly pro-choice ("Get the government out of my fuckin' snatch," she says), agonizes over which position will piss off the fewest constituencies and, in the end, barely takes a stand at all. "We've tried to sort of straddle, which worked out well because I play a character who's a straddler," Louis-Dreyfus explains. "Her ideology is, 'I am a political animal, and I will get reelected at all costs.'"

To prepare for the role, Louis-Dreyfus watched a lot of C-SPAN and met with various officials. "In my limited experience, I would say that female politicians can be a bit more forthcoming, open," she says. "I don't mean they're spilling the beans or saying things they shouldn't, but I don't feel a guard in the same way. Maybe it's a female-to-female thing." She also sat down with Gore and, later, Biden. "Once *Veep* was up and running, I had lunch with [Biden] in his office, and I was met by his scheduler, who said, 'I'm the real Sue.' And this other woman says to me, 'And I'm Dan.' And I thought, *This is wild!*"

On the show, Selina dresses far sexier than her real-life female counterparts—stilettos, formfitting dresses. "We sort of took a page from Michelle Obama, who I think does dress sexy, but appropriately so," Louis-Dreyfus says. Her wardrobe is a sly nod to the powerful role clothes can play in the coverage of female politicians. Last season, the veep lopped off her hair just before a key debate ("It's the worst use of scissors since my failed vasectomy," says one staffer to another). The haircut was Louis-Dreyfus' idea. "I mean, Hillary Clinton has gotten so much shit for her hairstyles over the years. Which is remarkable when you consider what it is she does! But hair, for some reason, is a really big deal," she says. In the final episode of the season, when—spoiler alert!—Selina ascends to the presidency, her walk to the presidential podium is ruined by a pair of squeaky Louboutins.

Now that Selina Meyer has what she wants, it's hard to know where *Veep* goes from here, or how many seasons the show has left. Louis-Dreyfus claims she hasn't thought about it but allows that she's in the process of developing other projects, about which she is tight-lipped. She sees a lot of parallels between her career and the political ones she lampoons—both actors and politicians are always vying for the next gig, always groping for relevance. It's a revealing comparison. "You know, in show business, you've got a job and the question is: What will the next job be? There's not real security in that sense. Same is true in politics," she says. "You really have to fight to stay alive." mc

FASHION EDITOR: CRISTINA EHRLICH. HAIR: DAVID GARDNER AT GRID AGENCY. MAKEUP: JILLIAN DEMPSEY FOR JILLIAN DEMPSEY EYELINER AT STARWORKS ARTISTS. MANICURE: EMI KUDO FOR DIOR VERNIS AT OPUS BEAUTY



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STARK REPORT

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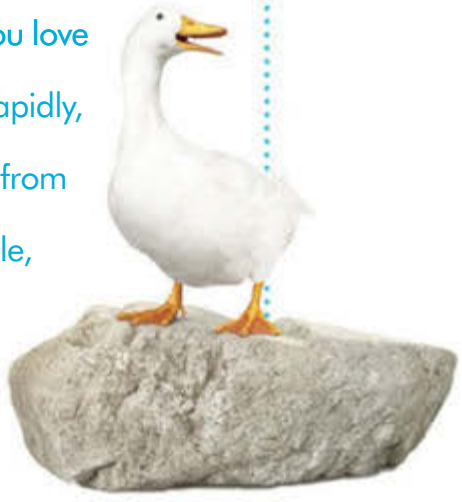
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BIG TIMERS

Menswear styles with croc-embossed leather straps exude corner-office sophistication

The gilded frame on Ralph Lauren's new 867 watch boasts Art Deco inspiration. (Price upon request, Ralph Lauren Fine Watchmaking; ralphlauren watches.com)

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JASON WU

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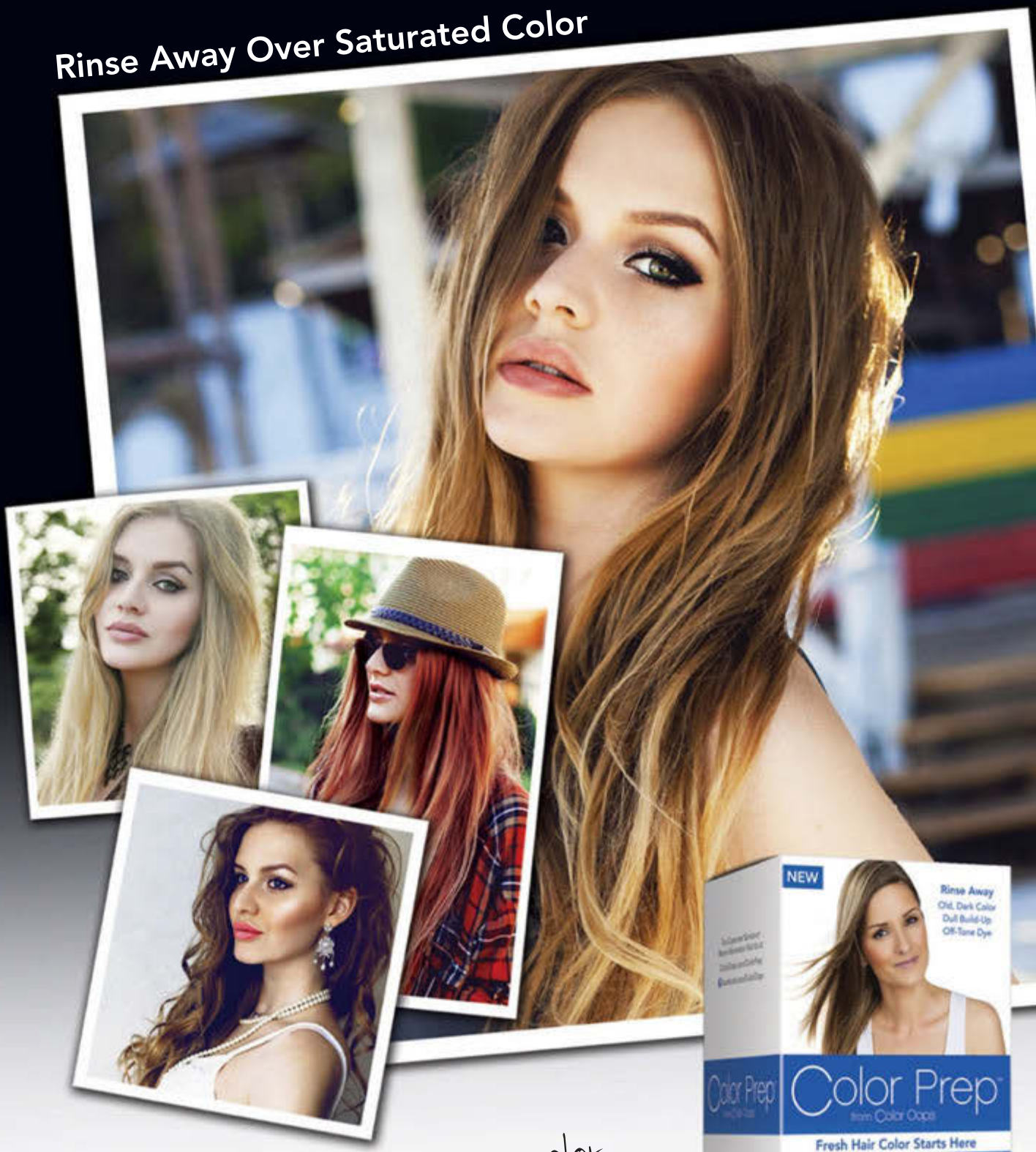
COUNTER POINTS

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By JENNA BLAHA

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U.S. Rep. Jaime Herrera Beutler in her office on Capitol Hill.

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PHOTOGRAPH BY JOEL BARHAMAND. FASHION EDITOR: AMANDA SAVIÑON

PROFILE

PARTY CRASHER

Meet ***JAIME HERRERA BEUTLER***, the 36-year-old Republican spitfire who's rewriting all the rules when it comes to women in the GOP

By KAREN SCHWARTZ

IN HER FIRST MONTH of serving in Congress four years ago, Jaime Herrera Beutler faced a test, one the Republican from Washington state remembers vividly. Right on the House floor, the chairman of an important committee (she won't say who) strode toward her with a bill and a list of other freshmen who had signed on as sponsors, and said, "Here, sign this."

"I said, 'Do you have a copy of the bill? Could I look at it?'" recalls the self-described conservative, who, at 36, is among some of the youngest members of Congress. "He looked at me and said, 'I don't have a copy. Just sign.'" Though she'd only served a month—still early enough to cement a reputation within her party that could haunt her for the duration of her tenure—she told him she wouldn't sign until she'd had a chance to read the bill. The payoff was not immediate. "I thought, *Oh, great. I've been here a month, and I'm winning friends and influencing people. But you know what? He never pushed me again. In this town,*" she explains, "you have to set your boundaries early on."

That kind of dauntlessness has been a hallmark of Herrera Beutler's career. The daughter of a second-generation Mexican-American father, she and her five siblings (three of whom were adopted) were homeschooled by their mother. At just 29, the University of Washington communications major was tapped to fill a spot in Washington state's House of Representatives when her predecessor was ousted in a sex scandal. But the appointment was in no way a handout. Herrera Beutler, who'd been working on Capitol Hill as an aide for U.S. Rep. Cathy McMorris Rodgers (Washington state's only congresswoman at the time), had to persuade the local party leaders—"not the muckety-mucks, the grassroots," she explains—to support her in a field of roughly a dozen entrants, a feat she ascribes to the decidedly no-frills act of cold-calling. Her secret: She never took no for an answer. Instead, she'd say, "If that person you committed your support to doesn't make it through the first round of voting, will you vote for me in the second?"

Less than two years later, she ran for Congress. Her congressional races have been hard fought, but Herrera Beutler's toughest challenge wasn't political, it was personal. In 2013, pregnant with her first child, she learned that the baby had Potter's syndrome—the child's kidneys were not properly developing, causing low amniotic fluid, which, in turn, inhibited the growth of the lungs. The condition is almost always fatal. Even in this, Herrera Beutler refused to take no for an answer. "I just had to decide that this baby is going to be a miracle," Herrera Beutler says. "I'm sure it confused people, because they'd come up and say, 'I'm so sorry for your loss,' and I would be like, 'Thank you, but I believe she's going to be OK.'"

Once Herrera Beutler went public with the news of her pregnancy, she heard from a father whose child, suffering from low amniotic fluid, had received experimental but lifesaving injections of saline to the amniotic sac. Herrera Beutler found a doctor at Johns Hopkins Medicine who was willing to give her the injections, and in July 2013, her daughter, Abigail (named for first lady Abigail Adams), was born, 12 weeks premature and weighing less than 3 pounds. She is believed to be the first baby to have survived being born without either of her kidneys. Abigail still needs a kidney transplant, which she will likely receive from her father. "She's thriving," Herrera Beutler says.

The ordeal has already influenced her legislative agenda. Last year, she championed a bill that would make it easier for children on Medicaid with complex medical conditions to get treatment across state lines. "I probably would have supported it before," she says, "but I wouldn't be the one who's selling it." (The bill is awaiting a vote in both the House and Senate.)

Though decidedly conservative—she is pro-life and voted to repeal Obamacare—Herrera Beutler says she has little patience for party extremists. "I wouldn't call myself a moderate, but I would call myself an adult," she says. By way of example, she points to her friendship with Suzanne Bonamici, the Oregon Democrat whose district includes famously liberal Portland. "We ride the same plane," Herrera Beutler says. "We don't agree on everything policy-wise, but there are things we do agree on, and that allows us to collaborate."

She adds: "I love being a young Hispanic mother who's a Republican, because it breaks through a lot of stereotypes." And in a party that's thin on female iconoclasts, it's no surprise that party pooh-bahs are keeping their eyes on her. "I haven't made decisions as to the future," she says, "but it is wide open and full of opportunities, and I plan to do the best I can with them." mc

MOGUL MAINTENANCE

Three of our capital's most in-demand see-and-be-scenesters share their road-tested tips for staying fit, looking sharp, and always making an entrance

Interviews by GINA WAY



THE NEWS JUNKIE

As an entertainment producer for ABC News, **Joi-Marie McKenzie, 29**, books and interviews celebrities for the network's digital and radio divisions. She's also the creator of The Fab Empire, a blog that covers African-American nightlife and society in Washington, D.C. "I'm based in New York for work but in D.C. every couple weeks," she says. "I'm always between two cities."

My *a.m.* Routine



6 a.m.

I'm not a morning person, but I have to be in the newsroom by 7 a.m. To keep my shower under 10 minutes, I time it with my ***1****/iPod. I start wrapping it up after two songs—anything by Beyoncé or Drake.*

6:20 a.m.

To save time, I style my hair at night. I make four large pin curls and secure each with a no-crease clip, then wrap my hair in a scarf before bed. Post-shower in the morning, I remove the scarf and clips, finger-comb my hair, and done! I wipe my face with a washcloth dampened with cold water and hold it under my eyes to reduce puffiness. I read that ***2****/Pharrell only washes his face with cold water, and he has impeccable, ageless skin. Then I'll apply* ***3****/Aveda All-Sensitive Moisturizer ($33) on my face, and Bath & Body Works True Blue Spa Shea Butter Super Rich Body Cream ($20) from the neck down. My skin is always dry, and this is amazing.*





6:25 a.m.

After getting dressed, I'm out the door. I don't wear makeup to work unless I have an interview, so I pack a to-go bag with MAC Studio Fix Fluid SPF 15 in NC50 ($27), ***4****/L'Oréal Paris Voluminous Butterfly Intenza Mascara ($9), and* ***5****/Maybelline New York Eye Studio Lasting Drama Gel Eyeliner in Blackest Black ($10). For my lips, it's MAC Lipstick in Heroine ($16) or Tinted Lipglass in Pink Lemonade ($15), which looks great on camera.*

6:55 a.m.

I grab a ***6****/Caramel Latte at Starbucks and breakfast from the food truck outside ABC—usually a doughnut with sprinkles or a croissant breakfast sandwich. I'm blessed with a good metabolism, but I do tell myself I'm going to eat healthier when I turn 30.*

7 a.m.

Once I'm at work, I get up to date by reading People, US Weekly, *Page Six, and the Washington Post Reliable Source online.*





Necessary Indulgences

Relaxing essentials
I spray a lavender mist on my pillow before bed and sleep like a baby, even after a stressful day.

Bottle envy
When it comes to fragrances, I'm into the big-name labels. This is a light, citrus floral, and I love the bottle it comes in. **Gucci** Guilty Eau de Toilette, $100.





At-home workout
When I need to get in shape, I do YouTube video workouts for abs in my living room three times a week; I see results in a month!

Sugar rush
I love Pepsi. It has to be in a can, and I drink it from a straw so it's more potent and fizzy.

MASCARA SWIPE: JEFFREY WESTBROOK/STUDIO D. GUCCI PERFUME: COURTESY OF THE COMPANY. ALL OTHER STILL LIFES: BEN GOLDSTEIN/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: COURTESY OF THE SUBJECT; GETTY IMAGES; ALAMY; GETTY IMAGES (2); ISTOCKPHOTO; ALAMY; GETTY IMAGES



THE LOCAL PHILANTHROPIST

Lauren Talarico, 33, is a veterinary neurosurgeon and renowned area do-gooder who cochairs the Washington Humane Society's Fashion for Paws gala. She also founded We RUFF DC, which sponsors many charity runs for organizations such as the Washington Animal Rescue League.



Healthy graze
I eat constantly throughout the day. Between consultations, MRI reads, and surgeries, I munch on almonds or avocados with sea salt. I have a big salad for lunch, and my afternoon snack is a steamed kale bowl at MOM's Organic Market near work.

Necessary Indulgences



Favorite fragrance
I'm an athlete but also a girly girl, a Dior woman in Lululemon disguise. This scent is sporty, edgy, and feminine—like me! **Dior** Addict Eau de Parfum, $130.





Hand soother
I'm always washing my hands, so I use this lotion to moisturize. **Kiehl's** Ultimate Strength Hand Salve, $15.



Laser treatment
Because I'm a runner, my skin gets really dull, so I go to dermatologist Dr. Tina Alster for Clear + Brilliant fractional laser skin resurfacing treatments. They've revolutionized my complexion.

My a.m. Routine



4 a.m.

Either the alarm wakes me up or my dogs do. My ***1****/Nespresso machine automatically begins to brew, and I start the day with a triple shot of espresso.*

4:30 a.m.

My sneakers hit the pavement for a 6- to 10-mile run. I use Eucerin Aquaphor Healing Ointment ($14) on my lips and face if it's a chilly morning. It's essential for all runners to prevent dry, cracked skin. Afterward, I'm off to the gym.

6 a.m.

I either strength-train, cycle, or swim for an hour at the ***2****/Equinox in Bethesda, Maryland. I know that sounds like a lot of exercise, but it's not a chore for me. The running, especially, is an emotional rush—there's nothing I love to do more.*

7:05 a.m.

There's always Kiehl's Bath and Shower Liquid Body Cleanser in Coconut in the gym shower, and I love it. I also use Skin Is In b.Fresh Creamy Wash (part of a three-piece FaceTime set, $150). After drying off, I apply Kiehl's Creme de Corps Light-Weight Body Lotion ($25) and ***3****/Jason Vitamin E Skin Oil ($6) on dry areas like feet and elbows. I keep doubles of my beauty products in my gym bag, including* ***4****/MAC Mineralize Glass in Modern Romance ($22), a light, natural pink.*









7:30 a.m.

I can't do my hair, so I get weekly blowouts at ***5****/George at the Four Seasons Salon. I normally put it in a topknot in the shower, and then I do damage control. If it needs a touch-up at the roots, I use* ***6****/Drybar Detox Dry Shampoo ($22).*

7:45 a.m.

Once I get to work, I have breakfast before doctors' rounds at 8. Usually it's Greek yogurt or ***7****/oatmeal with agave nectar and blueberries.*

STILL LIFES: BEN GOLDSTEIN/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: COURTESY OF THE SUBJECT; GETTY IMAGES (2); COURTESY OF THE COMPANY; GETTY IMAGES; COURTESY OF THE COMPANY



THE WEB MASTER

Vicky Vadlamani, 30, heads up the digital arm of lobbying and public affairs firm Mercury, where she spearheads campaigns for her politician clients. "Social media is a powerful way to connect with constituents and a relatively new tool in D.C., which is an oddly traditional town," she explains.



Vadlamani and her dog, Marley.

My *a.m.* Routine

7:30 a.m.

The first thing I do is check my e-mail and the morning tip sheets—like Politico Playbook and The National Journal*—for a roundup of D.C. news. Then I shower using Aveeno Positively Nourishing Calming Body Wash ($7)—I'm a sucker for anything natural. I wash my hair every other day with* **1**/*Klorane Shampoo with Quinine and B Vitamins ($20) and Aveda Shampure Conditioner ($14).*

7:45 a.m.

The minute I turned 30, the wrinkles started to show up, so I use **2**/*Murad Resurgence Renewing Eye Cream ($75) around my eyes. I also apply BareMinerals Advanced Protection SPF 20 Moisturizer to my face ($30).*

8 a.m.

I'm speedy with my makeup: It's Laura Mercier Tinted Moisturizer ($44), **3**/*Estée Lauder Double Wear Concealer ($24), and sometimes a Face Stockholm bronzer. I line my eyes with* **4**/*Marc Jacobs Beauty Highliner Gel Eye Crayon in Blacquer ($25), but I don't wear mascara during the day. At night, I'll use* **5**/*Lancôme Grandiôse Mascara ($32).*

8:10 a.m.

I just got my hair cut into the lob—the long bob—and the length has minimized my getting-ready time. I style my naturally curly hair straight. I invested in a really powerful **6**/*Harry Josh Pro Tools Dryer 2000 ($300), which dries it in five minutes.*

8:30 a.m.

I take my dog, Marley, on a 10-minute walk every morning before leaving for work. My commute is 10 minutes on the Metro, so I'm in the office by 9 a.m.



Necessary Indulgences

Evening ritual
First, I remove my makeup with Burt's Bees Facial Cleansing Towelettes ($3), which takes off my eyeliner really well; then I wash my face with a **7**/Clarisonic Smart Profile ($265). The last step is this night cream. **Burt's Bees** Renewal Firming Night Cream, $20.



Routine hair mask
Indian women have been using coconut oil on their hair for centuries to make it shiny and healthy. Once a month, I'll leave it on for 30 minutes, then shampoo.

Afternoon workout
I run on the weekends, and three days a week I'll sneak away for an hour-long class at Barre Method DC around the corner from my office. I come back to work rejuvenated.





Night-out lips
I use plain old Vaseline on my lips most of the time, but for special events, I apply this matte formula. **Bite Beauty** Cashmere Lip Cream in Port, $28.

For information on where to buy, see Shopping Directory.

BURT'S BEES: COURTESY OF THE COMPANY; HAIR DRYER: JON PATERSON/STUDIO D. ALL OTHER STILL LIFES: BEN GOLDSTEIN STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: COURTESY OF THE SUBJECT (2); COURTESY OF THE COMPANY; GETTY IMAGES



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OWNER'S MANUAL

YOUR 3-STEPS-OR-LESS CHEAT SHEET FOR CAREER DOMINATION

New York native *Elise Stefanik* is a 30-year-old truck-driving, Instagram-loving D.C. badass. She's also the youngest woman ever elected to Congress. We asked for her top tips for slaying the naysayers and becoming a political supernova *By* LANE FLORSHEIM



1 YOUR AGE IS A COMMODITY—SO OWN IT

"I was a young candidate who does not look like a typical candidate. I realized that people would talk about that early on, so I really ***wrapped my arms around the youthful aspect*** of my candidacy. My slogan wasn't Stefanik for Congress; it was Elise for Congress. I wanted it to be accessible, young, and energetic. Some voters didn't even know my last name."

2 FORGET YOUR CRITICS *(There will be many)*

"***You have to have a thick skin.*** Some of the comments [people make] are harmful, in terms of what you're wearing and how you look, but it's part of the job ... I was criticized for wearing patterned tights by some of the older men in my district, though it's pretty typical for a woman in her late 20s, 30s, or any age to wear [tights like that]. Now some of the older women in Congress are saying they're going to look for patterned tights, too!"

3 SHUT UP AND LISTEN

"Too often candidates and elected officials spend so much time talking and sharing their views and not enough time listening. This is the strength of our campaign, and I think it's something women are really good at. When I told Congressman Paul Ryan I was thinking of running, he gave me great advice: '***You have one mouth and two ears, so use them in that ratio.***'"

AP PHOTO/*THE POST-STAR*, STEVE JACOBS

PROMOTION

themix

may 2015

Marie Claire's monthly concoction of all things you will be **trying**, **sharing**, **shopping**, and **talking about**

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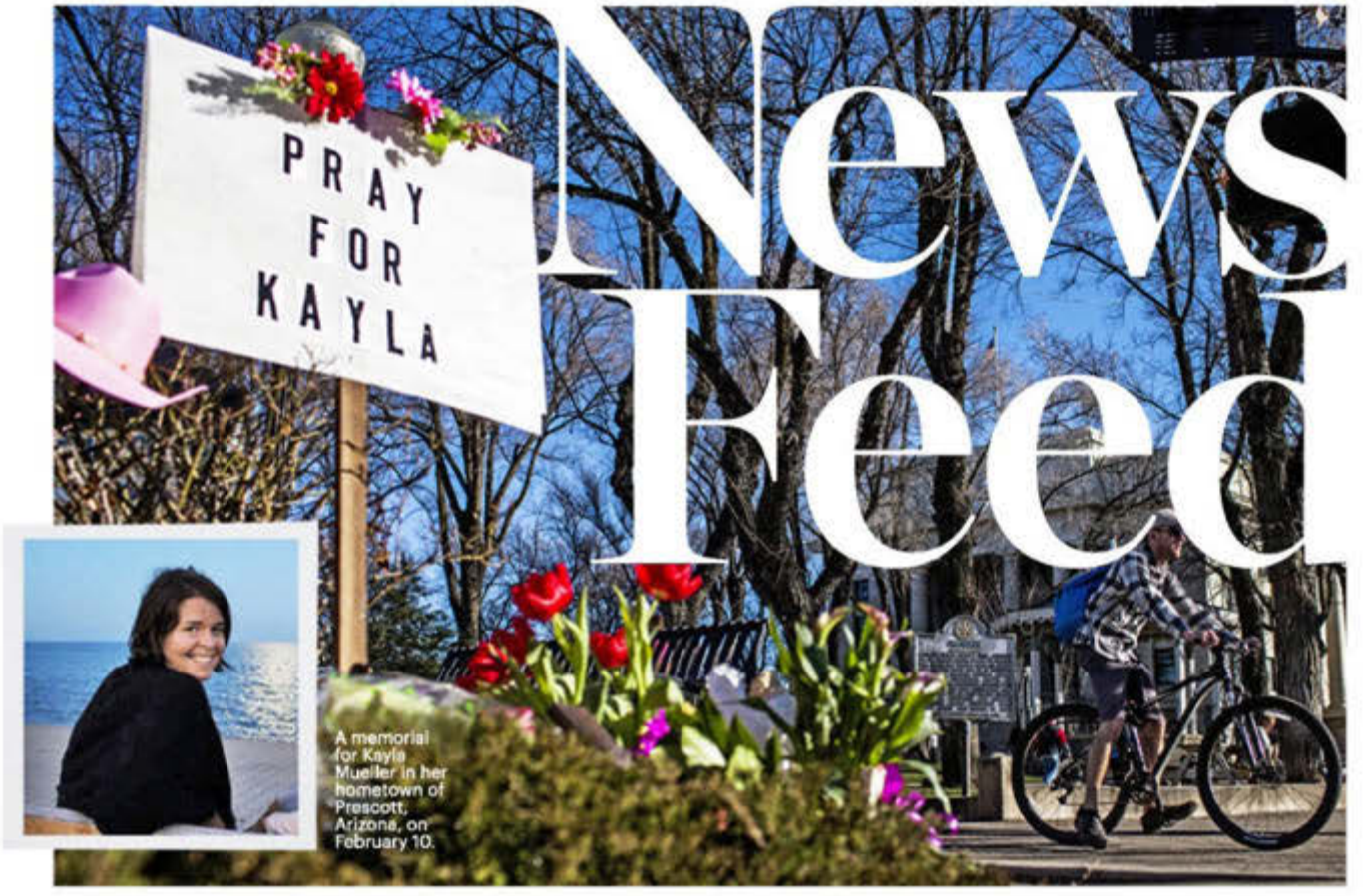
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News Feed



A memorial for Kayla Mueller in her hometown of Prescott, Arizona, on February 10.

REMEMBERING KAYLA

ISIS' latest American hostage, *KAYLA MUELLER*, led a life of adventure and humanitarian work across the globe before being kidnapped in 2013 and later killed. In exclusive interviews, her family and friends remember the bold young woman behind the headlines

By ABIGAIL PESTA

A FEW WEEKS BEFORE Kayla Mueller disappeared, she spent a warm summer day with her friend Molly Hock, swimming in the Mediterranean Sea. Hock had come to visit Mueller in southern Turkey, where she was working with Syrian refugees who had fled the civil war. "She lived so close to the Syrian border, she could hear the bombs and see the smoke," Hock says. "She said she wanted to do more."

Soon after, in August 2013, Mueller crossed into Syria with a friend who was working for Doctors Without Borders. On their way back home, they were ambushed by ISIS militants. Her friend was later released, but Mueller was held captive. For a year and a half, her family and friends waited, hoped, and worked with officials, all while keeping Mueller's name out of the news in the hopes of bringing her home. This past February, they learned that 26-year-old Mueller was dead. ISIS claims she was killed in a Jordanian air strike.

"I didn't want to believe something could happen to someone so great," says Hock, who first met Mueller at Northern Arizona

MC SPOTLIGHT | **A NEW REPORT FROM EQUALITY NOW CALLS OUT 44 GOVERNMENTS FOR HAVING ANTI-WOMEN LAWS. HERE ARE SOME OF THE WORST:**

GUINEA: IT'S ILLEGAL FOR A WOMAN TO SEEK A SEPARATE PROFESSION FROM HER HUSBAND IF HE OBJECTS.

JAROD OPPERMAN/*THE NEW YORK TIMES*. INSET: OMAR ALKHANI





LEFT: Kayla Mueller at a rally for Darfur in 2009. ABOVE: Mueller (right), with college friend Molly Hock, in Turkey in June 2013.

University, where the two worked at a center that welcomed international students to campus. They became fast friends and moved into an apartment in Flagstaff. "She was a minimalist. She only had a few outfits. She didn't wear makeup," says Hock, noting that Mueller didn't even bother to buy a bed and instead slept on the floor. Their place became a favorite crash pad for visitors, with Mueller often playing guitar while friends danced. "Kayla taught me it's OK to be free in your skin," says Hock, 26. "I struggled with body image and food issues. She helped me seek personal guidance and counseling." When they graduated, they each got a tattoo—an autumn leaf for Hock, to represent change, and an owl feather for Mueller. "Kayla embodied the owl—it was her spirit animal," Hock says. "She had deep inner wisdom and knowledge, seeing what the world doesn't see."

Mueller helped people across the spectrum in college, says the Rev. Kathleen Day, head of a campus ministry at Northern Arizona. She volunteered at a prison, protested genocide in Africa, and traveled to Guatemala on a mission trip. "It was her calling," Day says. Christina MacKenzie, 27, who befriended Mueller at a college retreat in Washington, D.C., remembers her first impression: "This girl is willing to do anything to change our world's story." After college, Mueller did humanitarian work around the world before moving to Turkey, where she worked with aid group Support to Life. Mueller's aunt Lori Lyon says her niece traveled light. Lyon recalls a time when Mueller arrived home in Arizona after a trip to Europe. Lyon met her at the airport, expecting to collect her luggage from baggage claim. But Mueller had only a backpack. "All she needed were her books, her notebooks, and her camera," Lyon says. "I always thought Kayla would write a book one day, and I guess in a way she is telling her story to the world, just not in the way we expected."

Mueller managed to send letters home during her captivity, with the help of fellow hostages who had been set free. Those notes "were a little piece of Kayla—something she touched and had written in her own words and handwriting," Lyon says. "She sent these letters to say, 'Don't worry, Mom and Dad. I'm OK.' She was trying to ease their fears and their pain. For one brief moment, Kayla wanted them not to think of her in a prison going through this unimaginable ordeal. She wanted them to reread the letters over and over so they could find some peace." Lyon calls the letters Mueller's "last selfless act."

LAST WORDS

Kayla Mueller recounted her globe-trotting adventures on Facebook

MAY 4, 2010 "Ate breakfast a stone's throw away from the Dalai Lama this morning!" ... "In tears as his holiness led a temple of Tibetans in prayer for victims of the earthquake in Tibet ... one of the most intense spiritual experiences of my life ... wow."

AUGUST 10, 2010 "Spent the day swimming in the Mediterranean Sea and biking ALL over my new friend Tel Aviv! This city has much to offer me, what do I have for it? Freedom is an ever-evolving bird with ever-expanding wings ... let's do it."

APRIL 15, 2012 Sharing a shot of a Buddhist sculpture, Mueller quoted Vietnamese Zen monk Thich Nhat Hanh: "When you understand a situation ... what you do is help without creating more suffering."

DECEMBER 22, 2012 A scenic snapshot from Syria.



JUNE 11, 2013 Mueller's final post before she was kidnapped, captioned: "JOY."



ONE WOMAN GENIUS! ONE BRILLIANT IDEA



APRIL ESTRADA

Dressing up dressing down

HER INSPIRATION: When San Diego native April Estrada, 27, joined an after-work running group, she often ended up wriggling into her running gear while sitting in her car.

HER BIG IDEA: To solve her problem, Estrada and Dennis Caco developed The Undress. Women in need of privacy can put on the loose-fitting maxi and use its strategically placed holes and pockets to take off an outfit and replace it with another.

RESULTS: A Kickstarter campaign resulted in more than 8,000 orders (the dresses sell for $89 each),



The Undress, a garment that lets women change their clothes in public without getting naked.

and in November, theundress.com opened for business. As for Estrada, she says she can now change out of her running clothes in 90 seconds. —*Claire Trageser*

TOP LEFT: CASEY MYRICK/*THE LUMBERJACK* INSET: OMAR ALKHANI. GENIUS: COURTESY OF THE SUBJECT (2). OPPOSITE PAGE, CLOCKWISE FROM TOP RIGHT: LORI SHEPLER/REUTERS, KAVEH KAZEMI/GETTY IMAGES, GETTY IMAGES (3)

MC SPOTLIGHT CONTINUED THESE LAWS WERE IDENTIFIED AS BEING AMONG THE MOST ANTI-WOMEN POLICIES IN THE WORLD:

MALI: A DIVORCÉE MUST WAIT THREE MONTHS BEFORE REMARRYING; WIDOWS MUST WAIT FOUR-PLUS MONTHS.

MALTA: IF A KIDNAPPER MARRIES THE PERSON HE ABDUCTS, HE CAN NO LONGER BE PROSECUTED FOR THE CRIME.

MY MEDIA DIET



Barbara Bush, cofounder and president of Global Health Corps

7 A.M.

Right when I wake up, I read **THESKIMM** in bed to get my daily news scoop in one e-mail.

8 A.M.



Full disclosure: I don't have a TV, but as a supportive twin, I religiously watch the **TODAY** show online whenever my sister [Jenna Bush Hager] is hosting.

8:30 A.M.

On my subway ride to work, I listen to **THE ECONOMIST** podcast to understand the world (and get a bit smarter).

12 P.M.

I read the **HARVARD BUSINESS REVIEW** for tips on creating a strong organizational culture as a young manager.

1 P.M.

I read the **AFRICA IS A COUNTRY** blog for its smart, funny dialogue that challenges the status quo.

6 P.M.

I listen to **RADIOLAB** on my way home for stories ranging from dolphin-human love to Mexican wrestlers. It reminds me that people are fascinating/incredible/bizarre.

7 P.M.



ALICIA MENENDEZ on Fusion is my go-to for strong profiles with a Millennial and social-change edge.

WEEKEND

I read **FAST COMPANY** for profiles of audacious people bringing great ideas to life.



Women kneel for the prayer service at the Women's Mosque of America on January 30.

UNITED STATES

A ROOM OF THEIR OWN

No boys allowed at this Los Angeles mosque

M. HASNA MAZNAVI, a 29-year-old comedy writer in Los Angeles, dreamed of opening her own Muslim house of worship when she was a little girl. But she never imagined she would actually go on to found the first women's mosque in the U.S. According to one survey, two-thirds of American mosques divide men and women during daily prayer, as it is considered a physically intimate experience. Maznavi recalls that after her mosque was renovated in high school, men and women no longer prayed on the same floor. "I started to, for the first time, feel less welcome in the space that I'd grown up in," she says. Later, Maznavi attended a religious conference where she learned about the "lost legacy" of female Islamic leadership. That idea helped inspire her Women's Mosque of America, which held its first all-women service in January and features a rotating staff of female imams, who lead prayer. Maznavi says that at the first service, women were in tears and told her the welcoming environment made them feel stronger about their faith. Maznavi's own mother, who had stopped attending mosque recently in part because of the segregation, came as well. One attendee, Deana Nassar, 35, the artistic director for the Arab Film Festival, wrote afterward that when she first showed up, "I didn't register what a big deal it was. It wasn't until I was in the space and felt the energy in the room that I realized what a monumental endeavor this was for us and that I needed this, too." *—Dana Liebelson*



With its new dating site, the Iranian government hopes to spur nuptials.

IRAN

LOVE.GOV

The Iranian government tries playing matchmaker

THE IRANIAN GOVERNMENT is not pleased with the growing popularity of Western-style online dating. Although officially banned, about 300 "immoral" sites attract Iran's youth who are looking for love. Now, Iran's religious rulers are fighting back—launching a matchmaking site to help singles find government-approved "ideal spouses." With a rising divorce rate and 55 percent of the population under age 30, the rulers hope the site will create 100,000 successful unions. Its methods are hardly romantic, however: Instead of photos or chatty details about hobbies, users must submit birth date, education, and social status information—and receive parental approval before meeting IRL. So will anyone use the unsexy site? "I imagine Iran's youth will be skeptical of any government attempt to exert greater control over their personal lives," says Saïd Amin, the founder of Seattle-based iranianpersonals.com, used by some 500,000 Iranians worldwide. "But it may be a hit with parents who want to find their kids a mate." In other words, arranged marriage 2.0. *—Abigail Haworth*

DEMOCRATIC REPUBLIC OF THE CONGO: A "WIFE IS OBLIGED TO LIVE WITH HER HUSBAND AND FOLLOW HIM WHEREVER HE SEES FIT TO RESIDE."

NORTHERN NIGERIA: VIOLENCE "BY A HUSBAND FOR THE PURPOSE OF CORRECTING HIS WIFE" IS LEGAL.

RUSSIA: "LABOR OF FEMALES IN HARD, DANGEROUS, AND/OR UNHEALTHY TRADES ... IS FORBIDDEN"—BARRING WOMEN FROM 456 JOBS.


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ALL ABOUT THAT STRIKE

PROFESSIONAL BASS SHAKER *MEGHAN TRAINOR* IS ON A ROLL (SEE: HER DEBUT ALBUM, *TITLE*, AND HEADLINING TOUR). BUT SHE'S JUST LIKE ANY OTHER 21-YEAR-OLD—SHE LOVES KNOCKING A COUPLE BACK. BOWLING PINS, THAT IS

Photograph by BRIGITTE SIRE

START 'EM YOUNG We always went bowling as a family; that's why it's my favorite. With the bumpers, of course! My older brother was always the best—he's very athletic. My younger brother wasn't the greatest, so I was right there in the middle. I was good *sometimes*. **EASY RIDER** I won't go unless it's Black-Light Night at the bowling alley: disco lights and colors. That really gets me in the mood ... to bowl. **BOWLING ALIAS?** M. Train. **BALL BUSTER** I have grandma hands. So I always go for the light balls because they're easier to hold. Color is crucial, too. I like neon colors, pink or green. Those are my winning balls. **LIPS ARE MOVIN'** I trash talk. Like, "Better prepare yourself; I'm about to destroy you." **PERSONAL TRAINOR** You've got to have a good approach. It's always 1, 2, 3, BOOM. I do left, right, left. Look right at the pins. That's where you're going! I'm happy anytime I bowl over 100—I think my highest score was around 160. **BOWLED OVER** Coolest date I've ever been on: The guy set up a night of bowling. We didn't have bumpers, so I had to pick up my game. **PIN ACTION** He won. He didn't even try to be polite and let the girl win. But I got a strike and he didn't, so I felt like I won, you know? **FOLLOW HER** @Meghan_Trainor. —*Marnie Hanel*

TOP $50, **SKIRT** $48, *Topshop*; topshop.com. **RING** $5 for set of three, *H&M*; hm.com. **BAG** $1,395, *Alexander Wang*; (212) 977-9683. **TIGHTS** $47, *Wolford*; wolford.com. **SHOES** $495, *Sydney Brown*; sydney-brown.com.

FASHION EDITOR: SUE CHOI. HAIR: CAILE NOBLE FOR SERGE NORMANT AT JED ROOT. MAKEUP: ALISON CHRISTIAN. LOCATION: XLANES LA, LOS ANGELES

@Play



Play Alabama Shakes' *Sound & Color*, swoon over lead singer Brittany Howard's voice, repeat.

QUICKIE Q&A

Girl in a Band

FACT: *Alabama Shakes frontwoman Brittany Howard's voice is unlike anything you've ever heard before—it's better. Like three different badass singers in one body. How does she keep all those sounds in shape?*

"I've always experimented with my voice, but I have no idea—it's a miracle. I drink a gallon of water every day and try to get as much sleep as possible. Never skip sleep; it's crazy-important."

Alabama Shakes' sophomore album, *Sound & Color*, drops April 21.

MARIE CLAIRE .COM *Go to marieclaire.com/alabama-shakes or download our iPad app for more conversation with Brittany Howard.*



BOOKS

WHAT WE'RE READING

By STEPH OPITZ

1. A GOD IN RUINS
By Kate Atkinson
(Little, Brown and Company)
If you loved Atkinson's *Life After Life*, you're in luck. If you're one of the, say, five people who didn't read it: You're *still* in luck—Atkinson is a master at the top of her game. A quiet, moving portrait of a guy navigating life's small pleasures and painful failures.

2. LUCKIEST GIRL ALIVE
By Jessica Knoll
(Simon & Schuster)
When Ani FaNelli wants something, she gets it: the job, the body, the man. What starts as a *Mean Girls*–seeming story line transforms into something so dark, so plot-twistingly intense that … well, actually, no spoilers here.

3. THE GUILD OF SAINT COOPER
By Shya Scanlon
(Dzanc Books)
The world is turned upside down, and a sort-of writer must rewrite history. This sci-fi-y noir is part apocalyptic upheaval, part *The X-Files*, and part TV nostalgia, with *Twin Peaks*' own Special Agent Dale Cooper as the star.

4. THE LIFE AND DEATH OF SOPHIE STARK
By Anna North
(Blue Rider Press)
A fierce, page-turning, exposé of a would-be/could-be bright star. "Friends," former flames, and critics paint a portrait of an elusive cult filmmaker and the bridges she burned along the way.



BOOKS

THE BIG ASKS

Actress *MARIA BELLO* questions everything in her new book

By JEN ORTIZ

Whatever … Love Is Love (Dey Street Books) isn't your typical celebrity memoir: "It's the total opposite of that!" says Maria Bello. Instead, each chapter, through charming candor and humor, challenges a series of "labels" (see: "Am I a Bad Girl?") that represent impossible standards to which we hold ourselves ("good girls" don't make mistakes like, say, having an affair). "People are looking to these tiny boxes to put themselves in, to make sense of who they are," Bello explains. "You should only have labels that empower you." Like: "whatever." It's the same label she gave herself in a 2013 *New York Times* essay in which she "came out" as a modern family after falling for her best friend, Clare. "A 'whatever' *is* no label," she says. Through her questions, Bello found one answer that pretty much says it all: "In the end, it's about being brave enough to be your authentic self." **Follow her:** @maria_bello

MUSIC

MEET THE TORIS

Three (awesomely different) albums by three (similarly named) women

By Andrew Richdale

TORI AMOS



Album: *Little Earthquakes* (April 14)
Sounds like: Angsty orchestral confessionals.
She's your girl if: You had a Goth phase.

TORRES



Album: *Sprinter* (May 5)
Sounds like: A grunge revival.
She's your girl if: You identify way more as a Jessa than a Marnie.

TORI KELLY



Album: *Unbreakable Smile* (May 19)
Sounds like: Soulful, glass-half-full pop.
She's your girl if: You love Mariah.

ALABAMA SHAKES: BRANTLEY GUTIERREZ. TORRES: SHAWN BRACKBILL. ALL OTHER IMAGES: COURTESY OF THE COMPANIES


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Lily Tomlin plays a free spirit in this month's *Grace and Frankie*. FAR RIGHT: Jane Fonda and Tomlin in *Nine to Five*, 1980.

TELEVISION

Best Frenemies

Starting over isn't easy—just ask Grace and Frankie in, uh, *Grace and Frankie* (Netflix Original). *LILY TOMLIN*, who plays Frankie, the comically carefree hippie (opposite Jane Fonda as Grace), talks being on the other side of coming out *By* JUNE THOMAS

MARIE CLAIRE: This buddy comedy centers on two women who aren't exactly buddies—until their husbands come out as a gay couple.

LILY TOMLIN: The focus is on how they cope and figure out what to do with their lives when they thought they'd be going off into the sunset with their husbands and be rid of each other at last.

MC: You and Jane Fonda first worked together on *Nine to Five*. Why does that movie have such staying power?

LT: The subject is still very viable. Women still aren't paid equal pay for equal work. Very few companies have adopted policies like day care and flex hours.

MC: As an openly gay actor, did you hesitate to be in a show about the collateral damage of coming out?

LT: You worry more about how things are depicted or how the actors play these characters—if it honors the relationship.

MC: These might be the last days of "the closet"; there seems to be less reason for people to hide.

LT: By and large, that's true. I've been partnered with Jane [Wagner] for 44 years. I don't know that we ever thought we'd live to see this day—at least while we were still ambulatory.

Follow her: *@LilyTomlin*

MOVIES

WHAT WE'RE SCREENING

By JULIANN GAREY



1. *THE AGE OF ADALINE*

So what's it about? Adaline Bowman (Blake Lively) stops aging after a freak accident. **Wait, what?** And she falls for a guy, only to find out his dad (Harrison Ford) is the man she ran away from more than 40 years ago. Let that sink in. **Feast your eyes:** Magical realism! Romance! Vintage clothes!

2. *FAR FROM THE MADDING CROWD*

So what's it about? A young woman (Carey Mulligan) in Victorian England turns down suitors, opting to run a farm instead. **Girls rule!** But she does get seduced by a slick soldier. **Brain vacay:** It's so gorgeously shot and so sexually charged, you'll forget all about the popcorn.

3. *SHE'S FUNNY THAT WAY*

So what's it about? A theater director (Owen Wilson) helps an actress/prostitute (Imogen Poots) by casting her in a play starring his wife. **Cool cast:** Jennifer Aniston, as the worst therapist/girlfriend ever, dates Will Forte. **Hot mess:** It's a sex comedy filled with bad people. Fun!

FROM TOP: MELISSA MOSELEY/NETFLIX, AF ARCHIVE/ALAMY, COURTESY OF THE COMPANIES (3)

TOWN HOUSE

Try New Italian Cheese & Herb Pita



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marie claire

MAY

BREAK AWAY

HOLLYWOOD'S BRIGHT YOUNG THINGS
Fashion escapes to Cape Town

SOUNDING OFF ABOUT GETTING OFF
Danger in the ER

HAT *Max Mara*; (212) 879-6100.

PHOTOGRAPH BY HENRIK PURIENNE

BRAVE NEW GIRLS

What we love about this year's crop of Fresh Faces—besides their mega talent—is their fearless attitudes toward career (with physically demanding film roles, say) and life (like picking up and leaving home at 16). And their willingness to say, "What's next?" Whatever that is, count us in

By Julia Felsenthal
Photographs by Dan Martensen



The Live Wire

IGGY AZALEA

AGE: 24 PROVENANCE: Mullumbimby, Australia CURRENT RESIDENCE: L.A. BREAKOUT MOMENT: When the music videos for her 2011 singles "Pu$$y" and "My World" went viral. UP NEXT: Her Great Escape Tour kicks off on September 18. CONFESSION: "I can get vocal training as much as I want, but I will never be able to sing."

Rapper Iggy Azalea loves to call things ridiculous—her ambitions, taste, boyfriend, and wardrobe, which swings from Grace Kelly glamour to Harajuku wacky. *Ridiculous* also happens to describe the year she's had. There's the good: a supernova shot to the top of the pop charts; four Grammy nominations for her debut studio album, last spring's *The New Classic*; a number-one single with the Charli XCX collaboration "Fancy"; and hordes of fans who call themselves Azaleans. Then, the bad: She walked away from the Grammys empty-handed amid a storm of controversy. Should a white girl from Australia spit rhymes in a borrowed Southern trailer-park drawl? Should someone whose lyrics and tweets cross over

FRESH FACES 2015



TOP, $425, MICHAEL KORS; SKIRT, PRICE UPON REQUEST, FAUSTO PUGLISI; RING, $2,390, CARTIER.

ON HAIR: L'ORÉAL PARIS ADVANCED HAIRSTYLE LOCK IT FINE CONTROL HAIRSPRAY.

FASHION EDITOR: *CATHERINE NEWELL-HANSON*

into culturally insensitive territory be recognized in a historically black genre? There were Twitter feuds with Snoop Dogg and Azealia Banks, who accused Azalea of appropriating hip-hop's architecture while ignoring its political core. A hacker group claiming affiliation with Anonymous threatened to release proof of an alleged sex tape. And in February, she returned from a Hawaiian getaway with her boyfriend, L.A. Lakers shooting guard Nick Young, to discover an Internet feeding frenzy over paparazzi photos of her bikini-clad derriere speckled with (gasp!) cellulite. "I hope women think, *Iggy Azalea actually has a body that is relatable to my body*," the 24-year-old says, "and you should feel fucking good about that."

Azalea's response to Twitter: "Peace out!" A week after that tweet, the polarizing pop culture figure is dressed down in Stella McCartney cropped jeans and an Alexander Wang tee, still a bit prickly and raw. "The thing that made it difficult was, after the Grammys, I thought, *OK, I lost everything, so you can stop hating me*," says Azalea. "But that wasn't the case. I'm honestly surprised about how vicious people are. You wanted me to lose, I lost, so let me fucking lose by myself." The thick skin she developed growing up as a rap-obsessed outsider (given name: Amethyst Amelia Kelly) in the backwater Australian beach town of Mullumbimby has come in handy. At 16, she fled, telling her mom she was going on vacation with a friend but flying instead to Miami alone and never looking back.

Consider the cojones required to run that far away that young and you get a sense of why, eight years later, Azalea's not going to let anything stop her. She's working on her sophomore album and preparing for a North American mega tour this fall. Though her rapper persona may be somewhat over-the-top, the real-life Azalea is straight-up down-to-earth. She likes horseback riding and spending time at home with Young, his 3-year-old son (who lives with them half the week), and their two English bulldogs, Space Jam and Jelli. She surrounds herself with friends like her bestie and stylist Alejandra Hernandez or collaborator Charli XCX. "I think it's particularly badass that we wrote 'Fancy,'" she says. "It was one of the most culturally impactful songs of last year, and two fucking chicks in their early 20s wrote it."

What comes across most strongly about Azalea is that she's not afraid to seem, well, ridiculous. "I'm a little scrappy for sure, but I like that about myself," she says. "Even with paparazzi pictures of me looking like complete shit, and people are like, 'She should try harder,' I'm like, no. There's something to say about not being so contrived all the time. You should hold on to that as long as you can." She tells a story about snorkeling in Hawaii on tour. "I got a bikini wax because I had to perform that night. I really wanted to go, so I got in and was like, *Oh. My vagina seems to be on fire. Great. We're going directly to the venue after this. Fantastic.*"

"I think it's particularly badass that we wrote 'Fancy.' It was one of the most culturally impactful songs of last year, and two fucking chicks in their early 20s wrote it."

The Ingenue

HAILEE STEINFELD

AGE: 18 PROVENANCE: Tarzana, California CURRENT RESIDENCE: Thousand Oaks, California BREAKOUT MOMENT: Her Oscar-nominated performance as Mattie Ross in the Coen brothers' 2010 Western,* True Grit. *UP NEXT:* Pitch Perfect 2*, out May 15. CONFESSION: She recorded her first song with a family friend at age 13.

When Hailee Steinfeld, 18, walks into Olive & Thyme café in L.A.'s Toluca Lake, there's not much to set her apart from the other mid-morning patrons. She may rock designers like Prabal Gurung and Suno on the red carpet, but today she's dressed like your average affluent teenager: J Brand boyfriend jeans, Tory Burch lace-up combat boots, and an IRO leather moto jacket. And though she's got beyond-her-years poise, she occasionally drops things like "Shoot!" and "Oh, snap!" in conversation.

But Steinfeld's not the average teenager. She has an Oscar nomination (for *True Grit*, when she was 14) and a role in, for a certain demographic, the biggest sequel of the year: this month's *Pitch Perfect 2*. "Emily lives,

FRESH FACES 2015



DRESS & BRA, PRICES UPON REQUEST, LOUIS VUITTON.

ON EYES: MAYBELLINE NEW YORK LASH SENSATIONAL MASCARA.

breathes, and sleeps everything Bella," she says about her a-capella-obsessed character, a freshman recruit to the Barden Bellas. "She's just beside herself."

Steinfeld can relate. "I couldn't believe I was making this movie. I was like, 'Oh, my God! There's Rebel!'" Luckily, costars Rebel Wilson, Anna Kendrick, et al., weren't weirded out by the superfan in their midst. "I literally gained 10 older sisters," Steinfeld says. "We have a group chat that hasn't stopped since we made the movie."

Group bonding is a thing for Steinfeld, who has been homeschooled since sixth grade. Example: her blowout 18th birthday party in December, which merged actor friends like Sarah Hyland and Odeya Rush with childhood pals, or her first trip to Sundance in January for the indie drama *Ten Thousand Saints*. "You're walking down Main Street, and you see 10 people you know," she says. "I've never been in a school club or part of a team. It was really cool living on the same street as your peers for a minute."

When her work schedule eases up, life at home with her parents in the L.A. suburb of Thousand Oaks is pretty chill—full of beach days, cruising around with friends or her NASCAR driver big brother, Griffin, and rocking out to Tove Lo, Bea Miller, and her friend Taylor Swift's *1989* ("on repeat, as it should be for everyone"). She's not in a rush to grow up too fast. "Being legal, being an adult, that idea is there, but I don't necessarily feel any different," Steinfeld says. She's not ready, for example, to get her ears pierced, travel to movie sets alone, or sneak into over-21 parties. So what advantages does being 18 confer? "My stylist and I were joking the other day that now we can have more fun," she says. "But what is there? I'm not going topless anytime soon!"

The Rock Chick

ZOË KRAVITZ

AGE: 26 PROVENANCE: Venice Beach, L.A. CURRENT RESIDENCE: Brooklyn BREAKOUT MOMENT: 2011's* X-Men: First Class. *UP NEXT:* The Divergent Series: Insurgent *and* The Road Within, *in theaters now; and* Good Kill *and* Mad Max: Fury Road, *both out May 15. CONFESSION: When Kravitz was a kid, her mom (Lisa Bonet) dressed her in vintage clothing and bonnets from the '30s "because she thought I looked like a doll."

"I've been trying the art of dressing up sweatpants," says Zoë Kravitz, sitting in her Brooklyn apartment, with her cat, Xuxa, meowing in the background. "I feel like an NYU student. Not in a good way. But if you wear them with, like, a chunky boot, it's kind of cool."

"I was a very theatrical, dramatic child. So it was like, That's happening. It was just a matter of when. My parents wanted me to have a childhood. They were like, 'Take your time.'"

If anyone can make that combo work, it's Kravitz, whose devil-may-care style includes a septum ring, finger tats, and every hat under the sun. It doesn't hurt that her rock-star dad, Lenny Kravitz, hands down his old Dogtown Z-Boys T-shirts, or that her actress mom, Lisa Bonet, regularly empties out her closet of "great little vintage dresses" for Kravitz and her friends. (Or, for that matter, that those besties include Cara Delevingne, Jennifer Lawrence, and Alexander Wang.)

But anyone quick to dismiss Kravitz as another It girl riding on the success of her famous parents should look at her IMDB page and reassess. This spring, she's got big roles in two of the year's biggest action movies: reprising her *Divergent* character, Christina (a Dauntless faction member, though Kravitz has said she would be Amity in real life), in the sequel *Insurgent*, and appearing in the long-awaited *Mad Max: Fury Road*, for which she spent six months filming in the Namibian desert. Then there are indies including Rick Famuyiwa's Sundance hit *Dope*, the crime drama *Vincent-N-Roxxy* (with Emile Hirsch), May's drone pilot thriller *Good Kill* (with Ethan Hawke), and April's *The Road Within*, in which she lost weight McConaughey-style to play a woman with severe anorexia and bulimia.

"I went through eating disorders in high school, so it triggered some old stuff," admits Kravitz, who ate only pureed veggies and did a cleanse involving drinking



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ON BROWS: MAYBELLINE NEW YORK EYE STUDIO BROW DRAMA SCULPTING BROW MASCARA IN DEEP BROWN.

clay to lose 20 pounds from her 5'2" frame. "I was so thin that I wasn't getting my period. And part of me didn't want to gain the weight back, which was really scary." Scarier still? "People were like, 'You look so good!' I was like, *Oh, my God, that is disturbing*." (She has since regained the weight.)

She channeled the intensity of that experience into late-night songwriting sessions with her musician friend Jimmy Giannopoulos. The material became last fall's *Calm Down*, the genre-sampling debut album from their band, Lolawolf (with James Levy), which has landed major gigs opening for Miley Cyrus, Lily Allen, and Twin Shadow. "That's what I do with my free time: make music," says Kravitz, who can also be found bingeing on *Broad City* and wandering NYC wearing her headphones. "I'm still getting used to the idea that people are hearing what we're making."

While it may sound like she's all set on the career front, Kravitz begs to differ. "I'm dying to do a comedy!" she says with a laugh. "Yeah, man, I think I'm pretty funny." But great parts for women are lacking. "There are so few roles that are written for rad, funny chicks. We gotta write our own." (She's on it.)

If you believe the gossip press, the past year has seen Kravitz juggling flings with Chris Pine, Drake, and DJ Noah Becker. But it's February 14, so when asked how love fits into her packed schedule, she chirps: "Happy Singles' Awareness Day!" She doesn't have time to look for a guy. "It's nice to not be obsessing about being single. I'm content." Dramatic pause. "She says on Valentine's Day all alone with her cat as a tear rolls down her cheek." Pretty funny.

The Drama Queen

FELICITY JONES

AGE: 31 PROVENANCE: Birmingham, U.K. CURRENT RESIDENCE: Brooklyn BREAKOUT MOMENT: 2011's romantic film* Like Crazy. *OSCAR NOMINATIONS: One, for Best Actress, in* The Theory of Everything. *UP NEXT: Crime drama* True Story, *out April 17. CONFESSION: Her first acting gig was playing the letter "V" in a British children's program.

Felicity Jones, the Oxford-educated, Oscar-nominated British actress who blew critics away in last fall's *The Theory of Everything*, has a stupid human trick: Inspector Gadget arms. She sets down a cup of English breakfast tea and extends a pair of unusually long limbs to prove it. "I'm 5'3½"," she bemoans. "I need these arms!"

Dressed in a Ralph Lauren mariner sweater, slim black Paule Ka trousers, and Dior embroidered pumps, the delicate-featured 31-year-old could pass for Godard muse Anna Karina, but her warmth and quirk bring to mind a different Anna: the visa-challenged, impulsive 20-something she played in Drake Doremus' 2011 romance, *Like Crazy*. Jones won a Special Jury Prize at Sundance for that role, but it was her powerful portrayal of theoretical physicist Stephen Hawking's first wife and longtime caretaker, Jane, in *Theory* that shot her to the A-list.

"I'll do whatever it takes to keep doing this. Everything else is out of my control. Just keep working. That's where the pleasure of it is."

Jones takes on another real-life character—the skeptical wife of a murderer-obsessed journalist—in April's *True Story*, and then an American on the run in Germany in the fall action thriller *Autobahn*, for which she went peroxide blonde. ("I feel like people are a lot nicer to you when you've got blonde hair.") And though she's been cast in Gareth Edwards' upcoming *Star Wars* spin-off, *Rogue One* (out in December 2016), Jones' dreams are somewhat more grounded: She'd love to do a Broadway show, mostly so that she can spend more than 48 hours in the Brooklyn apartment she rented after moving from London last fall.

"I have always had this secret desire to live in New York from watching *Sex and the City* growing up," she confesses. She can't wait to decorate, buy a bike, and have dinner parties. "I'm terrible!" she admits about her kitchen skills. "My friends are probably too embarrassed to stop me." Maybe a cooking class? "I can't be bothered to do that," she scoffs. This from the woman who watched every piece of archival footage of Jane Hawking "over and over again" to prepare for *Theory*. "There's one aspect of my life I'm fiercely disciplined about. Everything else is just chaotic. You gotta just throw it all in the pan and see what happens."



DRESS, PRICE UPON REQUEST, DIOR.

ON HAIR: L'ORÉAL PARIS ADVANCED HAIRSTYLE BOOST IT VOLUME INJECT MOUSSE.

The Knockout

KATE UPTON

AGE: 22 PROVENANCE: Melbourne, Florida CURRENT RESIDENCE: Tampa, Florida, and New York City BREAKOUT MOMENT: A video of her dancing in the stands at an L.A. Clippers game went viral in 2011. UP NEXT: The face of Bobbi Brown has ambitions to be a Brown-like mogul. "If she could do it, I could do it." CONFESSION: Her guilty pleasure is collecting purses. "I've never counted. I live in denial."

Kate Upton hates losing. It's what made her a champion equestrian growing up horse-obsessed on a farm in Melbourne, Florida; what took her from preteen wannabe Miami swimsuit model to two-time *Sports Illustrated* cover girl; and what propelled her—with measurements more Jessica Rabbit than Kate Moss—to the heights of high fashion, appearing on the runway for Louis Vuitton and working it for photographers Steven Meisel and Bruce Weber.

"Anytime there's doubt or someone says I can't do something, I always accomplish it," Upton, 22, says. "Haters and doubters are very, very good motivation."

And she's had her fair share: the Victoria's Secret casting agent who famously called her essentially too basic to book; the hackers who last fall stole and leaked nude photos of Upton with her boyfriend (an experience she calls "cyber-rape"). But the world has also given her plenty of love. Last spring, Upton became the face of Bobbi Brown and landed her first major acting job, holding her own with Cameron Diaz and Leslie Mann in the hilarious jilted-sisterhood comedy *The Other Woman*. Then, this past December, *People* named her Sexiest Woman Alive. "My parents were pretty funny about it," she says. "They told me, 'We went out to dinner and dressed a little nicer because our daughter is the Sexiest Woman Alive.'"

Hang with Kate and you'd better have a sense of humor. "I'll do anything to make people laugh," she admits. "That's probably why I have so many dancing videos." (For anyone living under a rock in 2011–2012, she's referring to viral YouTube clips of her demonstrating the Dougie and the Cat Daddy.) "I'm like, people will laugh at this? OK! I'll do it." That up-for-any-challenge attitude had her posing in a bikini in Antarctica for *Sports Illustrated*'s 2013 Swimsuit Issue, which left her suffering temporary hearing and eyesight loss. "I like adventure, so it didn't really ever cross my mind to say no," she says. "Would I do it again in a bikini? No, and I wouldn't recommend it to anyone. But I had to try it." If you need further proof that she's ballsy, scroll through her Instagram feed for a shot of her in diving gear smooching a reef shark on a New Year's Day shark-feeding expedition in the Bahamas, an experience she regards as no biggie: "They're like puppies underwater."

"Anytime there's doubt or someone says I can't do something, I always accomplish it. Haters and doubters are very, very good motivation."

Luckily, Upton's found someone who can keep up. When she first started dating her boyfriend of more than a year, Detroit Tigers pitcher Justin Verlander, "I was so competitive with him, and he constantly kicked my ass," she says. "He'll beat me at Spades. He's better at trapeze" (the couple recently took a class). "It's just so upsetting." Maybe that's why she describes him as the first guy she's "put on the same level as my career." When I suggest it, she says dismissively, "Maybe. I don't know." She racks her brain, then exclaims, "Oh! I beat him in foosball!" mc

AZALEA, STEINFELD, JONES PRODUCTION; TOMMY ROMERSA AT JOY ASBURY PRODUCTIONS



SWEATER, $1,950, BODYSUIT, $770, BOTTEGA VENETA; NECKLACE, $120, GILES & BROTHER.

ON CHEEKS: BOBBI BROWN POT ROUGE FOR LIPS & CHEEKS IN POWDER PINK.

FOR STORES, SEE SHOPPING DIRECTORY.

Azalea Hair: Ursula Stephen at Motions/Epiphany Artist Group Inc.

Makeup: Priscilla Ono for Marc Jacobs Cosmetics

Steinfeld, Jones Hair: Maranda at The Wall Group

Makeup: Ozzy Salvatierra at Streeters

Azalea, Steinfeld, Jones Manicure: Ashlie Johnson for Chanel Le Vernis at The Wall Group

Set Design: Ali Gallagher at Jed Root Inc.

Kravitz, Upton Hair: Kevin Ryan for Unite

Makeup: Chiho Omae for Chanel Beauté (Kravitz) and Bobbi Brown (Upton) at Frank Reps

Manicure: Honey at Exposure NY

Set Design: Chad Dziewior

A Place in the Sun

Escape to Cape Town in strappy dresses, deep necklines, and barely-there swimwear that turn up the heat



photographs by
Henrik Purienne



tribal wave

This page: Top, $1,100, Emilio Pucci; necklace, $2,200, cuff, price upon request, ring, $1,950, David Yurman.

On face: BareMinerals Complexion Rescue Tinted Hydrating Gel Cream.

Opposite page: Dress, price upon request, Roberto Cavalli.

Fashion Editor: Enrique Campos



made in the suede

This page: Bikini top, $215, Eres; pants, $2,500, scarf (worn as belt), $230, Gucci; earrings, $3,000, Diane von Furstenberg by H.Stern.

Opposite page: Sweater, $1,190, Loewe; patterned bracelet, $725, Hermès.







stone fox

This page:
Bikini top, $315, bottoms, $245, Dolce & Gabbana.

Opposite page:
Top, $2,295, pants, $695, Alexander Wang.





take the plunge

This page:
Bodysuit, $2,060, Balmain.

Opposite page:
Dress, price upon request, Chloé; earring, $975 for pair, Louis Vuitton.

high tied



This page: Shirt, $1,190, lavaliere, $325, Saint Laurent by Hedi Slimane; pants, $950, Emilio Pucci; belt, $750, Michael Kors.

Opposite page: Hat & boots, prices upon request, Max Mara; bikini bottoms, $150, Eres.

On body: Neutrogena Beach Defense Sunscreen Spray SPF 30.

For stores, see Shopping Directory.

Hair, Makeup & Manicure: JOHANNI NEL

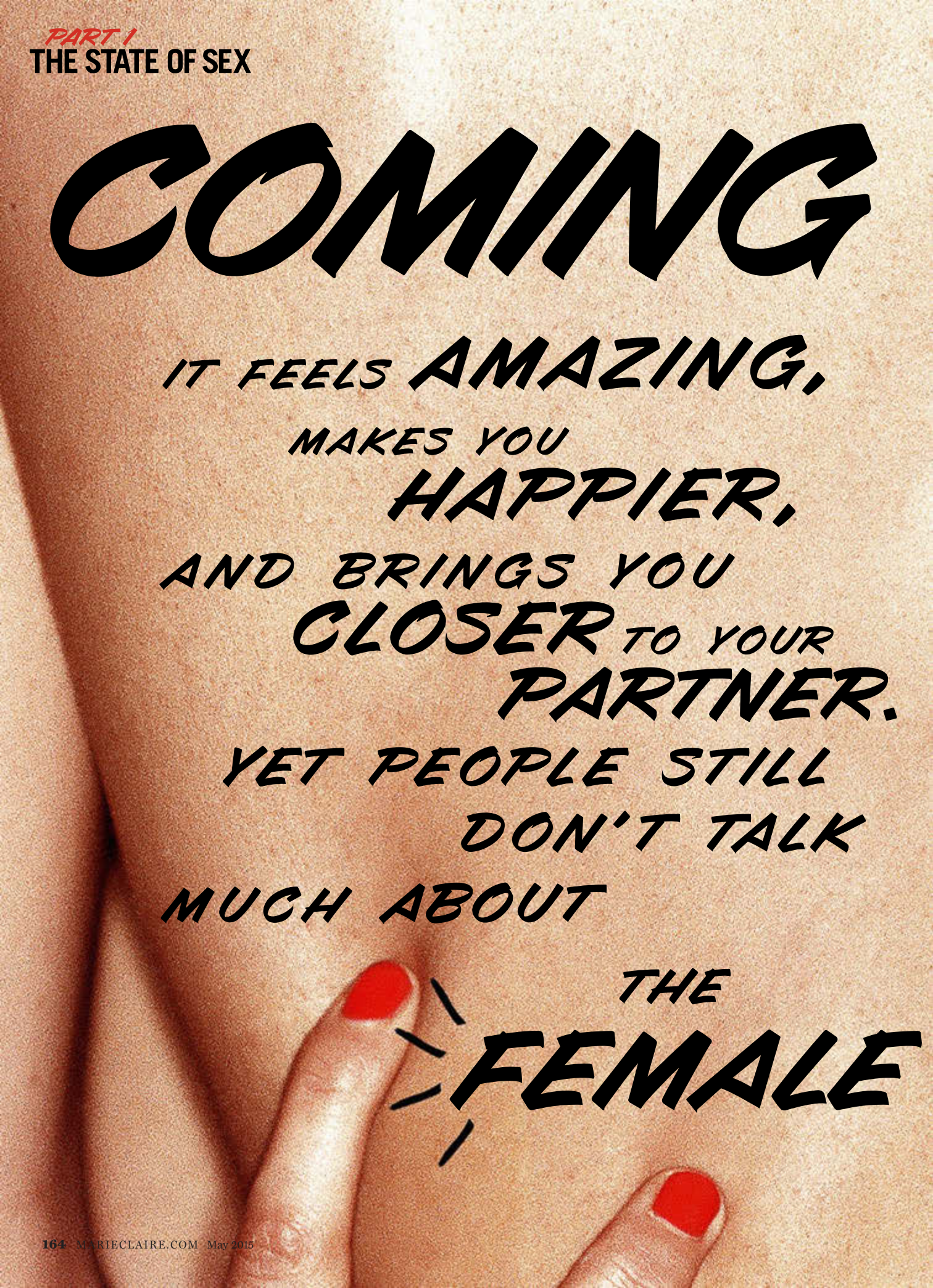
Model: JESSICA LEE BUCHANAN

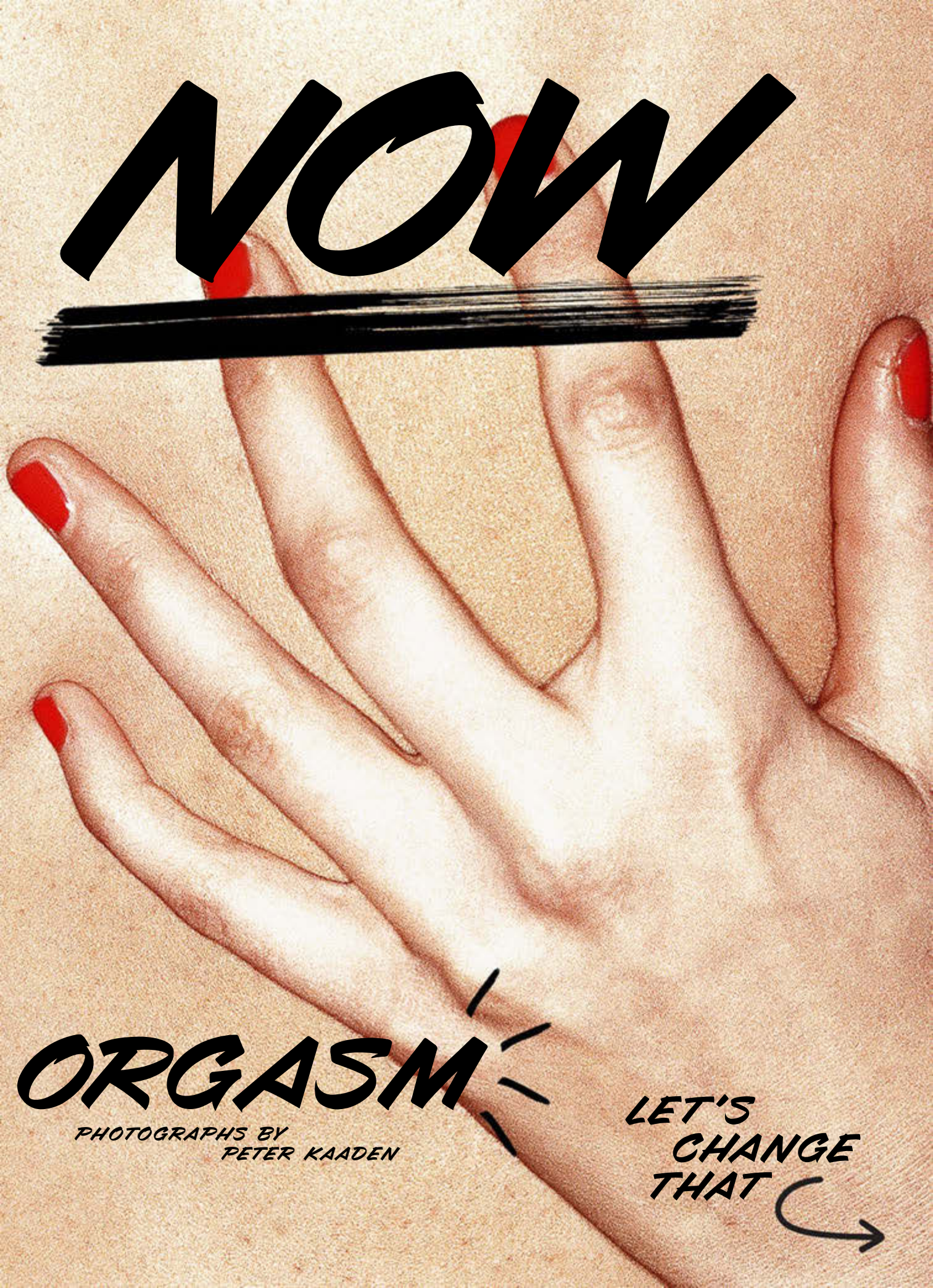


COMING

IT FEELS AMAZING.
MAKES YOU HAPPIER.
AND BRINGS YOU CLOSER TO YOUR PARTNER.
YET PEOPLE STILL DON'T TALK MUCH ABOUT THE

FEMALE




NOW
ORGASM
PHOTOGRAPHS BY
PETER KAADEN
LET'S
CHANGE
THAT

PART 1

THE STATE OF SEX

WITH SCIENTISTS finally studying women after, oh, *centuries* of focusing on men, we now know more than ever about female sexuality. But an orgasm can still feel elusive. By age 28, a full 12 percent of women say they haven't had one—or just aren't sure. In a world where we're starting to see more than just four well-dressed Manhattan women talk about the realities of sex on-screen (thank you, *Broad City*, *Fifty Shades of Grey*, *Girls*, *Inside Amy Schumer*, *Masters of Sex*, and *Transparent*!), why is it that the female orgasm is still so mysterious? How many of us fake? What's the difference between "types" of orgasm ... or are there types at all? In this first installment of our three-part series on sexuality, we tackle the myths and reveal the latest science behind your most intimate moments.



ORGASM DEFINED

The involuntary, spontaneous release of sexual tension.

—EMILY NAGOKSI, PH.D., AUTHOR OF *COME AS YOU ARE: THE SURPRISING NEW SCIENCE THAT WILL TRANSFORM YOUR SEX LIFE*

the MECHANICS

Here's exactly what happens during climax

ACCORDING TO IAN KERNER, PH.D., SEX THERAPIST AND AUTHOR OF *SHE COMES FIRST*



IN YOUR BRAIN

"SENSORY AND MENTAL stimulation (like foreplay, fantasizing, etc.) causes sexual excitement in the brain. You transmit more dopamine, the neurotransmitter associated with rewards and addiction. Oxytocin, which plays a big role in feeling connected to your partner, increases. The part of the brain associated with stress and anxiety, the lateral orbitofrontal cortex, begins to deactivate. This all builds to a peak and you reach orgasm—basically a fireworks festival throughout the brain."



IN YOUR BODY

"ONCE YOUR BRAIN starts to fire up, the physical responses occur: There's more blood flow to the genitals, engorgement of the labia and clitoris, and lubrication of the vagina, plus an increased heart rate. Your body tenses; the muscles in your pelvic floor contract; your pelvic, pudendal, and hypogastric nerves are activated. The increased blood flow and muscular tension correspond with the neurochemical explosion in your brain, and your body meets a tipping point to create an event—orgasm—that's both physical and mental."



10 TO 20 MINUTES

THE AVERAGE AMOUNT OF TIME IT TAKES WOMEN TO REACH ORGASM DURING FOREPLAY

(Source: Planned Parenthood)

keun sawan (THAI) = "to reach heaven"; *verle la cara a dios* (SPANISH, ARGENTINA) = "to see God's face"; *ojo a de huevo cocido* (SPANISH) = "boiled egg eyes";

THE MECHANICS, FROM TOP: JEN JACOBSEN/GETTY IMAGES, GEORGE MARKS/RETROFILE/GETTY IMAGES. GLOBE: CSA IMAGES/GETTY IMAGES. OPPOSITE PAGE, BOTTOM: CHALONER WOODS/GETTY IMAGES. HAIR, MAKEUP & MANICURE: HELENA NARRA AT LIGANORD



Who CAME first?

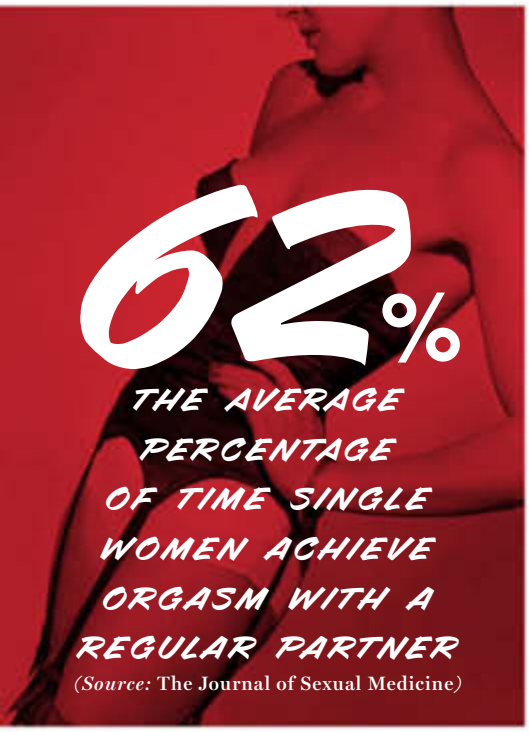
LIESL SCHILLINGER explains why we use the word at all

WHAT IS THE ORIGIN of that urgent word *come*, used as slang for "to reach orgasm"? It's tempting to grant the honors to the 16th-century erotic poem "The Choice of Valentines, Or, The Merrie Ballad of Nash, His Dildo," written by the Elizabethan pamphleteer and playwright Thomas Nashe. Describing his tryst with a passionate wench, Nashe wrote, "She jerks her legs, and fresketh with her heels/No tongue can tell the pleasures that she feels." When the poet cries, "I come, I come, sweet death, rock me a-sleep!" the woman orders him to hold off and await her satisfaction.

But Nashe's hero and his demanding damsel are not the undisputed holders of the title. Some linguistic sleuths bestow the crown on Shakespeare's sharp-tongued Beatrice, of *Much Ado About Nothing* (1599). Green's *Dictionary of Slang* cites her suitor Benedick, who, when a servant tells him that Beatrice "hath legs," taunts, "And therefore will come?"

How did the Elizabethans first think of using the verb that way? One theory is that it originated not in steamy boudoirs, but in dairies, where cheese-making milkmaids eagerly awaited the point when "the milke commeth to a curd." The first citation for this meaning of *come* dates to 1577, when Shakespeare and Nashe were still beardless boys. Evidently, it wasn't long before the connection between whey and whoopee was made in grassy fields beyond the barns, and spilled onto the printed page.

Only a few years after the publication of "Nash, His Dildo," even bawdier turns of the word started popping up across England. Funny to think that the ubiquitous expression was born amid cows and haystacks: Without the blushing milkmaids, lusty lads, and inviting hedgerows of Elizabethan England, the word might well have come to nothing.



OUR EARTH-SHATTERING ORGASM QUESTIONS

What's up with the G-spot? Female ejaculation? *EMILY NAGOSKI, PH.D.*, answers our four biggest orgasm queries

Q: Can using vibrators "desensitize" you, making it harder to orgasm with a partner?

A: No. They *can* cause impatience and frustration. When you use a vibrator, you teach what I call your "little monitor"—the discrepancy-reducing feedback loop in your brain that's aware of the effort you've made toward your goals—that orgasm should happen at the "vibrator rate." If it doesn't, you get impatient with your body, which triggers a brake in your brain and slows you down. Vibrators are awesome; you just have to be aware.

Q: Is a vaginal orgasm "better" than a clitoral one?

A: There is only one thing: orgasm. What matters is that you wanted it, not how you got there. Clitoral stimulation is the most common way. You can orgasm through anal or breast stimulation, or simply from breathing. The pressure about orgasming via intercourse is just making men's pleasure the purpose of sex.

Q: Once and for all, is the G-spot real?

A: For some women, there's a spot on the interior wall of the vagina that's very pleasurable, and that's what's known as the G-spot (named after the German doctor Ernst Gräfenberg). Beverly Whipple's theory *(see page 171)* is that the spot is due to the swollen urethral sponge, wrapped around the urethra behind the vaginal wall. Some people say it's the crura—the internal structure of the clitoris. Some people say it's nothing.

Q: What's up with female ejaculation?

A: Some women do and some don't. Some women's urethral sponge—an evolutionary by-product, like men's nipples—produces fluid. (It's not urine: It's like men's ejaculate, but without sperm.) When you're highly aroused, the sponge swells, and when the interior vaginal wall is pressed directly and intensely (it could feel painful, or really good), the fluid might release.

fyndraai **(AFRIKAANS) =** "at the fine end of the last turn"; *sbrodare* **(ITALIAN) =** "the broth goes out from the dish" (loose trans.); *gaochao* **(MANDARIN) =** "high tide"



ADDICTED TO BUZZ

Did *CATIE LAZARUS* need to give up her favorite toy to find pleasure with her new man?

I WAS A VIBRATOR virgin until my 20s, when a friend dragged me to a "Girls' Night Out" party. Our host introduced Hope, a self-described sexpert, who displayed a collection of phallic-shaped plastic wares. These had turned her marriage into a nonstop sexfest, she professed; then she paused dramatically before asking, "Who wants to orgasm?" Everyone whipped out credit cards, except me.

My mind raced with concerns. Like, isn't sex about two people, not a person and a thing? Hope wasn't dissuaded. She poked me with a pale-pink Rabbit vibrator, asking, "Why not?" Mortified, I bought the pet bunny.

I left the Rabbit in its box for months. But then I met a cute guy and wanted to take things slow, so I turned to the Rabbit for a little release. It was louder than a lawn mower. I crawled under a fort of extra blankets, worried my neighbors might file a noise complaint. Too mechanical, I thought, and promptly fell asleep. I dreamed about sex—the greatest dream one can have—and awoke feeling inspired. I turned up music to drown out the sound and let the Rabbit work its magic. Afterward, I basked in the sunlight and afterglow.

"I CAME IN RECORD TIME."

Experimenting with the Rabbit let me discover what I enjoyed, which gave me confidence. Within months, the Rabbit and I were hanging out so often that I looked forward to saying good night at the end of dates with the guy. I started to wonder whether a mere mortal could possess the prowess of a battery-operated toy. Instead of enhancing my options, I was now concerned that I couldn't climax without the Rabbit. *(See page 167 for the myth of vibrator "desensitization.")* Sure, I'd orgasmed before, but not as easily or often: Now I came in record time! When I finally told my new man about my secret pink lover, he said he preferred to date me and not a device. At first, I understood—I wanted to be with a *human* long-term, not a piece of plastic. But it started to feel silly and judgmental that he'd asked me to choose between my own pleasure and being together. Eventually, we split up.

After the breakup, I flew home to visit my mom and brought the Rabbit with me, which defies all logical explanation. I decided I was done: I needed to "retrain" myself. So I left it in the night table of her spare bedroom. For several weeks, I went through withdrawal while getting to know my body all over again.

That wasn't the end of my Rabbit, though. The next time I visited my mom, I was searching for some tissues under her bathroom sink when I saw my old friend tucked between some makeup bags and hair rollers. The housekeeper walked by. Seeing my startled expression, she said, "That's for massages." I didn't ask Mom about it; some things are better left unsaid.

13.1%

HOW MUCH MORE OFTEN LESBIAN WOMEN ORGASM THAN STRAIGHT WOMEN

(Source: The Journal of Sexual Medicine, *2014)*

67% OF STRAIGHT WOMEN SAY THEY'VE FAKED IT AT LEAST ONCE. WHY?

78% TO "AVOID NEGATIVE CONSEQUENCES," LIKE UPSETTING THEIR PARTNER

61% TO END FASTER

47% TO "GET A POSITIVE CONSEQUENCE," LIKE PLEASING THEIR PARTNER

25% BECAUSE THEIR PARTNER WAS UNSKILLED

(Source for all: Journal of Sex Research, *2010)*

WHAT IS AN ORGASM LIKE? *"A geyser exploding while I'm tap dancing"* **—@SARALSLAKERGAL;** *"Scratching a damn good itch"* **—@LIZ3IE;** *"A sneeze. Only better"*

TO FAKE OR NOT TO FAKE

the GREAT FAKE-OUT

MARISA MELTZER **doesn't mind giving a performance in bed**

YEARS AGO, I dated a guy who turned me on completely. Orgasms, however, were another story. An hour would pass and we'd both be exhausted. And that's when I started to fake it.

Orgasms with a partner take time, patience, and valiant effort. I genuinely come about one-third of the time. Most guys I've been with—from one-off Tinder flings to serious boyfriends—will pull out all the tricks in their arsenal, but they ultimately seem freaked out when it takes longer than expected. I get bored; I worry that they're getting bored; the moment is lost.

"I ORGASM ABOUT ONE-THIRD OF THE TIME."

But they're trying so hard that I feel I owe them a performance. (And sometimes they won't stop, or feel like they shouldn't, until I come.) I always think it's subtle enough to pass; I take what already feels good and amplify it. I breathe a little more loudly, make some satisfied noises, and bring it all to a crescendo.

I'd always prided myself on putting on a convincing show until a guy called me out. That night he was doing something new; it felt nice, but I faked it, as usual. "Next time maybe you'll enjoy it for real," he said. Thank God it was dark or he would have seen my face turn bright red.

That could have been a "teachable moment" to tell him that I'm not an orgasm machine. Or I should have vowed to be more honest. Faking it feels like a naughty habit, like sneaking the occasional cigarette. It probably makes the guys I'm with think they're better in bed than they are—which isn't doing anyone any favors. But mostly, I'm cheating myself.

Maybe it'll happen sooner than I think. Recently I was giving the requisite *oohs* and *aahs* with a guy when I realized I was really enjoying myself. Like, *into it* into it. And from faking an orgasm came, well, a real one.

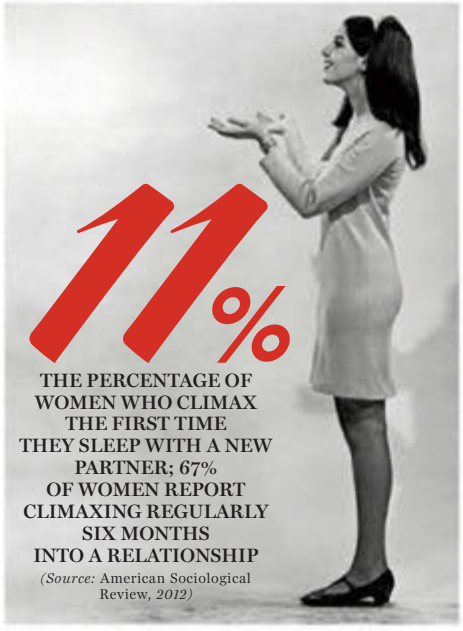
no more BEDROOM LIES

BIBI DEITZ **on why honesty is the only policy**

I FAKED AN ORGASM a couple of times with my first boyfriend, in high school. I'd had enough, but I was afraid to say so. I just wrapped it up with a few moans and gasps, some overly excited body language, and a languid smile afterward. He never seemed to know the difference—but I felt empty. Pretending was the same as lying, so after that, I committed to never fake again.

It takes me a long time to climax. Someone has to really know my body. I need tons of foreplay and clitoral stimulation. But if I am distracted, or tired, or any litany of issues that might get in the way of climaxing—that's OK. I need a partner who understands that sex is not just about mutual orgasms. It's also about intimacy, about connection. And if it's a late-night booty call and ongoing closeness isn't part of the equation, there's no reason to let my partner think he's gotten me to some epically charged place when he hasn't.

This means I have to tell my partner what I want and need. There's no out. I have to communicate—a little to the left, faster, deeper. I've shown men precisely how I want to be touched. If I were down with feigning an orgasm here and there, I probably wouldn't be so intent on helping my partners get it right. But since no man will ever see me come unless it's real, it's on me to ensure my partner knows how good it feels—or not—all of the time.



11%

THE PERCENTAGE OF WOMEN WHO CLIMAX THE FIRST TIME THEY SLEEP WITH A NEW PARTNER; 67% OF WOMEN REPORT CLIMAXING REGULARLY SIX MONTHS INTO A RELATIONSHIP

(Source: American Sociological Review, *2012)*

SCREAM QUEENS

Women hitting it big on the big screen



ECSTASY (1933)
Eva Hermann (Hedy Lamarr) leaves her husband for a new lover.



BARBARELLA (1968)
The hypersexualized Barbarella (Jane Fonda) gets stuck in a contraption meant to pleasure women to death.



WHEN HARRY MET SALLY (1989)
Sally (Meg Ryan) shows Harry (Billy Crystal) how easy it is to fake an orgasm.



CRUEL INTENTIONS (1999)
Cecile's (Selma Blair) first-ever climax was like an "explosion, but a good one."

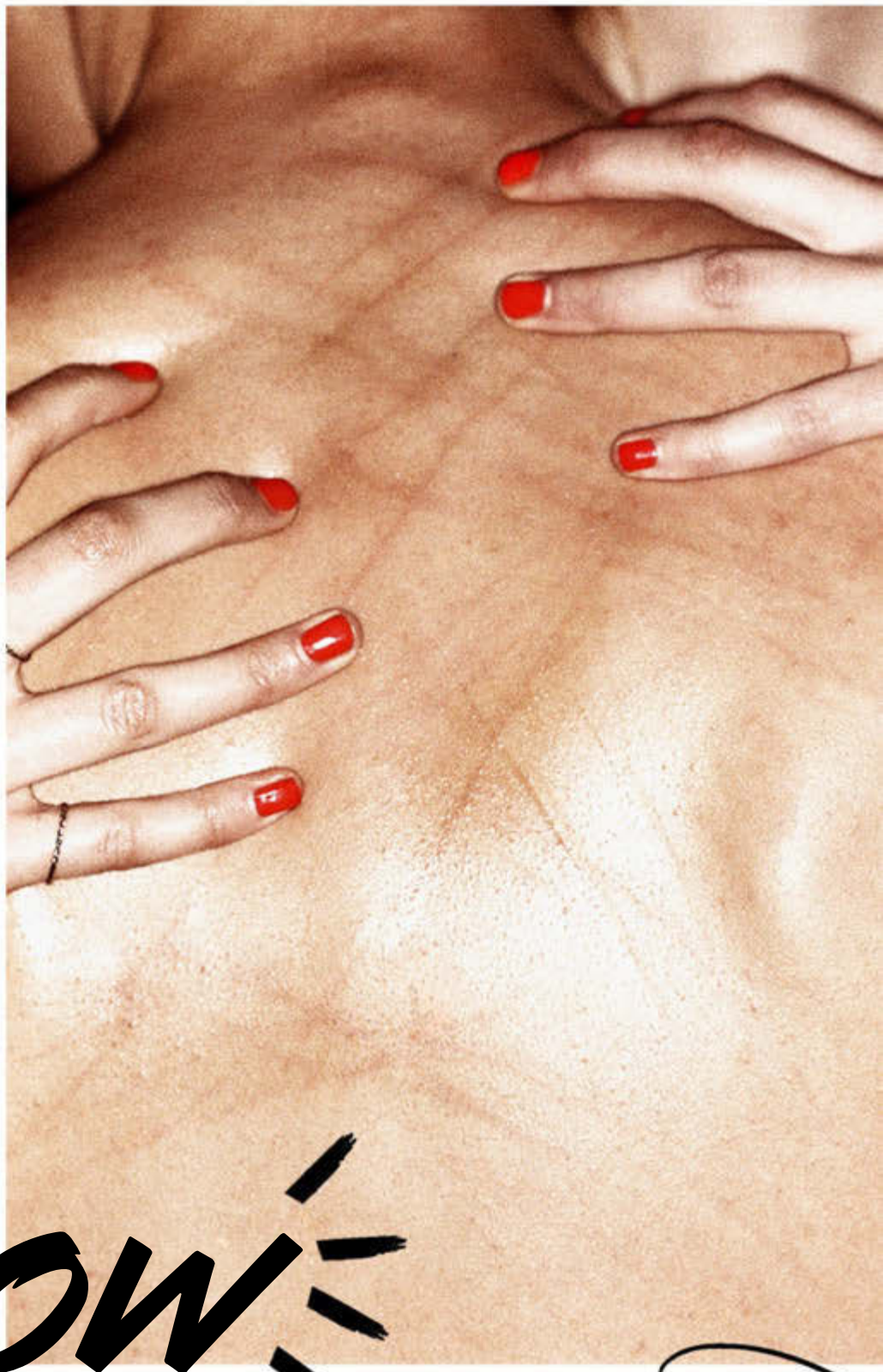


THE COUNSELOR (2013)
Malkina (Cameron Diaz) gets up close and personal with a yellow Ferrari.

CLOCKWISE FROM TOP RIGHT: COURTESY OF EVERETT DIGITAL; MARY EVANS/EVERETT COLLECTION; COLUMBIA PICTURES/COURTESY OF EVERETT COLLECTION; COURTESY OF SONY PICTURES ENTERTAINMENT; COURTESY OF 20TH CENTURY FOX; GETTY IMAGES

—@CARLYNORTH; *"When you've been bursting for the toilet and finally go"* **—@AMARAHOWE;** *"A fast state of euphoria between your thighs"* **—@VELVET_CLAY**

THE NEW MASTERS



WHETHER OR NOT *you're a fan of the Showtime series about the (in)famous sex research team William Masters & Virginia Johnson, meet today's real-life counterparts—and learn how* **THEY CAN HELP YOUR SEX LIFE NOW**

By MARISA MELTZER

RS OF SEX

WHO:
Cindy Meston, Ph.D.

WHAT:
Director of the Sexual Psychophysiology Laboratory, University of Texas at Austin

HER BIG QUESTION:

WHAT ENHANCES OR INHIBITS SEXUAL FUNCTION IN WOMEN?

WHAT SHE'S FOUND:
When the sympathetic nervous system (responsible for the fight-or-flight response) is activated, sexual arousal increases by about 150 percent in women. When your adrenaline gets going, you're more likely to be turned on.

WHAT IT MEANS FOR YOU:
"Traditionally, women have been told to relax before sex—take a bubble bath or listen to calming music. My research suggests the opposite. Before sex, women should do something active, like go for a run. This will help their bodies respond more quickly and intensely, which will also facilitate orgasm."

WHO:
Beverly Whipple, Ph.D.

WHAT:
Professor emerita at Rutgers University; author of The G Spot: And Other Discoveries about Human Sexuality

HER BIG QUESTION:

WHY DO DIFFERENT WOMEN HAVE DIFFERENT SENSUAL AND SEXUAL EXPERIENCES?

WHAT SHE'S FOUND:
After teaching women to do Kegel exercises for incontinence, Whipple found evidence in work by German doctor Ernst Gräfenberg of female ejaculation and a sensitive area on the front of the vaginal wall *(see page 167—the urethral sponge is behind the wall but isn't accessible except by pushing up on the front)*. She named it the G-spot.

WHAT IT MEANS FOR YOU:
"There's a lot more than just the clitoris. There's not one model of pleasure: Some women enjoy stimulation of the area around the G-spot; some like having their big toe sucked. Many women don't fit into a linear model of orgasm—any activity can be an end in itself."

WHO:
Julia Heiman, Ph.D.

WHAT:
Professor of psychological and brain sciences, Indiana University; former director of the Kinsey Institute for Research in Sex, Gender and Reproduction

HER BIG QUESTION:

WHAT SPARKS AROUSAL?

WHAT SHE'S FOUND:
In her lab, Heiman has asked female subjects to fantasize about sex or presented them with a variety of sexually explicit stories or videos, then measured their arousal both with a genital device and by their responses. She found that fantasy is less arousing than audio stories; both are less arousing than videos.

WHAT IT MEANS FOR YOU:
"There's not an absolute formula, but the bottom line is: Pay attention to what feels good, don't expect everything to work, and don't expect it to be the same every time. Avoid chasing the orgasm. Let your focus be on what you respond to without trying to control it."

WHO:
Debby Herbenick, Ph.D.

WHAT:
Associate professor at Indiana University in applied health science

HER BIG QUESTION:

WHY DOES EXERCISE, LIKE YOGA OR SIT-UPS, PRODUCE FEELINGS OF AROUSAL?

WHAT SHE'S FOUND:
Ten percent of women have had orgasms while exercising, says Herbenick. "Some keep going through it; some pause. It's not something we talk about, and some people who've experienced it report feeling isolated or weird. It removes the partner and sexual fantasy out of the orgasm equation."

WHAT IT MEANS FOR YOU:
"Many women feel they shouldn't talk about orgasms unless they're having them through heterosexual sex. But women orgasm from diverse things: breast play, fantasy. The more I talk about exercise orgasm, the more people say, 'It's happened to me.'"



COURTESY OF THE COMPANY

the ORGASM GURU

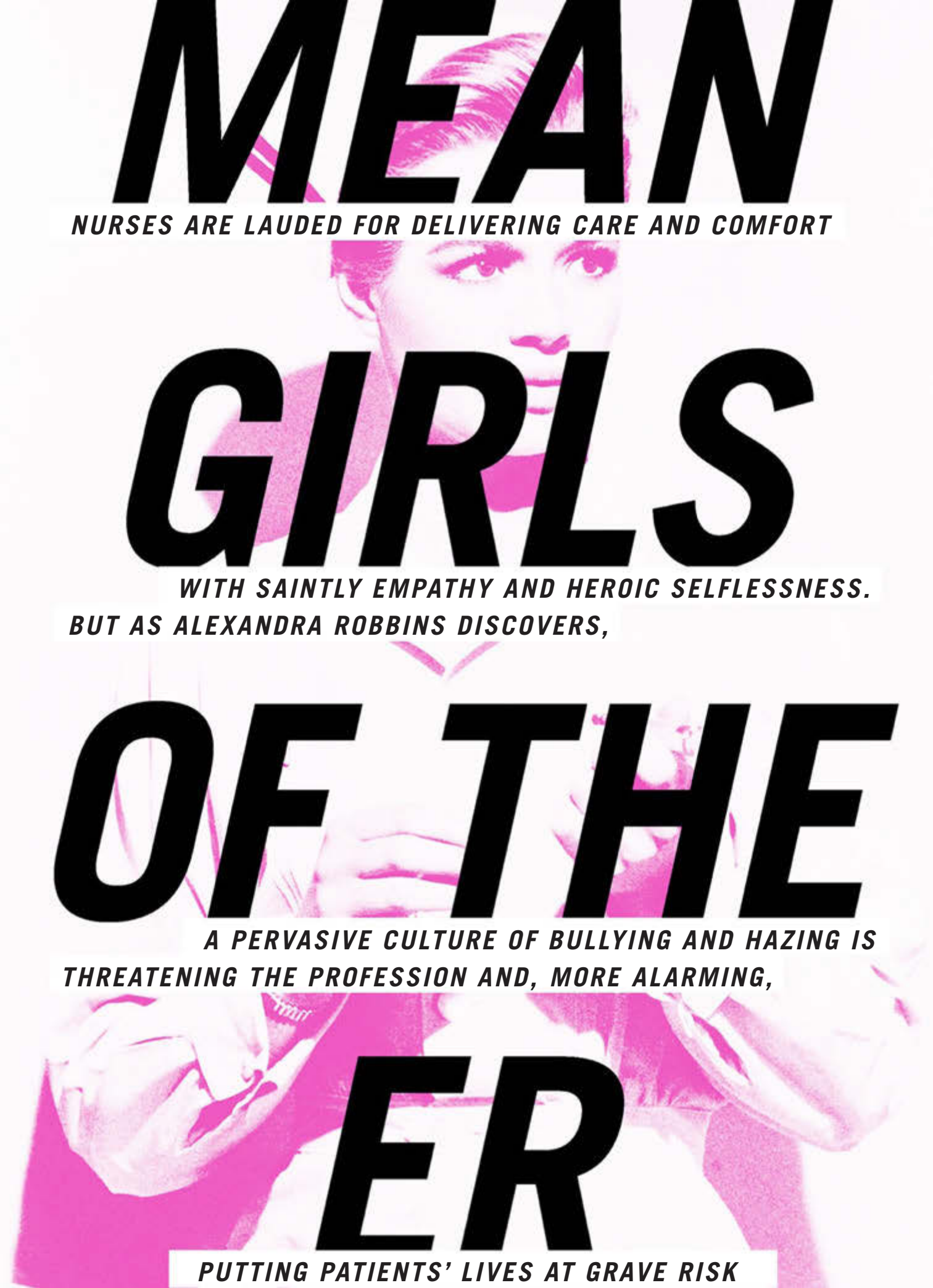
NICOLE DAEDONE IS THE HEAD OF ONETASTE, *a community that teaches and practices "orgasmic meditation"*

Thousands of OneTaste adherents practice orgasmic meditation, in which a woman lies down while her partner strokes her clitoris for 15 minutes. The sole goal, says Daedone, is for the strokee "to feel." —M.M.

MARIE CLAIRE: Why is the point of orgasmic meditation just "to feel"?
NICOLE DAEDONE: I teach mindfulness, the ability to maintain attention in the present moment. You focus on the touch and where you feel it, so the whole experience is pleasurable, whether or not you climax. If you stay present with the most intense sensations, you can experience that level of connection elsewhere.

MC: What orgasm complaints do you hear from women?
ND: Number one is, "I can't get out of my head." People feel trapped in their minds and unable to access their bodies. You're supposed to be aroused, but you're thinking, *Are we going to get married?* or *Did I eat too much?* You have to feel safe to get to that place where you switch over from *I have so many chores* to *I feel so relaxed.*

MC: Are we too focused on climax?
ND: People strive toward climax. Our minds clamp down, and we enter a performance mode, focused more on whether we are going to get it than on our experience in the moment. If you're seeking it, you're chasing it away. If you're focused on what is happening in the moment, without a goal, then possibility opens up.



MEAN GIRLS OF THE ER

NURSES ARE LAUDED FOR DELIVERING CARE AND COMFORT WITH SAINTLY EMPATHY AND HEROIC SELFLESSNESS. BUT AS ALEXANDRA ROBBINS DISCOVERS, A PERVASIVE CULTURE OF BULLYING AND HAZING IS THREATENING THE PROFESSION AND, MORE ALARMING, PUTTING PATIENTS' LIVES AT GRAVE RISK



Over the course of four years, I interviewed hundreds of nurses for a book (*The Nurses: A Year of Secrets, Drama, and Miracles with the Heroes of the Hospital*), examining a subculture the public knows little about. The nursing profession demands a lot from its ranks: 12- to 14-hour shifts coping with traumas, managing grotesqueries, soothing distraught family members. And they do it with a calm and grace that belie just how complicated their jobs really are. The women and men I spoke with exuded the compassion and selflessness we've come to expect from nurses, traits that make it easy to understand why the country's 3.5 million nurses have topped Gallup's annual poll of Honesty and Ethical Standards in Professions for 13 straight years.

Which makes the profession's silent secret all the more surprising: rampant hazing, bullying, and sabotage so destructive that patients can suffer and, in a few cases, have died. Nurses told me about numerous daunting behavioral patterns: colleagues withholding crucial information or help, spreading rumors, name-calling, playing favorites, and intimidating or berating nurses until they quit.

Nurse bullying is so pervasive that it has its own expression. In 1986, nursing professor Judith Meissner coined the phrase "Nurses eat their young" as a call to action for nurses to stop ripping apart inexperienced coworkers. Nearly 30 years later, the bullying seems to be getting worse, says Gary Namie, Ph.D., director of the Workplace Bullying Institute in Bellingham, Washington, which receives more calls from nurses than from workers in any other field (36 percent vs. 25 percent from educators, the next-most-frequent callers). "The profession's on the brink of some sort of transition," Namie says. "Nurses uniformly seem to accept nurse-on-nurse violence as just part of the job. But they're losing nurses by the drove."

From her first week, Christi, a 27-year-old intensive care unit nurse at a North Carolina hospital, stood out. The hospital had a recognition program in which nurses whose patients complimented them to management got a star posted on a bulletin board. The once-bare board quickly filled with Christi's stars. Her coworkers, a group of 14 mostly middle-aged nurses, glared at and whispered about her. When she entered the break room, they would "go dead silent," she recalls. And Christi wasn't the only victim. Nurses on another floor fat-shamed two of Christi's friends, calling them rude names until they cried.

Worst of all, the clique members wouldn't help Christi with patients who required multiple nurses. About four months into the job, Christi had a patient who suddenly lost consciousness. She pressed the code button to signal that she needed emergency assistance with a crashing patient. To her shock, nobody came. Alone, Christi grabbed the code cart outside the door, checked the man's blood sugar levels, and saw that they'd dropped so dangerously low that he was at risk for a fatal coma. After Christi pushed dextrose through his IV, the man regained consciousness. "He turned out to be fine, but for a full five minutes, I'm sitting with this man on the floor in sheer panic. My patient could have died," she says. "I was devastated because these are people who are 'called' to serve others. To imagine they would put a petty, personal bullying issue in front of someone's life is just appalling."

Even when cliques aren't behaving badly in critical situations, they still unsettle nurses and affect their job performance. At a Virginia hospital, a group of senior nurses have a history of mistreating younger coworkers. "I've seen them give someone multiple patients who need one-on-one care, then watch *The Bachelor* while the nurse struggles and runs around," says Megan, 30, a labor and delivery nurse. "They're spending 99 percent of their time gossiping."

One of these nurses also screamed expletives at Megan at the front desk and on another occasion told her, "You have a target on your back, and people don't like you." "It makes me nervous about going to work," Megan says. "We eat our young—it's really true, and it needs to be better addressed." Her manager advised her not to quit, saying, "Sometimes it has to get worse before it gets better."

The prevalence of nurse bullying is staggering. Researchers say that at least 85 percent of nurses have been verbally abused by a fellow nurse. Worldwide, experts estimate that one in three nurses quits her job because of bullying and that bullying—not wages—is the major cause of a global nursing shortage. (In the U.S., the Bureau of Labor Statistics projects that by 2022, there will be a shortfall of 1.05 million nurses.)

"When your colleagues ostracize, intimidate, or don't support you, you feel isolated," says New England Institute of Technology professor Martha Griffin, Ph.D., a leading researcher of nurse lateral violence (intimidating colleagues at the same level). She cites research that found bullying responsible for as much as 60 percent of new nurses leaving their first jobs within six months. New Zealand researchers found that bullying causes 34 percent of nurses to consider leaving the profession entirely.

The statistics certainly applied to Christi. A week after she saved the coding patient solo, a friend stopped her. "Don't go in your locker. You need to call the manager, but I don't want to get involved," said the friend, who had seen the other nurses break in. Wary, Christi opened her locker and lifted her clothes with a tongue depressor. Someone had hidden a bloody syringe beneath them. "My first thought was, *This could be attempted murder*—because I didn't know what was on the needle that I would have contracted if it stuck me," Christi says. She called her manager, who promptly disposed of the evidence. When Christi asked for an investigation, she says management refused, explaining, "We can't fire 14 people for one nurse." After the hospital denied her requests to change shifts or transfer departments, she left the institution.

Victims of nurse bullying rarely have legal recourse because woman-on-woman aggression isn't discriminatory. "Unless there's sexual coercion, there's no legal protection. If you're the same gender, same race, you're stuck," Namie says. "Bullying is primarily legal in America."

Griffin agrees that it's "very rare" for nurse bullies to get in trouble for their behavior. The bullies are often favored employees, and supervisors can't confidently assess a "she said/she said" that they didn't witness. Researchers report that nurses usually keep quiet because they fear retaliation, they don't believe the bully will be punished or that anything will

FILM STILL FROM *THE BRAMBLE BUSH* (1960). COURTESY OF EVERETT COLLECTION

change, or their supervisors are friendly with the perpetrator or are complicit themselves. They might not stand up for themselves because the behaviors are so entrenched in the industry that many nurses assume, "That's just the way we are." "Everyone knows about it, but nobody wants to admit it," Griffin says. "Because we know the patients aren't as safe in hospitals that harbor behaviors like this."

It's tempting to attribute nurses' hostility to their stressful, high-stakes work environment. But studies show that more nurses experience bullying from peers than do doctors or other health-care staff. And nurses are verbally abused more frequently by each other than by patients, patients' families, and physicians, all of whom commonly abuse nurses.

Among nurses, bullying is typically more passive-aggressive than in-your-face harassment. A 2011 Research in Nursing & Health survey found that the most common bullying methods are "being given an unmanageable workload" and "being ignored or excluded." Griffin found that the five most frequent forms of lateral violence among nurses are: "nonverbal innuendo (raising of eyebrows, face-making), verbal affront (snide remarks, lack of openness, abrupt responses), undermining activities (turning away, not available), withholding information … [and] sabotage (deliberately setting up a negative situation)."

Such behaviors can be found in any profession, of course. But in nursing, communication is paramount for the hyper-accurate teamwork necessary to treat patients. When communication breaks down—between nurses or between nurses and doctors—patients' lives are at risk. A 2014 report by The Joint Commission, the governing body and accreditation group for hospitals, found that 63 percent of cases resulting in the unanticipated death or permanent disability of a patient could be traced back to a communications failure.

Nurses are in even more of a quandary when the bully is their boss. Supervisors have penalized nurses they don't like by giving them undesirable schedules, piling on the workload, or assigning them belligerent or otherwise difficult patients. UMass Lowell nursing professor Shellie Simons, Ph.D., reported in a 2010 study that a nurse told her, "During my first pregnancy, because the charge nurse didn't like me, I was assigned the most infectious patients—HIV, tuberculosis, and hepatitis."

Anna, 29, who once worked at a Texas emergency room, described a clique of supervisors "straight out of *Mean Girls*." The ringleader often held pre-shift meetings in which she selected someone to humiliate in front of the entire staff.

"DURING MY PREGNANCY, BECAUSE THE CHARGE NURSE DIDN'T LIKE ME, I WAS ASSIGNED THE MOST INFECTIOUS PATIENTS—HIV, TUBERCULOSIS, AND HEPATITIS," SAYS ONE NURSE.

"Nobody ever said anything back," Anna says. "She was like an evil genius; she could get away with a lot because she was smart and really good with patient care." During one shift, when a supervisor overloaded her with seven patients, Anna expressed concern that she couldn't provide proper care to that many people at once. (Nurses union National Nurses United advocates for a maximum of four ER patients per nurse.) The supervisor lambasted her until she cried, then told her to go home. On another shift, Anna had to restrain a former serviceman. The patient was "a mess, with superhuman strength, like the Incredible Hulk on drugs. I pushed the call bell to get help, and she said no. The supervisor was the one you were supposed to call for help!" says Anna, who had to yell for assistance. It took six people to hold the patient down. After a year, Anna paid the hospital to get out of her contract: "Because of her clique, there wasn't a safe place to go except for out."

Why is bullying so frequent among nurses? Many nurses assume that because the workforce is 91 percent female, they are destined to resort to backstabbing and cattiness. But the "girls will be girls" argument only demeans a field of smart, strong women passionate about their jobs. Scholars contend that nurses are a beleaguered population because of a history of powerlessness and submissiveness to mostly male physicians and administrators. Browbeaten, they grew to accept bullying as an inevitable occupational hazard. "Unfortunately, many nurses have been taught to simply 'grin and bear it,' and as a result of prolonged abuse, nurses have become an oppressed group with nowhere to channel anger but at other nurses," Saint Joseph's University researchers observed in 2005. (Interestingly, when nurses have better working conditions, they're less likely to be aggressive toward one another, according to a 2010 *Journal of Advanced Nursing* study.)

Because they believe complaining to doctors or administrators could jeopardize their jobs, nurses are more likely to redirect their rage or fear against one another. They typically don't have other workplace outlets for venting their frustrations. Many hospital units don't give nurses time to eat, to take a walk, or even to go to the bathroom. They are often overworked and accosted by aggressive patients. They can be so physically and emotionally depleted that they have little time for themselves, let alone their colleagues.

Still, there may be a difference between the clear-cut bullying that can happen anywhere and intimidation that qualifies as nurses eating their young. Some nurses want a neophyte to prove herself before they accept her as part of the team. If a nurse can't handle criticism from a peer, the thinking goes, then how can she handle the stress of attempting to save a coding patient or treating an alcoholic patient sexually harassing her? So nurses might be impatient or reluctant to offer assistance in order to whip new grads into shape. Indeed, the American Nurses Association (ANA) calls nurse bullying "a type of initiation to determine if the new nurse is tough enough to survive." It doesn't excuse the behavior, though, stating on its website: "The ANA upholds that all nursing personnel have the right to work in healthy work environments free of abusive behavior such as bullying, hostility, lateral abuse and violence, sexual harassment, intimidation, abuse of authority and position, and reprisal for speaking out against abuses."

Before her current job in Virginia, Megan was a "travel nurse" who took short-term positions across the country. At each hospital, the staff nurses tested her to determine whether she measured up. They gave her "medicated screamers" and patients with hostile family members, or paired her with "a horrible physician, knowing it would be a clash of personalities," she says. "Every place I went had some sort of barrier that I had to overcome." She distinguishes this hazing from the bullying she endures now. "You want to know the traveler they bring in is good,"

she says. “I can justify the hazing more than the bullying.”

As workplace bullying has increasingly become a part of the national dialogue, some experienced nurses worry that new graduates are misinterpreting their tone. “When you’re in such a high-pressure environment, you just react sometimes. Nurses have to be able to handle that. If you get caught up in the anxiety of the situation, you tend to miss the finite details in patient care that can be the difference between life and death,” says Meghan, 30, a pediatric nurse practitioner in Pennsylvania. “People do things in hospitals they wouldn’t do in real life, like lose their temper. If you take it personally, it’s going to affect your job performance. You have to get over yourself.”

When California ICU nurse Jen, 46, saw that a new nurse was planning to give a patient a potentially toxic double dose of medication, she told her, “You need to look up meds you’re unfamiliar with before you give them so you don’t hurt people.” The younger nurse then reported to the unit’s charge nurse that Jen was “mean and bullying” her.

“I didn’t yell at her, but I also didn’t hold her hand and gently tell her to look up things she did not know. I like precepting [training] new nurses, but a lot depends on how you communicate and on them not being defensive. It’s a two-way street,” Jen says. “There’s a feeling among older nurses that newer ones are coddled a lot more than we were. Recognize that I might be coming from a busy or stressful place. I’m only trying to help; I don’t ever mean to hurt anyone’s feelings.”

Because so many departments are short-staffed, inexperienced nurses take on massive responsibility and critical patients whether or not they’re ready. Meghan, who has seen newbies make potentially disastrous mistakes, says they “can be unreliable and dangerous,” leading some experienced nurses to believe they have to be stern to protect patients. “After a while, you get tired of people making the same dumb mistakes, so you tend not to watch what you say,” she says. “Sometimes you have to say things in a harsh way so they understand. Some new-grad nurses think they know everything. Those tend to be the people others are mean to. If you come in on your high horse, you need to be knocked off a bit because it’s those nurses who do things wrong and hurt people.”

But patient care can also deteriorate when nurses intimidate one another. Many nurses told me about times they needed help to lift a large patient and coworkers made them do it alone, letting the patient suffer because of the lengthier, more uncomfortable process. Griffin calls any type of intimidation “a safety concern. The vulnerability of someone needing care shouldn’t ever be compromised because of some rite of passage. If you don’t feel comfortable speaking up or someone won’t assist you, patients are at risk.”

The clique at Anna’s former hospital “covered things up for certain nurses,” she says, citing a case when a clique member used oxygen inappropriately on a patient. He died soon after being discharged. “The clique lied and said nothing out of the ordinary happened when several people knew he had oxygen applied to him for hours while he was sleeping, and you don’t do that,” she says. “Nobody spoke up about it because it was the wrong group of people to mess with.”

It’s safe to say that the vast majority of nurses would not let an interpersonal issue interfere with doing right by patients. Nevertheless, some have, with catastrophic results. Namie says he’s consulted at three hospitals where nurse bullying played a role in a patient’s death. In one operating room, an experienced nurse had a habit of humiliating new ones. When a nurse she was training called for help, the older nurse ignored her, and the patient died. “The families never know,” Namie says. “People die because older cliques torment the newbies. They make new nurses play guessing games with respect to techniques, and when [new nurses] ask a question, they say, ‘You’re supposed to know; why would I tell you; you’re so stupid.’ The unwitting victim in all of this is the patient, who suffers because the older nurses want to play games with younger nurses. But there are life-and-death consequences.” mc



FILM STILL FROM *THE WHITE PARADE* (1934): 20TH CENTURY FOX FILM CORP./COURTESY OF EVERETT COLLECTION

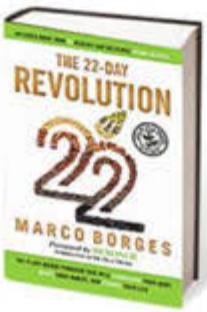

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NOW VENDING

Because we can't all wake up at the crack of dawn to layer an organic salad masterpiece into a BPA-free plastic jar (dressing on bottom to prevent sogginess), there's Farmer's Fridge. The company has planted kiosks all over Chicago that **dispense healthy snacks and meals at the touch of a screen**, and it's hoping to expand to other locations soon. —*Jennifer Goldstein*

Farmer's Fridge salads, $5 to $8 each; farmersfridge.com.





VEG LIFE

In celebrity nutritionist and exercise physiologist Marco Borges' new book, *The 22-Day Revolution* (Celebra, $28), he shares secrets he's used to help clients like Shakira and Jay Z get healthy (spoiler alert: self-discipline, scheduled meals, and temporary veganism). If the book's promise of **a better body in three weeks** doesn't entice you, the foreword might: It was written by Beyoncé (yes, that one). —*Claire Fontanetta*



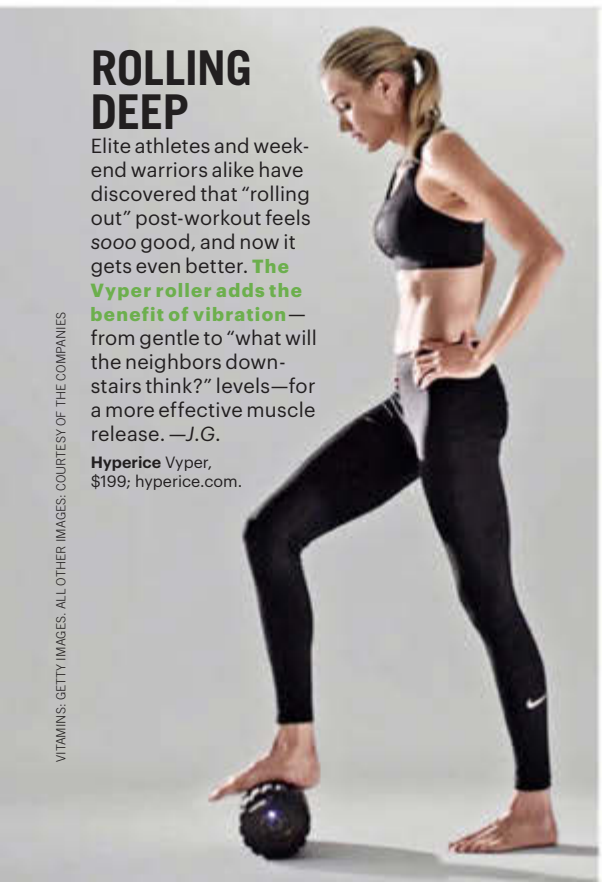
HEALTH NEWS

THE LATEST IN FITNESS, NUTRITION, AND MORE

ROLLING DEEP

Elite athletes and weekend warriors alike have discovered that "rolling out" post-workout feels *sooo* good, and now it gets even better. **The Vyper roller adds the benefit of vibration**—from gentle to "what will the neighbors downstairs think?" levels—for a more effective muscle release. —*J.G.*

Hyperice Vyper, $199; hyperice.com.



VITAMINS: GETTY IMAGES. ALL OTHER IMAGES: COURTESY OF THE COMPANIES



Home Run

We're digging the new women's collection from Tracksmith, a line of **running apparel with a (very on-trend) '70s collegiate vibe**. Our favorite piece is the Van Cortlandt tank top, embellished with gold safety pins, a subtle nod to race bibs worn back in the day. —*C.F.*

Tracksmith Van Cortlandt Singlet, $65; tracksmith.com.

Turn Back Time

Why just try to look younger when you can actually *be* younger? InnerAge is a new service ($99; insidetracker.com) that **calculates your body's age** based on measurements of five key biomarkers taken during a quick blood test, then gives you tips for lowering it. The reason it's kind of genius: If a doctor says your "alanine aminotransferase levels are 40 units per liter," that probably means nothing to you, but if you're 32 and find out that you have the liver of a 59-year-old, you might actually lay off the chardonnay. (See how that works?) —*J.G.*



LOVE & SEX

Flirting With DISASTER

After months of cross-continental courting, *ABIGAIL RASMINSKY*'s online crush flew to the U.S. for a romantic rendezvous. How did they end up trapped with her entire family—and no power or running water!—on their first date?

The first e-mail arrived in June. I was standing in my new Brooklyn apartment, surrounded by boxes. At 33, I'd just moved out of the home I'd shared with the man I was sure I would marry. We loved each other ferociously, but had broken up and gotten back together more than a dozen times in as many years. When he'd admitted, "I don't like seeing her happy," to our couples therapist, I left for good.

I leaned over my laptop after I heard the ping of my e-mail. "Hi, from afar," the subject line read. A mutual friend had sent David, an American academic living in Germany on a fellowship, a newspaper essay of mine about hosting an untraditional Passover seder, and he liked it. Fan mail from across the world? It sounded like a prank, but I replied anyway. Further e-mails revealed that he was funny and charming, and as June turned to July, our daily missives grew increasingly long and romantic. Five weeks in, we Skyped for three hours, picking up right where the e-mails had left off, the cross-Atlantic version of a date that refuses to end. "It's like you mail-ordered him!" my sister said.

David planned a two-week trip in August to finally meet in person. A hurricane was about to hit on the day his plane touched down, however, and New York City's mayor had just declared a state of emergency. No rain had fallen yet, but my neighborhood, where we were to meet for a perfectly curated first date—I had picked out the bar, the heels, and the lipstick—was in the flood zone. I was stuck in upstate New York at the tail end of a family vacation and couldn't get back to meet David, as buses weren't allowed to return to the city. When he called from the airport, wondering where to go, I felt torn: I couldn't leave the poor guy to grapple with a natural disaster after he'd traveled across an ocean to see me. My family's vacation house was supposed to be safely out of the path of the storm. "Want to come up here?" I asked, my voice full of trepidation. This wasn't what I'd expected for our first date.

Hours later, David ducked his tall frame out of the last bus

leaving New York. In person, his Brad Pitt–like good looks were startling. He reached out to touch me, his hand shaking. We hugged, tears breaking through my nervous laughter. I had harbored fantasies of knowing that David was my *bashert*—Yiddish for "destiny"—the instant we locked eyes, but that now seemed preposterous. Sure, we'd shared more than 100 e-mails and almost 50 hours of epic phone calls, but would our flesh-and-bones connection bear any resemblance to our disembodied online affair?

My family planned to leave our house on a hill later that afternoon for my uncle's nearby place in order to give us privacy. But I couldn't exactly keep David hidden away until then, so we shared our first in-person date with my parents, siblings, uncles, niece, and nephew. "Is that Aunt Abby's boyfriend?" my 6-year-old nephew blurted out loudly when we walked in. "Can you guess how many times Abby changed her outfit before picking you up?" my father said, laughing. David projected a level of comfort that belied the absurdity of the situation. Still, I pulled my sister into the bedroom: "How could you let me invite a stranger up here in a hurricane?" I cried. "What if he's a serial killer?" She laughed. "That guy is no murderer," she said as my family hugged us good-bye.

The sky was turning a scary shade of purple when David and I drove to the supermarket that night to buy provisions for dinner. Shelves that once stocked bottled water, batteries, and flashlights sat empty. My parents had spent the last few days bottling water in milk containers, just in case. As I registered that the hurricane might, in fact, hit us, I started to cry. David was unperturbed. "I know this is all really overwhelming, but we're going to be safe," he said, wiping my cheeks. "Think of it as the most exciting first date ever!"

The wine we drank with dinner helped me relax enough to fall into the familiarity of our long-distance conversations. We shared a bed, but were shy with each other's bodies, our legs and arms touching tentatively. Then we woke the next morning to another shock: rain, pummeling the house with a terrifying force, and no power, no running water, and no working phone lines. We needed a bucket and the water in the milk containers to flush the toilet. Clearly, the hurricane wasn't done with us just yet.

It was romantic at first: We read Wallace Stegner's *Crossing to Safety* aloud by candlelight, bodies intertwined on the couch; we kissed under the sheets in total darkness. Forced into an uninterrupted, unvarnished intimacy, we were buoyed by how easy and fun it all felt. But the storm didn't let up for three days, at which point our hair was greasy, our armpits stank, and we were running low on food and water. I was hardly the picture of beauty or composure that I had tried to project online, and I was convinced that David would eventually flee or panic. But he never did: Not when I picked up the phone for the 100th time and declared the line "still dead!"; not as we ate gazpacho out of the freezer and washed the Tupperware with bottled water; and not—God help me—when I clogged the toilet and started sobbing so loudly that he pulled me into a hug and asked, "Do you want me to fix it?"

We woke to a shock: rain, pummeling the house with a terrifying force, and no power, no running water, and no working phone lines.

As we (finally!) stepped onto a bus back to the city two days later, I felt shell-shocked: David had seen more of me and my family on our first date than any person should see in the first year of a relationship. I was sure I'd blown it, with my greasy hair and tears. But two weeks later, on the night before he flew back to Germany—after we had finally traipsed around Brooklyn on actual dates, after we could laugh off how well we had weathered our ridiculous meet-cute, after he'd settled into my apartment for the remainder of his stay—David said he wanted to "make future plans" with me.

In those four days during the storm, I'd learned almost everything I needed to know about my pen pal. That he was preternaturally calm in a crisis. That we were natural collaborators, sharing the cooking and dish duties, and that we could laugh, despite everything going awry. I learned that I could take tremendous risks—answer a stranger's e-mail from across the Atlantic, camp out with him in a hurricane—and that those risks could unveil that even in an extreme situation, he made me feel taken care of.

A year later, David and I were married in front of that house in the country. After a decade circling another man's orbit, I never thought I'd marry so quickly. But the daring person I have become in this relationship continues to surprise me. I never thought I'd live abroad, so far from everything familiar, but here we are, in Austria, with a daughter. I don't yearn for security the way I used to—I know it's there. Instead, I long for the next big adventure. My husband taught me that. mc



STEPHANIE RAUSSER/TRUNK ARCHIVE. OPPOSITE PAGE: DEWEY NICKS/TRUNK ARCHIVE



SHOP THE SHOOT

A PLACE IN THE SUN

Create your own heat wave in daring cutouts, down-to-there necklines, and gold extras



1. **BELTED DRESS** $195, *MICHAEL Michael Kors*; net-a-porter.com. 2. **NECKLACE** $700, *Elsa Peretti for Tiffany & Co.*; tiffany.com. 3. **BANGLES** $10 for set of six, *Charming Charlie*; charmingcharlie.com. 4. **SWIMSUIT** $208, *MIKOH*; mikoh.com. 5. **RING** $275, *Pandora*; pandora.net for stores. 6. **SANDALS** $425, *Tomas Maier*; net-a-porter.com. 7. **CROP TOP** $310, *Zimmermann*; shopbop.com. 8. **PANTS** $395, *Derek Lam 10 Crosby*; intermix online.com. 9. **EARRINGS** $990, *Marco Bicego*; saks.com. 10. **BAG** $295, *Loeffler Randall*; shopbop.com. 11. **CROP TOP** $190, *Ohne Titel*; intermixonline.com. 12. **SUNGLASSES** $328, *Gucci*; sunglasses shop.com for similar styles. 13. **SANDALS** $1,145, *Boss*; (800) HUGO-BOSS.

STILL LIFES: COURTESY OF THE DESIGNERS. PHOTOGRAPHS: MARK KEAN

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SHOPPING DIRECTORY

FRONT COVER

On Iggy Azalea: **Top**, $845, **Skirt**, price upon request, Dolce & Gabbana; (877) 70-DG-USA. On Felicity Jones: **Crochet Dress**, price upon request, **Dress With Embellished Collar**, $3,400, Dior; (800) 929-DIOR. **Black Top**, price upon request, Dior; (800) 929-DIOR for special order. **Ring**, $2,550, Cartier; (800) CARTIER. On Zoë Kravitz: **Jacket**, $4,140, **Pants**, $1,220, Christopher Kane at Barneys New York; (212) 826-8900. On Hailee Steinfeld (also on inside cover): **Jumpsuit**, price upon request, Céline at Neiman Marcus; (888) 888-4757.

INSIDE COVER

On Azalea: **Top**, $425, Michael Kors; (866) 709-KORS. On Jones: **Top**, $1,050, **Skirt**, $2,150, Miu Miu; miumiu.com. On Kravitz: **Dress & Briefs**, prices upon request, Balenciaga; (212) 206-0872.

BEAUTY COVER

On Kate Upton: **Dress**, $2,495, Dolce & Gabbana; (877) 70-DG-USA. **Necklace**, $1,600, Jennifer Meyer at Barneys New York; (212) 826-8900.

WIN THE COVER LOOK

To get the looks, try Maybelline New York Lash Sensational Mascara, Eye Studio Brow Drama Sculpting Brow Mascara, Face Studio Master Glaze Glisten Blush Stick in Just-Pinched Pink, FIT Me! Matte + Poreless Foundation, and Eye Studio Master Graphic Liquid Liner. For the hair looks, try L'Oréal Paris Advanced Haircare Total Repair 5 Extraordinary Oil, Advanced Hairstyle Lock It Fine Control Hairspray, Advanced Hairstyle Boost It Volume Inject Mousse, and Advanced Haircare Total Repair Extreme Shampoo and Conditioner.

BEAUTY

Arcona, arcona.com; Asap, asapskinproducts.com; Atelier Cologne, ateliercologne.com; Aveda, aveda.com; Aveeno, aveeno.com; Avène, aveneusa.com; Bite Beauty, sephora.com; Bobbi Brown, bobbibrowncosmetics.com; Boots No7, target.com; Bumble and bumble, bumbleandbumble.com; Burberry, burberry.com; Burt's Bees, burtsbees.com; Bulgari, bulgari.com; C20, msapothecary.com; Cartier, cartier.us for more information; Caudalíe, us.caudalie.com; Cetaphil, cvs.com; Chanel, chanel.com; Chantecaille, chantecaille.com; Clarins, clarinsusa.com; Clarisonic, clarisonic.com; Cosrx, msapothecary.com; Davines, davines.com; Dayle Breault Goddess of Skin, store.goddessofskin.com; Dickinson's, dickinsonsusa.com; Dior, dior.com; Diorshow, dior.com; Diorskin, dior.com; Dolce & Gabbana (sneaker), (877) 70-DG-USA for similar styles; Dr. Alkaitis, alkaitis.com; Drybar, thedrybar.com; Erborian, sephora.com; Erica Tanov x Kahina Giving Beauty, kahina-givingbeauty.com; Estée Lauder, esteelauder.com; Flower, walmart.com; Fresh, fresh.com; Garnier, garnierusa.com; Giorgio Armani, giorgioarmanibeauty-usa.com; Givenchy, barneys.com or macys.com; Gucci, macys.com; Harry Josh Pro Tools, dermstore.com; Holika Holika, urbanoutfitters.com; Hutton Klein, huttonklein.com; I'm From, msapothecary.com; Jason, jason-personal care.com; Jo Malone London, jomalone.com; Kérastase, kerastase-usa.com; Kiehl's, kiehls.com; Klorane, klorane.com; Koh Gen Do, kohgendocosmetics.com; L'Occitane, usa.loccitane.com; L'Oréal Paris, lorealparisusa.com; La Mer, cremedelamer.com; La Prairie, laprairie.com; La Roche-Posay, laroche-posay.us; Lancôme, lancome-usa.com; Laura Mercier, lauramercier.com; Lycogel, lycogel.com; MAC, maccosmetics.com; Maison Francis Kurkdjian Paris, neimanmarcus.com; Make Up For Ever, sephora.com; Mansur Gavriel, mansurgavriel.com; Marc Jacobs, marcjacobs.com or sephora.com; Mario Badescu, mariobadescu.com; MarulaOil, raremarula.com for locations; Maybelline New York, maybelline.com; Mizon, peachandlily.com and urbanoutfitters.com; Murad, murad.com; Nars, narscosmetics.com; Neutrogena, neutrogena.com; Nuance Salma Hayek, cvs.com; Ole Henriksen, sephora.com; Origins, origins.com; Palmer's, walmart.com; Payot Paris, shop-us.payot.com; Physicians Formula, physiciansformula.com; Proactiv+, proactiv.com; Redken, redken.com for salons; Revlon, revlon.com; Sally Hansen, drugstore.com; Salvatore Ferragamo, bloomingdales.com; Sephora Collection, sephora.com; Serge Lutens, barneys.com; Shiffa Dubai, shiffa.com; Shiseido, shiseido.com; Shu Uemura, shuuemuraartofhair-usa.com; Smashbox, smashbox.com; Stila, stilacosmetics.com; The Body Shop, thebodyshop-usa.com; Tom Ford, neimanmarcus.com; Tumi x Uslu Airlines, tumi.com; Vichy, vichy.com; Yves Saint Laurent, yslbeautyus.com; Yves Saint Laurent Black Opium, available exclusively at select Sephora Manhattan doors, sephora.com, and yslbeautyus.com; Yves Saint Laurent, yslbeautyus.com.



BRAVE NEW GIRLS

145: Michael Kors **Top**, (866) 709-KORS. Fausto Puglisi **Skirt**, faustopuglisi.com for information. Cartier **Ring**, (800) CARTIER. 147: Louis Vuitton **Dress & Bra**, (866) VUITTON. 149: Calvin Klein Collection **Dress**, (212) 292-9000. Gucci **Boots**, gucci.com. 151: Dior **Dress**, (800) 929-DIOR. 153: Bottega Veneta **Sweater & Bodysuit**, (800) 845-6790. Giles & Brother **Necklace**, gilesandbrother.com.



A PLACE IN THE SUN

154: Roberto Cavalli **Dress**, robertocavalli.com. 155: Emilio Pucci **Top**, emiliopucci.com for stores. David Yurman **Necklace, Cuff & Ring**, (212) 752-4255. 156: Eres **Bikini Top**, net-a-porter.com. Gucci **Pants & Scarf**, gucci.com. Diane von Furstenberg by H.Stern **Earrings** at H.Stern, (212) 655-3910. 157: Loewe **Sweater** at Opening Ceremony, (212) 219-2688. Hermès **Bracelet**, hermes.com. 158: Alexander Wang **Top & Pants**, (212) 977-9683. 159: Dolce & Gabbana **Bikini Top & Bottoms**, (877) 70-DG-USA. 160: Chloé **Dress**, saks.com. Louis Vuitton **Earring**, (866) VUITTON. 161: Balmain **Bodysuit** at Barneys New York, (212) 826-8900. 162: Saint Laurent by Hedi Slimane **Shirt & Lavaliere**, (212) 980-2970. Emilio Pucci **Pants**, (212) 752-4777. Michael Kors **Belt**, (866) 709-KORS. 163: Max Mara **Hat & Boots**, (212) 879-6100. Eres **Bikini Bottoms**, net-a-porter.com.



CHELSEA GIRL

50: Marques Almeida **Sweater**, marquesalmeida.com. Altuzarra **Skirt** at Barneys New York, (212) 826-8900. 51: Céline **Jumpsuit** at Ikram, (312) 587-1000. 52: Giorgio Armani **Top**, armani.com for stores. Rodarte **Rings**, rodarte.net for information. 53: Louis Vuitton **Coat & Top**, (866) VUITTON. 54: Prada **Coat**, prada.com. Boss **Pants**, (800) HUGO-BOSS. Stephen Einhorn **Necklace**, stepheneinhorn.com. Simone Rocha **Shoes**, modaoperandi.com. 55: Boss **Top**, (800) HUGO-BOSS. Venus by Maria Tash **Earring**, venusbymariatash.com.

CORRECTION

In our MarieClaire.com Table of Contents (p. 71) in the March 2015 issue, the price of the Tiffany & Co. cuff is $1,500.

All prices are approximate. For help finding the items in this issue, e-mail marieclaireshops@hearst.com. No subscription inquiries, please. For subscriptions, log on to subscribe.marieclaire.com.

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MAY 2015 HOROSCOPES

This month has Taurus kicking ass (you're unstoppable, Penélope Cruz!), Cancer pushing boundaries (don't hold back, Solange Knowles!), and Scorpio realizing her power (what will you conquer next, Kendall Jenner?) By ERIC FRANCIS COPPOLINO



TAURUS
(APRIL 20–MAY 20)
THE MOOD: *Driven*
Nothing can stop you. That's almost always the case for those born under your sign; this month, you might feel like you've got supernatural power on your side. You'll discover that what at first seems self-serving actually supports everyone else.
POWER DAY: *May 16*

GEMINI
(MAY 21–JUNE 20)
THE MOOD: *Resolute*
The more perplexing a situation appears, the more fun you can have and the more useful it will be. Your charm will be at an all-time high. Employ it, and your sparkling sense of humor, freely.
POWER DAY: *May 19*

CANCER
(JUNE 21–JULY 22)
THE MOOD: *Explorative*
You take initiative any day of the year, though now you get to immerse yourself in some intriguing mysteries that require a thirst for adventure and the unknown. Knowing that nothing is guaranteed will help you keep your mind wide open.
POWER DAY: *May 3*

LEO
(JULY 23–AUGUST 22)
THE MOOD: *Proud*
You'll be called to stand up for what you believe in. This could mean advocating for someone who can't speak for herself. What's beautiful is how much both of you will benefit.
POWER DAY: *May 4*

VIRGO
(AUGUST 23–SEPTEMBER 22)
THE MOOD: *Anticipatory*
What seems like a setback will work in your favor, as long as you use your intelligence and sense of timing to make the best of this delay or reversal. Your strength lies in your patience, in staying informed and recognizing what your agenda is. Bide your time; your moment will come.
POWER DAY: *May 19*

LIBRA
(SEPTEMBER 23–OCTOBER 22)
THE MOOD: *Ingenious*
Resolving that pestering financial issue may involve using technology to dig up hidden information, uncover a flaw in your plans, or unearth an unusual opportunity. Still, never forget the importance of the human dimension. To have insight is to have foresight.
POWER DAY: *May 22*

SCORPIO
(OCTOBER 23–NOVEMBER 21)
THE MOOD: *Assured*
To feel is human. To be imperfect is human. To question yourself keeps you in contact with your humanity. Yet questioning cannot define you; you'll reach a point where you must decide you know enough to step up. If you have one innate gift, it's your ability to rise boldly to the occasion before you.
POWER DAY: *May 6*

SAGITTARIUS
(NOVEMBER 22–DECEMBER 21)
THE MOOD: *Reflective*
Looking at the distant past may prove vital in your quest for emotional healing. There is value in understanding what certain older relatives or ancestors went through. Trust one thing: They're cheering you on and want nothing more than to see you thrive.
POWER DAY: *May 2*

CAPRICORN
(DECEMBER 22–JANUARY 19)
THE MOOD: *Commanding*
You're the driving force behind a major project or creative task. It's the kind of thing that most people would say is impossible, especially on such a short deadline. For you, it's a challenge on the level of sport—and you're ready to play.
POWER DAY: *May 23*

AQUARIUS
(JANUARY 20–FEBRUARY 18)
THE MOOD: *Insightful*
Comprehending something that others don't gives you an advantage. Sit back, listen carefully, and think logically. Wait until all other options are exhausted before revealing what you know. Be humble as you make your suggestion. Real brilliance is modest.
POWER DAY: *May 30*

PISCES
(FEBRUARY 19–MARCH 20)
THE MOOD: *Tenacious*
If your world feels more strained than rewarding lately, you have something to look forward to. You're persistent, yet you might secretly suspect that your determination doesn't get you as much as it should. Just when you least expect it, a door will open. Success feeds on itself, so take pleasure in your gains.
POWER DAY: *May 10*

ARIES
(MARCH 21–APRIL 19)
THE MOOD: *Curious*
When caught between the past and the future, choose the latter. Both are compelling, and it's in your nature to honor tradition, but right now, that means the age-old need for progress, even when the line between lagging behind and moving ahead seems thin.
POWER DAY: *May 23*

POWER DAYS BASED ON PLANETARY ALIGNMENTS. ASTROLOGY BY ERIC FRANCIS COPPOLINO. PHOTOGRAPH: STEPHANIE RAUSSER/TRUNK ARCHIVE

QUEEN LATIFAH

All hail the actress and singer, who shines in the title role of HBO's blues-legend biopic, *Bessie Smith*, this month

1

PICKY ABOUT:
My meals, mattress, and car.

NOT SO MUCH ABOUT:
My hair color. I'm sort of open to different tones.

2

I FEEL FOR:
People who are trying their hardest but can't seem to come upon any good fortune.

NO SYMPATHY:
Those who take things for granted.

3

GLAD IT'S AHEAD OF ME:
More traveling. I cannot wait to discover new places.

GLAD IT'S BEHIND ME:
Even tough times have made me who I am today.

4

EARLY FOR:
Morning hikes.

LATE FOR:
Dress fittings with my stylist. He always wants to kill me.

5

WOULD PAY GOOD MONEY FOR:
A vacation. I work hard, but I also need my downtime.

WOULDN'T TAKE EVEN IF FREE:
Six-inch heels.

6

FEAR CONQUERED:
Jumping into the middle of uncharted waters and skydiving.

NOT QUITE THERE YET:
Swimming with sharks.

7

MOMENT OF TRIUMPH:
Quitting smoking.

EPIC FAIL:
My tap-dancing career.

8

SKILLS MASTERED:
Riding a motorcycle really fast.

CAN'T QUITE GET THE HANG OF:
Flying a kite.

9

FARTHEST VACATION:
Greece.

NEAREST:
My bathtub!

10

WOULD TRY ONCE:
Almost anything.

NO, THANKS:
Eating armadillo.

11

TOO MUCH IN MY LIFE:
Reality television.

NOT ENOUGH OF:
Time in the studio making music.

12

WORTH THE WAIT:
Filming *Bessie*. Wanted to do it forever, but the timing was just right.

NO PATIENCE FOR:
Bullshit.

13

CAREER HIGHLIGHT:
Ahhh, there have been so many—playing Bessie Smith, winning a Golden Globe for *Life Support*, producing with my partner Shakim Compere.

LOW POINT:
I can't say a specific low, but I've been faced with a lot of challenges. Those lows have all turned into highs because I never took "no" for an answer.

14

ENDLESSLY CURIOUS ABOUT:
The world, math, science, different cultures.

ZERO INTEREST:
Negativity.

15

TOTALLY GET THE APPEAL:
Running a marathon.

DON'T GET AT ALL:
Swimming in freezing-cold water.

16

PERFECT DAY BEGINS WITH:
An amazing hike in 60-degree weather.

AND ENDS WITH:
A meal at Milos in Manhattan with friends.



CONTINUE FOR OUR GLOBAL BEAUTY ISSUE!

LATIFAH: MATT BARON/BEIMAGES/REX USA. *BESSIE SMITH* STILL: COURTESY OF HBO. PALM TREE, GRAMMY AWARD & BULL: ISTOCK. PANTONE SHADE: STOCKARCH. ALL OTHER IMAGES: GETTY IMAGES

Sore?

This is not "SORE".
Sore is that satisfying feeling
you get after 90 MINUTES OF SPIN CLASS.
YOU EARN SORE. This is something
I wouldn't wish on my worst enemy.
This is ACHY, TENDER,
pins-and-needles WHERE IT HURTS MOST.
This is MONTH-AFTER-MONTH torment
that makes "THE GIRLS"
feel like 2 grumpy old hags.
No, this isn't sore,
SORE I can handle. This?
→ THIS i can live without.



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Continue for our Global Beauty *issue* ▸





OUR GLOBAL BEAUTY ISSUE!

MAY 2015

marie claire



Kate Upton
ON TAKING RISKS, *SWIMMING WITH SHARKS & THOSE VIRAL VIDEOS*

World's *Best* Beauty Finds
CRAZY-GOOD MASCARA, GLOW-BOOSTING SERUMS, KILLER LIP BALMS & Tons of Cult Faves

True Story
AMERICA'S *MOST DANGEROUS* MEAN GIRLS

Major Style
Flirty skirts, pretty lace & swimsuits for every body and budget

GRANDIÔSE LASH TRANSFORMATION: FANNED-OUT LASHES, DIVINE CURVES.

NEW

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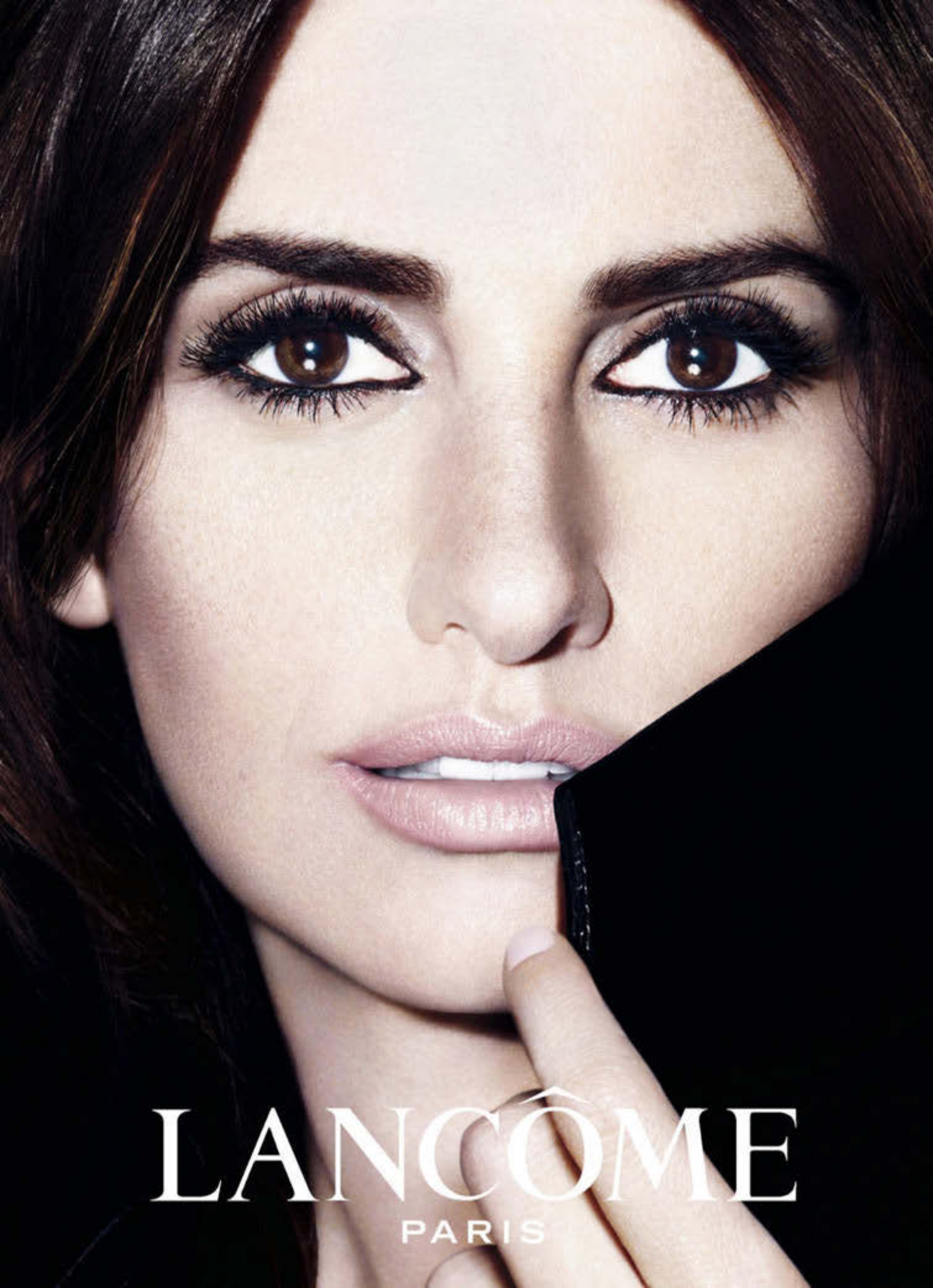
marie claire
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TO BE IRRESISTIBLY
DESIRED.”
ROBERT FROST, POET

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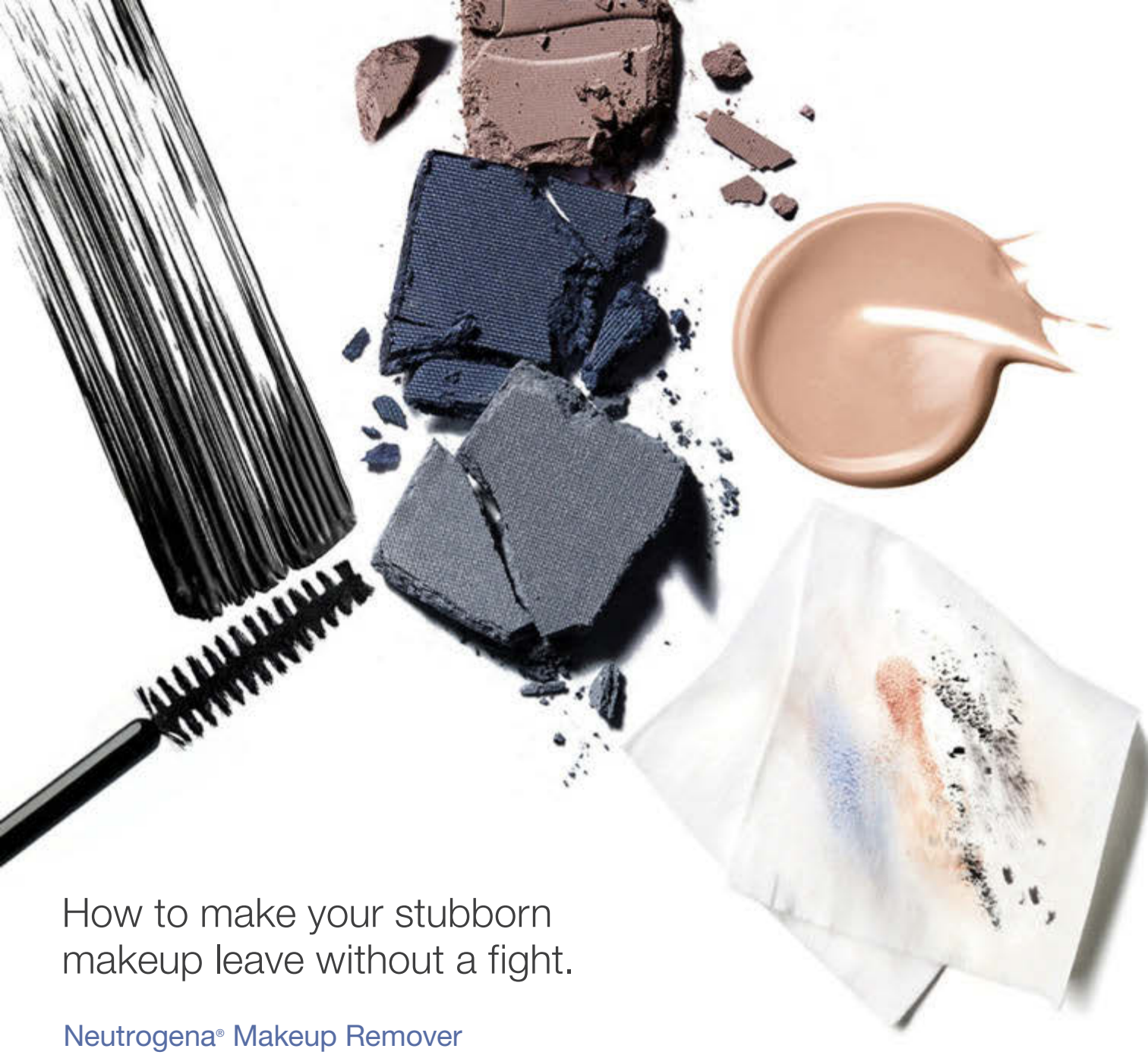
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Picking bergamot in Calabria. Obsessed!

Global Beauty

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EDITOR'S NOTE

AWAY WE GO

THE WORLD KEEPS getting smaller, even when it comes to the beauty industry. Here's an example: Last year, we celebrated our Global Beauty Issue by hosting a discussion panel with editors from *Marie Claire*'s international editions. *MC* Korea beauty director So Young An brought a foundation product called a "cushion compact" that was hot back home, and no one here had ever seen anything like it. Fast-forward to now and there are dozens of them available in the U.S. It used to take *years* for beauty innovations to cross cultures. Not anymore!

We earned a ton of frequent-flier miles to put this issue together. We visited bergamot orchards in Italy and grilled readers from China to Jamaica about their beauty must-haves, and I was personally psyched to hop on a plane for a 24-hour whirlwind trip to London, where we shot model-of-the-moment Edie Campbell (see "Chelsea Girl," p. 50). As we chatted on set, Campbell, a consummate traveler, told me she swears by Kiehl's moisturizer to thwart plane air, and it just so happens that Kiehl's makes one of the 10 products that won a Prix d'Excellence, *Marie Claire*'s annual "World's Best" beauty awards (p. 59). How's that for global serendipity?

Erin Flaherty

Erin Flaherty
BEAUTY & HEALTH DIRECTOR
Twitter: @ErinFlaherty
Instagram: @ErinFlahertyNYC



Edie Campbell on the set of our "Chelsea Girl" shoot (p. 50).



1



2

HAVE PRODUCTS, WILL TRAVEL!

No matter what airport I'm passing through, DFS (duty-free shops) are always a fun way to spend a layover. That's why we're super-excited to announce an exclusive partnership: Stop by a DFS in SFO, LAX, or JFK this month to shop a selection of untaxed travel beauty essentials (including these) curated by yours truly!

1. **Guerlain Paris** Météorites Baby Glow in Medium, $48. 2. **Lancôme** Advanced Génifique Serum 3.3 oz., $154. 3. **Estée Lauder** Mini Coffret Five Fragrance Collection (three shown), a DFS exclusive, $52.



3





GET THE COVER LOOK

MAKEUP PRODUCTS BY BOBBI BROWN: Skin Foundation Stick, Light Brow Kit, and Sheer Lip Color in Summer Nude. **COVER:** Dress, Dolce & Gabbana; necklace, Jennifer Meyer.



VANITY FILES

THE LATEST IN MAKEUP, SKINCARE, AND HAIR—FROM AROUND THE WORLD!

By JENNIFER GOLDSTEIN

IN A CLUTCH

THIS HANDMADE CASE HOLDS KAHINA GIVING BEAUTY'S CULT-FAVORITE OIL AND BALM, BOTH MADE WITH PURE ARGAN PROCESSED BY THE BERBER WOMEN OF MOROCCO.





Erica Tanov x Kahina Giving Beauty Clutch with Fez Hand and Body Balm and Argan Oil, $148. For information on where to buy, see Shopping Directory.

DOPE KIT

Travel expert Tumi teams up with Berlin-based cosmetics brand Uslu Airlines (it's a beauty company, not an airline) on a toiletry bag that packs enough compartments to keep even the most persnickety globe-trotter satisfied.

Tumi x Uslu Airlines BER Travel Cosmetic Kit, $195.

MC'S MOST WANTED

Our strands are finally smooth and frizz-free now that we're using this oil extracted from the seeds of marula trees growing on uncultivated savannas in Northern Namibia, Swaziland, and Madagascar. Yes, it takes oil harvested in the wild to make our hair tame. The irony is not lost on us.



MarulaOil Rare Oil Treatment, $40.



BEAUTY PASSPORT

LAMEES HAMDAN

Who: Dubai-based doctor and founder of Shiffa, a line of natural skincare products.

Voyage must-have: "My Shiffa Healing Balm [$107] made with anti-inflammatory herbal extracts like St. John's wort is a travel essential. I use it all over—on my face to hydrate, as a hand cream, under the eyes to reduce puffiness, on my cuticles ..."

International find: "I get food-grade neroli water from a friend in Lebanon and mix a half teaspoon into a cup of hot water to make a relaxing beverage called *ahwa beida* [white coffee]."

Worth a trip: "The 17-step spa ritual at the Friedrichsbad thermal baths in Baden Baden, Germany, is incredible. Mark Twain experienced it and said, 'After 10 minutes, you forget time; after 20 minutes, the world.'"

On-the-go look: "I always like to have color on my lips. One of my favorites is Suqqu Bright Up Lipstick [$40], which I discovered in Japan." —*Claire Fontanetta*



Shiffa Rose Bliss Balm, $409.

K-BEAUTÉ

If the beauty world were high school, South Korea would be valedictorian and France would be class president. Now, the two leaders come together in Erborian, a skincare line cofounded by a scientist from Seoul and a Parisian beauty executive. The best of the East-meets-West products is this pâte (don't call it a mask—although it technically is one) with a megadose of Korean red ginseng, which leaves skin plumped up and beyond glowy.

Erborian Pâte Au Ginseng, $69.



STILL LIFES, CLOCKWISE FROM TOP RIGHT: J MUCKLE/STUDIO D; BEN GOLDSTEIN/STUDIO D (4); J MUCKLE/STUDIO D (2). COURTESY OF THE COMPANY. PHOTOGRAPHS, FROM LEFT: PATRICK SHAW/TRUNK ARCHIVE. COURTESY OF THE SUBJECT


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Global Beauty
EGYPT

1. **Flower** That's So Kohl! Kohl Eyeliner in Electric Volt, $8. 2. **Physicians Formula** Shimmer Strips Custom Eye Enhancing Kohl Kajal Eyeliner Trio for Brown Eyes (purple shown), $12. 3. **Lancôme** Le Crayon Khôl EyeLiner in Moss, $26. 4. **Diorshow** Khôl Stick in Smoky Grey, $32. 5. **Maybelline New York** Master Kajal Eyeliner in Charcoal Skies, $8. 6. **Givenchy** Magic Kajal Eye Pencil in Magic Black, $26. 7. **Stila** Kajal Eye Liner in Tigers Eye, $18. 8. **Sephora Collection** Long Lasting Kohl Pencil in Infinite Beige, $9. 9. **Make Up For Ever** Kohl Pencil in Intense Pearly Green, $17. For information on where to buy, see Shopping Directory.

LEFT: A sculpture of Queen Nefertiti of Egypt, 14th century B.C.

Iman sporting black liner in NYC, 1975.

Theda Bara in the film *Cleopatra*, 1917.




A box of kohl from Tunisia.


Kohl is sold at bazaars (like this one) throughout the Middle East.

INSPIRATION BOARD

KOHL



Beauty Director ERIN FLAHERTY

MY FASCINATION with kajal, as it's known in the Middle East, began long ago when I found myself visiting a modest Bedouin hut in the-middle-of-nowhere, Egypt (as one does). A hijab-clad woman showed me her personal stash, meticulously crafted by soaking plant gum in olive oil and then burning it. The resulting soot helps protect eyes from the sun and raw desert wind—and also happens to look quite fetching! Finding eyeliners in the U.S. that are as carbon-black as true kajal used to be tough, but a new generation of products comes in not just that dark ebony, but all sorts of gorgeous shades, from emerald to plum. Eat your heart out, Cleopatra.

BLACK POWDER: JEFFREY WESTBROOK/STUDIO D. ALL OTHER STILL LIFES: BEN GOLDSTEIN/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: ADRIAN POPE/GETTY IMAGES; RUE DES ARCHIVES/GETTY IMAGES; ARCHIVE PHOTOS/GETTY IMAGES; MATTHEW WAKEM/GETTY IMAGES; SUSANNA WYATT/GETTY IMAGES; RAMI HALIM/GETTY IMAGES; RON GALELLA/GETTY IMAGES

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Protect your life.

IT'S THAT WORTH IT.

Not many things scare me…but melanoma does. It's the *deadliest form of skin cancer* and one of the *most common cancers* among women under 40.
I know not to smoke.

I know not to text while I drive. And I now know never to forget my sunscreen.

And neither should you, regardless of your age or skin type.

I also support the Melanoma Research Alliance – the leading funder of cutting-edge melanoma research. *With your help, a cure may be within reach.*

Learn about how you can *join me* in a nationwide movement to *prevent* melanoma and support life-saving research by visiting **itsthatworthit.org.**

And remember to always wear your sunscreen!

– AIMEE MULLINS

Melanoma Research Alliance

itsthatworthit.org
#itsthatworthit



Global Beauty JAMAICA

WHAT I LOVE ABOUT ME

On the steamy streets of Kingston, Jamaica, local stunners turn it out

Interviews by **JOY HERNON** *Photographs by* **MARK LIM**



JAMES BLACK, *29*
"I'm proud of my defined abs; crop tops help emphasize them."

MELISSA EVE CHIN, 22
"Thanks to my mom, I've been lucky to inherit full lips."



NATASHA LEE, *24*
"I embrace the gap between my teeth. It gives me personality and charm."



TONI GAVOTEY, 24
"Most people have a pair, but I love my single dimple!"





"MY SHORT PIXIE CUT WORKS WELL WITH MY CHISELED JAWLINE."

GUEST EDITOR

KACI FENNELL, *22*

Who better to give us her hometown highlights than the reigning Miss Universe Jamaica (and this year's fourth runner-up Miss Universe)? **Hotel haven:** If you're looking to relax, head to the Blue Mountains outside the capital. Strawberry Hill (strawberryhillhotel.com), a peaceful retreat with awesome city views, was once frequented by the likes of Bob Marley and the Rolling Stones, and you never know when you might rub elbows with a rock star enjoying some R&R. **Night owl:** Friday nights at the Regency Bar & Lounge (facebook.com/regencybarandlounge) are great for sitting back with a bottle of wine. But when the clock strikes 12 and the house music goes on, get ready to shake it. **Good eats:** Sugar and Spice pastry shop (sugarandspicejamaica.com) carries all the local favorites, from curry goat to beef patties. If you're craving something sweet, the famous vanilla plain cake is a must.

For your chance to be a guest editor, pin a picture of yourself on one of your Pinterest boards using *#MCBeautyRoadShow*, or go to *marieclaire.com/beauty-road-show*.

GABRIELLE DAVIS, 22
"My mixed Spanish-Indian background has blessed me with an exotic look that no one can pinpoint."

mc
Check out our "What I Love About Me" library at *marieclaire.com/what-i-love*.

TOYA TAYLOR, *28*
"As a fashion designer, I like to create pieces that accentuate my long legs."





KRISTIA FRANKLIN, 20
"I have many sides. I'm selfless, positive, and hardworking."





DANIELLA BRAVO, 25
"My permanent big grin is a reflection of my friendly spirit. Even when I would get in trouble back in high school, I couldn't help but smile."



ZIA BENJAMIN, 26
"I broke my nose playing soccer as a child and never had it fixed. It reminds me that I'm tough. I'm not afraid to take a hit and get back up."



RASHIDA BECKFORD, 27
"It may not have always made dating easy, but my 6-foot height is my best asset. A pair of stilettos doesn't scare me."

HAIR WEIBOS

With more than 500 million users, the China-based, Twitter-esque social platform Sina Weibo is flooded with hair dilemmas. Nexxus creative director *Kevin Mancuso*; *Adrian Wallace*, senior colorist at Rita Hazan Salon; and *Aaron Grenia*, co-owner of IGK salon, lend their expertise in 140 characters or fewer

By JOY HERNON

Q: 头发厚，盘头发时容易下垂，怎么办？ **MY THICK HAIR WEIGHS DOWN UPDOS AND CAUSES THEM TO SAG. HOW DO I PREVENT?**
@pumpkinan1018

Wallace: *Create a base by teasing dirty, non-shampooed hair to ground and hold the look. Finish with an extra-strong hairspray to lock in the style.*

Q: 头发不能卷因为太直太厚啦，该怎么办？ **MY STRAIGHT HAIR NEVER HOLDS A CURL. WHAT DO I DO?**
@开心果冰淇淋268

Mancuso: *Shampoo and condition with less-softening, silicone-free products to create a texture that's more responsive to shape and hold.*

Q: 有没有适合女生的短发啊？要那种个性的？ **WHAT ARE SOME COOL SHORT STYLES?**
@阿琦吖

Grenia: *A bob is forever-chic and easy to style. Also, pixie cuts are super-edgy right now.*



Model Li Xiao Xing (@李小星sunshine on Sina Weibo).

Q: 我想染发染那种自然点的！保守点！ **I'M LOOKING TO COLOR MY DARK HAIR BUT WANT SOMETHING THAT LOOKS NATURAL. SUGGESTIONS?**
@Brendan慧

Wallace: *Keep it subtle with soft, dimensional color. Tone-on-tone highlights are a low-maintenance solution.*

Q: 头发常常用护发素，还需要定期护理吗？ **IF I CONDITION MY HAIR REGULARLY, IS A HAIR MASK STILL NECESSARY?**
@晴天123_60544

Grenia: *A mask is a great treatment for dry, overprocessed hair. For deeper penetration, use a warm towel to heat and open up the cuticle.*

Q: 头发分叉，焦了，怎么办？ **I HAVE MAJOR SPLIT ENDS. HOW DO I FIX THEM?**
@絮晴啊

Wallace: *First, try a split-end treatment that bonds hair together and prevents more breakage. But if it's really bad, start fresh with a new cut.*

SAM NIXON


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VIVA LATINA

Attempting to define "All-American Beauty" seems as outdated as Time's 1978 cover story that named blonde, blue-eyed Cheryl Tiegs the All-American Model. But there's no doubt it's increasingly influenced by Latinas, who will account for one in four American women by 2050. Here, three icons share how their culture shapes their beauty philosophies

Interviews by ANGIE ROMERO

THE MOGUL
SALMA HAYEK

Mexican actress, director, producer, and entrepreneur Salma Hayek, 48, produced the upcoming animated film* The Prophet *and is the founder of Nuance Salma Hayek

WHEN I WAS a little girl, kids used to pick on me because I was short, skinny, and really dark from always being in the sun. Later, when I got my curves, I was self-conscious. But on a trip to Europe one summer, I became aware of the power of the color and the curves. I still didn't think I was beautiful, but when I went to college, the guys liked my personality, which started giving me confidence.

Eventually, after I became an actress in Mexico, I moved to the U.S. and no one would cast me as the leading lady. I could only get parts that were "sexy." It was my way to get into movies, but I resented it a little bit. I wanted people to see that there was more to me. And maybe that's part of the reason I did *Frida* (2002). I was excited to play artist Frida Kahlo, who wasn't considered beautiful. She had a unibrow and a little bit of a mustache, but she had the courage to be unique. I think that if you're confident, some kind of beauty always comes through.

Today, my husband tells me I'm more beautiful than I have ever been. I don't know if that's true, but I've learned to be grateful instead of critical. And I have to thank my grandmother Maria Luisa because she taught me that you can help preserve your beauty by caring for your skin. Her advice is paying off.

Now, pushing 50, my life looks like the dream I had when I first arrived in Hollywood. I'm working with great directors, doing all kinds of movies, and getting parts because people believe in me as an actress. I've learned it's all about balance: Be kind and patient with yourself, but at the same time, push yourself to go to the next level.

FAMILY ORIGINS OF U.S. HISPANICS

Mexican ***64%***
Puerto Rican ***9.4%***
Salvadoran ***3.8%***
Cuban ***3.7%***
Dominican ***3.1%***
Guatemalan ***2.3%***
Colombian ***1.9%***
Other ***11.8%***



Hayek at a Golden Globes after-party in January.

STILL LIFES: COURTESY OF THE COMPANIES. HAYEK: JON KOPALOFF/GETTY IMAGES

MY LOOK

"Cleansing—I use my Marigold Oil Cleansing Facial Oil—and putting on my day cream with SPF every morning are as important as brushing my teeth."

Nuance Salma Hayek Marigold Oil Cleansing Facial Oil, $10, and Age Affirm Firming Day Cream SPF 30, $22.



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THE SUPERMODEL
JOAN SMALLS

Born and raised in Hatillo, Puerto Rico, Joan Smalls, 25, has been a spokesperson for Estée Lauder since 2011

GROWING UP IN Puerto Rico gave me a really broad idea of what beauty is. In the islands, people come in all different sizes and shades, from light to dark and everything in between. In my case, I'm Afro-Caribbean; my dad is from the island of St. Thomas and is of African and Irish descent, and my mom is from Puerto Rico, with Spanish, Taíno Indian, and African roots. In my first modeling competition, I felt different from the other girls because I was too skinny, too tall, and looked more … "ethnic," let's say. But my parents instilled confidence in me and my sisters at a really young age. We always heard it from them: "Know that you are beautiful." So even if I felt different, I knew I had a unique type of beauty.

Later on, when I started working abroad, I was stereotyped; people didn't immediately realize I was Latina. Because I'm darker-skinned, they would assume I was African-American. Some people would try to make a big discussion [about my ethnicity] without understanding it. Coming from a place as diverse as Puerto Rico, it was a bit confusing—like, *Why does it even matter?*

61%
of Latina women believe outer beauty is a reflection of inner beauty

My views haven't changed: Beauty isn't one look, it's a state of mind. I think I feel my most beautiful when I'm at the beach, under the warmth of the Puerto Rican sun. I feel more in touch with nature, and everything else washes away. I try to re-create that feeling of being on the island whenever I can. I cook tostones, which are fried green plantains, and eat *queso blanco* with guava paste. Or if I'm sick with a cold, I'll make a home remedy that my mom and grandmother used to do, with honey, lemon, and *sábila*, which is aloe vera. And whenever people ask what I am, I say, "I'm Puerto Rican." Translation: I'm a little bit of everything!

MY LOOK

"I usually fill in my brows with a pencil because I have a scar on my left brow that I got when I was a kid, running around like a hothead. And when I'm going out, I love to add a dark lip, like Estée Lauder's Decadent."

Estée Lauder Double Wear Stay-in-Place Brow Lift Duo in Black Brown, $27, and Pure Color Envy Sculpting Lipstick in Decadent, $30.







Smalls backstage at Versace Haute Couture. ABOVE LEFT: On the Balmain fall 2015 runway.

LIPSTICK SWIPE: JON PATERSON/STUDIO D. ALL OTHER STILL LIFES: COURTESY OF THE COMPANIES. PHOTOGRAPHS, FROM TOP: PASCAL LE SEGRETAIN/GETTY IMAGES, ANTONIO DE MORAES BARROS FILHO/GETTY IMAGES



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YouTube Youtube.com/colgateopticwhite

Colgate

*For best results, use as directed for 4 weeks.

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Rodriguez on set at *Despierta América* in March.

THE ACTRESS
GENESIS RODRIGUEZ

***Miami native Genesis Rodriguez, 27, is the daughter of a Cuban model and a Venezuelan entertainer. She is a brand ambassador for L'Oréal Paris and stars in next month's movie* Yoga Hosers**

I GOT MY START as an actress in the world of telenovelas, the Spanish soap operas where the sets are colorful and the women—and men!—are all gorgeous. Within that scene, I felt like a bit of an outsider, the least-good-looking of the bunch. Maybe it was because I had a different perception of what is considered beautiful. In telenovelas, everything is over the top, but to me, beauty is your inner essence—what you can show the world without the need to tell it. So by the time I was working on my third soap opera, Telemundo's *Doña Bárbara*, I started doing my own hair and makeup, keeping it as natural as possible.

In a way, telenovelas were a stepping stone in my journey toward defining beauty on my own terms. Eventually, I learned that it's about enhancing your beauty, not putting so much makeup on that you cover it up. In other words, pick and choose what you love about yourself and play that up. For me, that means focusing on the eyes. On-screen, the eyes have the entire history of a character, so it's important for that area to be as open and as expressive as possible. Now I can't leave the house without at least curling my lashes and brushing my brows! Even on red carpets, I usually go with simple hair and makeup and hardly any jewelry—I feel polished that way.

Telenovelas may have influenced me to be efficient with my makeup routine, but there are still things I won't rush. My mother taught me to always take care of myself, no matter how busy I get. If she didn't make it to a spa once a week, she'd pamper herself at home. She would put on a mask, use a scrub, do her own nails, and read her magazines. The funny thing is, I'm just like her! I put a lounge chair in my bathroom and I'll spend time in there with my face mask on, reading scripts. I guess I'll always be a girly girl at heart. mc



The actress at the *Tusk* premiere in L.A. last fall.

$9.1 BILLION

Amount of money U.S. Hispanic households are expected to spend on personal care products this year

MY LOOK

"If your brows are on point, it's like having a good hair day. I use L'Oréal's Brow Stylist, which has a tint so I don't have to fill them in. And I have a whole process for my lashes: I prime with Voluminous Million Lashes and then do two coats of Miss Manga mascara."

L'Oréal Paris Brow Stylist Plumper, $9, and Voluminous Miss Manga Rock Mascara, $8. For information on where to buy, see Shopping Directory.



MASCARA SWIPE: JEFFREY WESTBROOK/STUDIO D. ALL OTHER STILL LIFES: COURTESY OF THE COMPANIES. PHOTOGRAPHS, FROM TOP: ALEXANDER TAMARGO/GETTY IMAGES, AMANDA EDWARDS/GETTY IMAGES


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FIELD GUIDE: CALABRIA

SWEET TART

Erin Flaherty heads to the south of Italy in search of citrusy bergamot

BERGAMOT MAY WELL be the world's original "designer fruit": It's thought that Arabs first cultivated the chartreuse-colored blend of bitter orange and lemon that's almost too tart to eat—but pretty to look at and pleasant to smell. In the 1700s, bergamot landed in the southern Italian region of Calabria, now known far and wide for growing it. The fruit's scent is somehow bold yet subtle, both faintly sweet and strikingly crisp, a perfect juicy medley so sophisticated that it has become a perfume world MVP and one of the most common notes in both men's and women's fragrances.

"It is very special," says Laurent Bert, global sales director of the Capua company, a leading producer of the fruit. "When you analyze the oil, you find molecules that you don't find in any other citrus." Christian Dior master perfumer François Demachy concurs: "Because it is a hybrid, it's more like its own perfume. But you can blend it in any fragrance and find it's complementary."

I am Team Bergamot all the way. Here in Calabria, our love affair is renewed. Just as Florida has its oranges and Idaho's got potatoes, this part of the Mediterranean boasts acre upon acre of bergamot orchards. Locals serve bergamot jam with bread, drink the juice, and wear the cologne. I've arrived during the harvest (which takes place November through March), and stepping into an orchard is a dolce vita kind of dream. The air smells incredible, and the trees bearing fruit are elegant and eye-pleasing. (I'd like to add one to my own landscape back home, but somehow I don't think it would find the frigid NYC winters very welcoming.)

Later, I stop by the family-owned Capua factory, where the fruit rind is cold-pressed in order to extract the essential oil. The company makes exquisite, high-quality oil and is a major provider to Christian Dior, a perfume house known for iconic bergamot-infused blends such as Eau Sauvage and Eau Fraîche. This month marks the launch of Fève Délicieuse, an addition to the La Collection Privée line, a luscious, earthy-sweet Oriental fragrance with top notes of—you guessed it—Calabrian bergamot.

After a long day of citrus trekking, I return to my hotel, clean up, and douse myself in the stuff before heading out to dinner. There, I am delighted to enjoy a tiny glass of bittersweet bergamot liqueur, the perfect *digestivo* to cap off my trip. mc

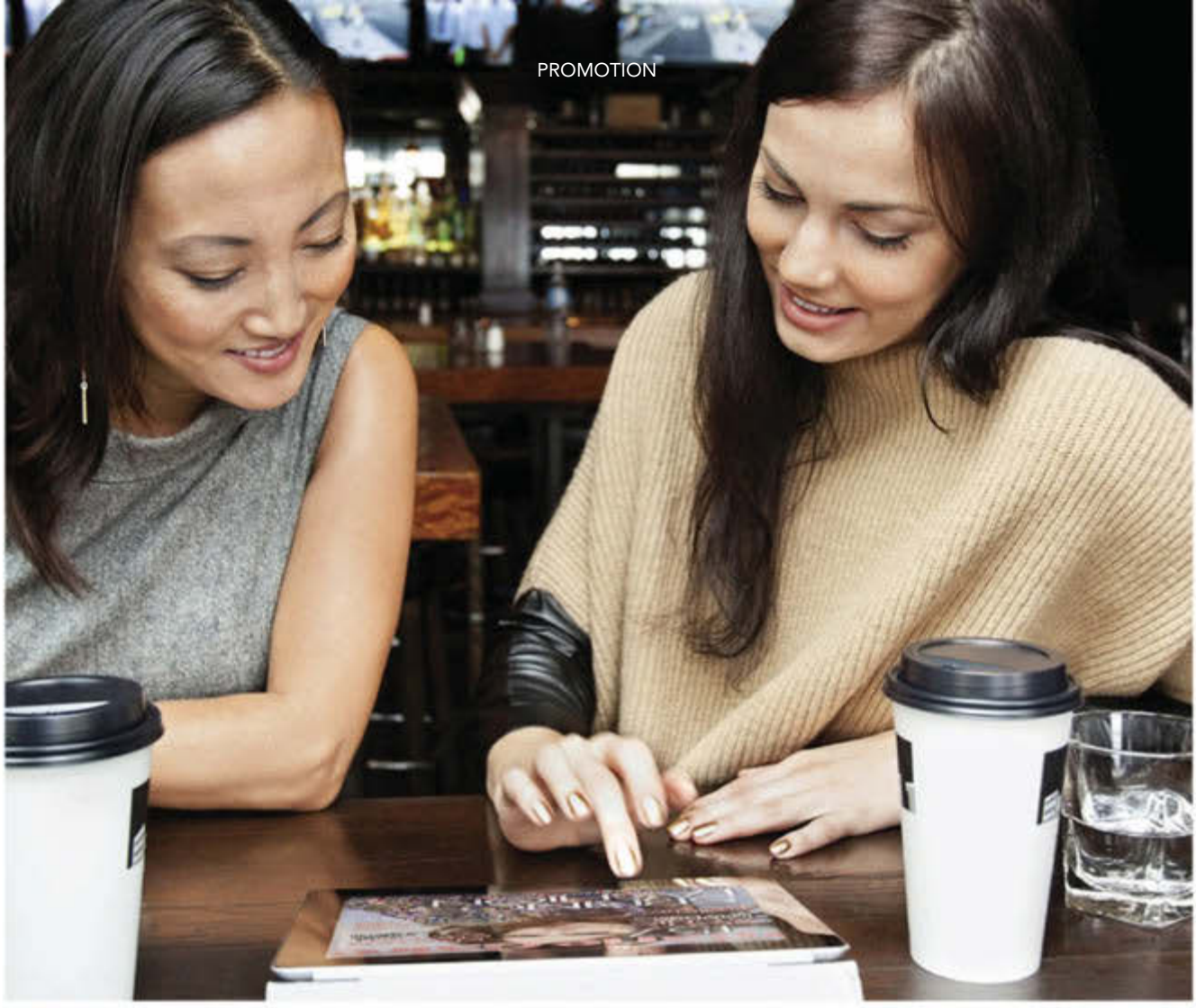
ABOVE, FROM LEFT: Calabrian bergamot groves; vintage illustration. BELOW: Harvest time at a local orchard.

1. **Dior** Eau Sauvage Eau de Toilette, $65.
2. **Dior** La Collection Privée Fève Délicieuse, $210. For information on where to buy, see Shopping Directory.

ABOVE, FROM LEFT: Calabrian bergamot cologne, essential oil, and soap.

BEAUTY STILL LIFES: BEN GOLDSTEIN/STUDIO D. PHOTOGRAPHS, CLOCKWISE FROM TOP LEFT: ALAN BURLES/ALAMY; DORLING KINDERSLEY/GETTY IMAGES; DIMITRIS STEPHANIDES/GETTY IMAGES; THE NATURAL HISTORY MUSEUM/ALAMY; UNIVERSAL IMAGES GROUP/DEAGOSTINI/ALAMY; GEOFF DANN/GETTY IMAGES; HIPIX/ALAMY

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ICON STATUS

Every classic hairstyle has its roots, so to speak. See where some of the world's most popular looks got their start

By JENNIFER GOLDSTEIN

THE AFRO

PROVENANCE: USA

This natural look took off in America during the Black is Beautiful movement of the 1960s.



THEN
Actress ***PAM GRIER*** sported an Afro while playing Foxy Brown in *Coffy* (1973).



NOW
Jazz musician ***ESPERANZA SPALDING*** wears her Afro long and layered.

THEN
The style was big in the '60s, especially with French stars like ***CATHERINE DENEUVE.***



FRENCH TWIST

PROVENANCE: FRANCE

Gallic girls (and French hairstylists working in the States) helped popularize this chic style, which is actually called the chignon banane *(banana bun) in its birthplace.*



NOW
Actress ***MARION COTILLARD*** shows off a polished version of the updo.



THEN
In this photo from the 1940s, a woman in Maharashtra, India, shows off her bridal jewelry.

HAIR JEWELS

PROVENANCE: INDIA

Brides in India have worn hair jewelry such as maang tikka *(the head chains and pendants shown here) since at least the 15th century.*



NOW
Bollywood star ***KIARA ADVANI*** puts a new spin on a traditional accessory.

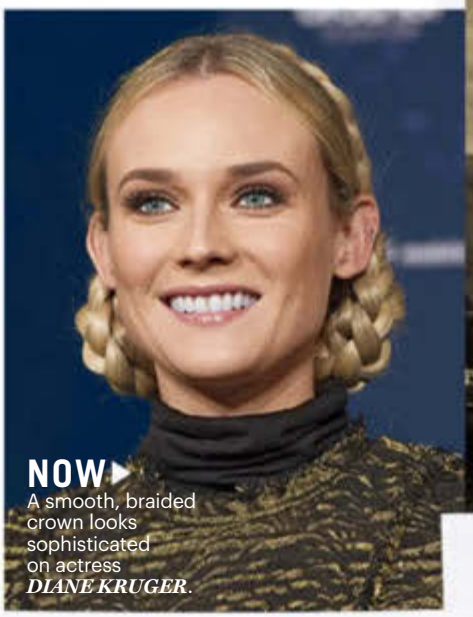
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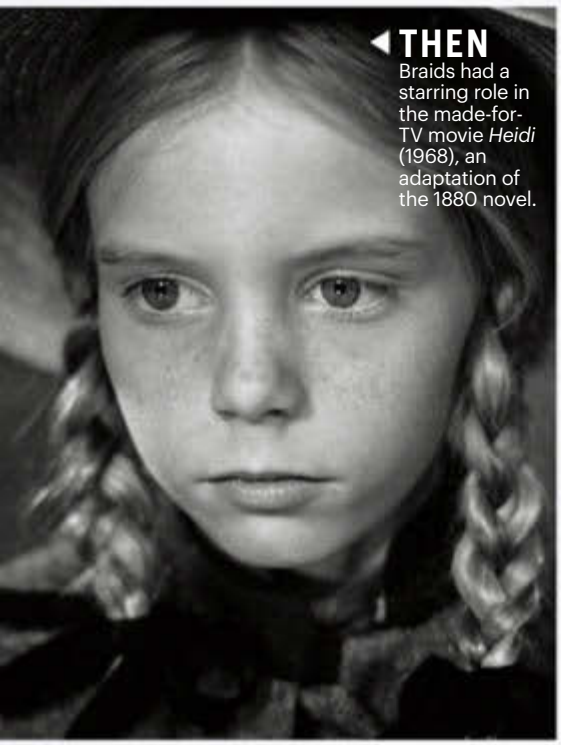
"HEIDI" BRAIDS

PROVENANCE: GERMANY

We may associate a well-known Alpine heroine with pinned-up plaits, but the look began in the 1500s, when German women wore fake braids called zöpfe.



NOW ▶ A smooth, braided crown looks sophisticated on actress ***DIANE KRUGER***.



THEN ◀ Braids had a starring role in the made-for-TV movie *Heidi* (1968), an adaptation of the 1880 novel.

TOP KNOT

PROVENANCE: JAPAN

Almost every culture has its own version of the hair knot, but the intricate shimada *worn by Japanese geishas is the pinnacle of this style.*



THEN ◀ A geisha in 1885 accessorizes her bun with a sprig of flowers.



NOW ◀ Actress ***CHIAKI KURIYAMA*** pairs an XL bun with bangs.



THEN ◀ Surfer girl Gidget (played by ***SANDRA DEE*** in the 1959 film) always sported a pony.

PONYTAIL

PROVENANCE: USA

The perky, pulled-back style became a pop culture phenomenon in the '50s.

NOW ▶ Model ***KENDALL JENNER*** is the 21st-century girl next door with her high ponytail.



CLOCKWISE FROM TOP: ALINARI ARCHIVES/GETTY IMAGES, JUN SATO/GETTY IMAGES, EVERETT COLLECTION, JASON LAVERIS/GETTY IMAGES, NBC/GETTY IMAGES, DOMINIQUE CHARRIAU/GETTY IMAGES


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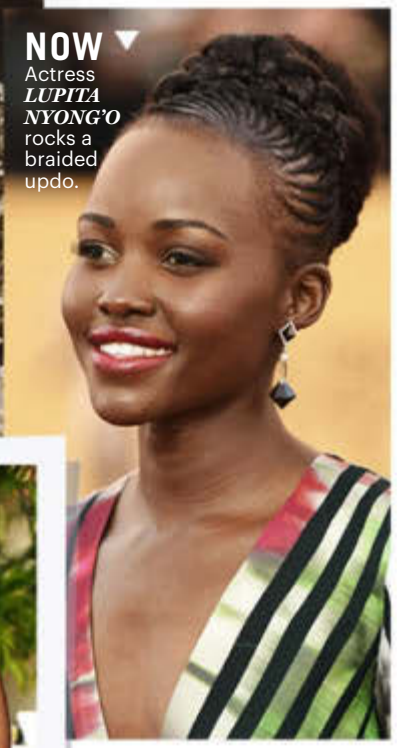


THEN
A woman in Ethiopia, circa 1910, with a braided style her tribe has worn for generations.

MICRO BRAIDS

PROVENANCE: AFRICA

Women in Africa have been wearing their hair in plaits and cornrows for thousands of years (the style appears in prehistoric rock art from Algeria).

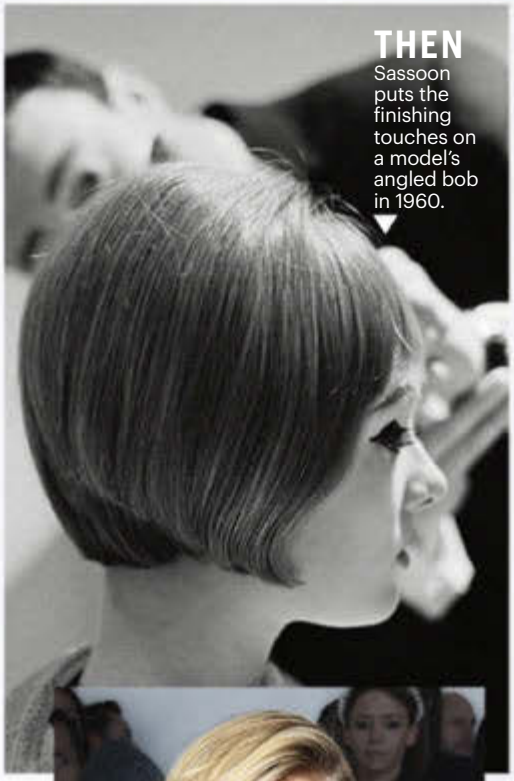


NOW
Actress ***LUPITA NYONG'O*** rocks a braided updo.

THE BOB

PROVENANCE: BRITAIN

Famed stylist Vidal Sassoon's sleek, geometric crops took London by storm soon after he opened his first salon in 1954.



THEN
Sassoon puts the finishing touches on a model's angled bob in 1960.



THEN
Smooth, straight hair was ubiquitous at the 2003 Miss Universe Pageant.



NOW
These days, you can't scroll your feed without seeing another slightly rumpled, choppy bob like ***SIENNA MILLER***'s.

BRAZILIAN BLOWOUT

PROVENANCE: BRAZIL

The escova progressiva *(progressive blowdry) originated around 2000 in Brazil, where stylists used keratin-based treatments and heat for semipermanent straightening.*



NOW
Model ***ADRIANA LIMA***'s frizz-free blowout takes less time if you've had an in-salon straightening treatment.

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SKINCARE DIARIES

Think your monthly facials are the norm? Compare your skincare routine with the habits—and budget—of women around the world *By* JOY HERNON





Hyangwonjeong Pavilion.



JEOUNGEUN MOON

Seoul, South Korea

Occupation: *Communications assistant* ***Age:*** *27* ***Annual income:*** *$27,000* ***Annual skincare budget:*** *$6,000 on dermatologist appointments; $3,100 on products*

FACE PHILOSOPHY:
"For Korean women, the more products, the better. We want our skin to look dewy and illuminated."

MY ONE THING:
"My biggest problem is dark circles, so I can't live without my eye products."

ON MY SHELF:
1. Chantecaille Gold Energizing Eye Recovery Masks, $195 for eight.
2. Origins Make A Difference Night Repair Cream, $41.
3. Bobbi Brown Extra Repair Moisturizing Balm, $95.
"Moisturizing balm is very trendy here. This enriching formula makes a nice base for layering on the other products."





Eiffel Tower.



MARGAUX AVRIL

Paris, France

Occupation: *Singer and photographer* ***Age:*** *23* ***Annual income:*** *$28,000* ***Annual skincare budget:*** *$961 on facials and dermatologist appointments; $557 on products*

FACE PHILOSOPHY:
"Skincare here is a way of life, and it's not surprising for women to have a fully stocked cabinet of products at home to target any potential problem. Many women also make homemade masks and scrubs."

MY ONE THING:
"I try to stay out of the sun, but I haven't always been successful. To combat dark spots, I use a brightening cleanser with vitamin C."

ON MY SHELF:
1. Clarins Toning Lotion with Iris, $24.
2. Caudalíe Gentle Buffing Cream, $35.
3. L'Occitane Immortelle Essential Water, $28. "I use this every morning and night. The floral water and green tea extract combo is ultra-soothing."
4. Payot Paris Élixir d'Eau Hydrating Thirst-Quenching Essence, $55.

STILL LIFES: J. MUCKLE/STUDIO D. PORTRAITS: COURTESY OF THE SUBJECTS. ALL OTHER IMAGES: GETTY IMAGES

Global Beauty


University of Cambridge.


Big Ben, in London.


A beach in Elmina, Ghana.



PERPETUAL AMISSAH

Tema, Ghana

Occupation: *Banker* ***Age:*** *23* ***Annual income:*** *$4,500*
Annual skincare budget: *$1,300 on products*

FACE PHILOSOPHY:
"Clean, unblemished skin is important to African women. But in Ghana, we believe that respect comes with age, so looking youthful isn't a priority."

MY ONE THING:
"I have combination skin, and with our humid weather, it's still a struggle to keep it acne-free. Proactiv's face wash is a necessary part of my daily routine to keep my skin clear."

ON MY SHELF:
1. Aveeno Daily Moisturizing Sheer Hydration Lotion, $7. "I use this body moisturizer every day to relieve dry skin on my legs and arms." 2. Proactiv+ Skin Smoothing Exfoliator, $30 for 30-day system. "This range has helped me prevent blemishes." 3. Palmer's Cocoa Butter Formula Eventone Suncare for Face SPF 45, $7.

AMY WILLOX

Cambridge, England

(but currently living in Guatemala)

Occupation: *Shelter program coordinator for a nonprofit*
Age: *25* ***Annual income:*** *$6,000* ***Annual skincare budget:*** *$350 on products*

FACE PHILOSOPHY:
"To make up for the lack of sun in England, lots of women turn to products to fake a sun-kissed glow. BB and CC creams are pretty popular—I like how they create an even skin tone."

MY ONE THING:
"My oily skin tends to get even oilier throughout the day. I'm desperate to wash my face by the time I get home, so it's the first thing I do."

ON MY SHELF:
1. Hutton Klein SPF 58 Mineral Based Facial Sunblock, $50. 2. Boots No7 CC Cream, $15. 3. The Body Shop Smooth and Renew Loofah Pads, $6. "To exfoliate, I use these loofah pads in combination with my cleanser. They work well for smoothing my skin." 4. Neutrogena Rapid Clear 2-in-1 Fight & Fade Gel, $9. "I use this treatment frequently to help treat breakouts."




Bondi Beach.





SARAH-HELENA JACKSON

Sydney, Australia

Occupation: *Business development manager*
Age: *36* ***Annual income:*** *$150,000* ***Annual skincare budget:*** *$1,000 on Botox treatments and occasional facials; $1,000 on products*

FACE PHILOSOPHY:
"In Australia, you can't get by without sunscreen, because the sun is so strong. No one wants to end up looking like a leather handbag."

MY ONE THING:
"I love my vitamin C serum—it's an antiaging powerhouse. I apply it after I get out of the shower, and it leaves my skin looking radiant."

ON MY SHELF:
1. Laura Mercier Tinted Moisturizer Illuminating SPF 20 in Warm Radiance, $44. 2. Asap Super C Serum, $89. 3. Cetaphil Gentle Skin Cleanser, $12. "This keeps me feeling clean without drying out my skin."





STILL LIFES: J MUCKLE/STUDIO D. PORTRAITS: COURTESY OF THE SUBJECTS. ALL OTHER IMAGES: GETTY IMAGES

For information on where to buy, see Shopping Directory.



EASTERN PROMISE

South Korea is where skincare dreams come true. Now, *Courtney Dunlop* reports, the best of its indie brands (affordable! crazy-effective!) can be yours







FOR YEARS, women lucky enough to travel through South Korea were rewarded with a seemingly endless bounty of amazing, technologically advanced skincare. There, everything from the basics (face wash, moisturizers, eye creams) to the super-specific problem solvers South Koreans are known for (lip masks, blackhead dissolvers, wrinkle rollerballs) makes complexions clear, even-toned, and as soft as baby skin. And while big-name luxury South Korean skincare (like Sulwhasoo and Amorepacific) has been stateside for more than a decade, it's the affordable-yet-übereffective indie brands that Americans haven't had access to without a plane ticket. Even with U.S.-based online shops like peachandlily.com and Memebox, those in the know understood there was more—so much more—still in South Korea.

But all that has recently changed, and South Korean beauty products are poised to take over the world. As part of a government push to make its industry a power player in the global economy, South Korea is now subsidizing indie beauty companies and working to make shipping cheaper—and faster—than ever before. "Add safe, high-performance beauty products at drugstore prices and watch a disruption to the industry unlike anything ever seen," says aesthetician and cosmetic chemist Mary Schook, who has been tracking Korean beauty for years and acts as the U.S. liaison for South Korea's largest manufacturing conglomerate. As of this year, you can now buy the crème de la crème of South Korean indie skincare via her online shop, msapothecary.com/korea. (Highlights include snow lotus cooling face gels and snail-slime masks that hydrate like crazy.)

What makes South Korean products such a big deal, explains Schook, is that claims are backed by a rigorous testing and verification process. "If the product says it does something, it really does," says Schook. She also points out that South Korean consumers have beyond-high expectations of their beauty products and won't settle for subpar results—even if it's a cheap drugstore lip balm shaped like a butterfly—so quality is key. Now that the trade routes are open, as long as they keep demanding perfection, we can keep reaping the rewards. mc

1. **Mizon Cotton Shower Sheet Essence Mask, $8**. A classic Asian sheet mask, this one drenches parched skin with shea butter. 2. **Cosrx Blackhead Silk Finger Balls, $4**. Real silk cocoons that you slip on your finger to gently scrub debris out of clogged pores. 3. **C20 Pure Vitamin C 21.5 Advanced Serum, $30**. A super-high concentration of skin-brightening vitamin C without the usual stickiness—or the steep price tag. 4. **Holika Holika Egg Soap Special Set, $14 for similar**. A soap for your changing skin needs—one each for mattifying, moisturizing, tightening pores, and soothing irritation. 5. **Mizon Returning Starfish Eye Cream, $34**. Sixty percent starfish extract, an unconventional ingredient that smooths fine lines and plumps delicate skin. 6. **I'm From Honey Mask, $38**. This ultra-softening mask sold out globally in February. It's back, but get it while you can. For information on where to buy, see Shopping Directory.

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TREASURE HUNT

Acclaimed fragrance expert *Tania Sanchez* delves into the mysterious, high-stakes world of international perfume collecting



A vintage bottle of Shalimar on display in Paris.

PIERRE SUU/GETTY IMAGES

ON A RAINY EVENING last November, a small crowd of hand-selected guests from all over the world—Texas to the Middle East—flew in to New York City, braved the chilly drizzle, slipped into taxis, and made their way to swank restaurant Betony, where a private event promised to serve their particular common interest. Candles flickered in the darkness as their heels clicked down the stairs to a hidden room below the dining area. As they descended, they could see the objects of their desire gleaming ahead, isolated on pedestals of wood and glass, each accompanied by a beautiful, polished young woman ready to recite each object's history like a museum docent. These pieces were extremely rare, priced in the five figures, and never before viewed in the U.S. Some had been flown in from Japan, Germany, Russia.

Jewels? Sculptures? Paintings? No. The subjects of fascination this evening were bottles of perfume.

Crafted for iconic French perfume house Guerlain by renowned crystal manufacturer Baccarat, they included a bottle of Shalimar with deep-blue crystal garnished with iridescent glass beads, in lieu of its standard tassel (pictured at right), and Rêve de Lune bottled in a golden bee with silvered, diamond-faceted wings. There were also four vintage opaline bottles with sparkling stoppers representing Paris landmarks, their perfume long gone. If attendees found themselves hungry for more, they could travel to Guerlain's boutique in France for other exquisite pieces, like the gilded bow tie of Coq d'Or or Le Parfum du 68's black crystal turtle.

A longtime Houston bottle collector attended the Guerlain event but bought nothing—she already had them all. She has traveled through Norway, the U.K., Italy, and Spain to add to her collection, which includes department store display bottles called factices, miniatures, anything related to perfume. "My motivation for collecting probably started with my grandmother, when I was a child, and her tasseled bottle of Evening in Paris," she replied by e-mail and on condition of anonymity. When asked to elaborate on her collection, she declined "for security reasons."

The world of perfume-bottle collectors turns out to be secretive, obsessive, and high-stakes, with aficionados on the hunt for both old and new collectibles. In 2006, an empty bottle of a Lalique Christmas special Trésor de la Mer, originally bought for $50 at Saks in 1939,

sold at auction for $216,000. That auctioneer, Ken Leach, presided over $350,000 of sales at last year's meeting of the International Perfume Bottle Association. Offerings ranged from Mickey Mouse souvenirs and plain chemist's bottles to works worthy of museum display: Czech crystal, colorful Murano atomizers made in Venice, Art Deco showstoppers. Some bottles were common, some thrillingly rare. Some were plain, some barnacled with gems. Some had sentimental value—Granny's favorite—and some were pure art objects. All told a story.

For fragrance enthusiasts seeking new collector's pieces, Guerlain and Baccarat are not the only game in town—or the priciest. Cartier has La Panthère, encased in rock crystal carved to resemble the glowering face of a cat (six-figure price upon request). Venerable English perfume house Clive Christian's No.1 is now available

An empty bottle of Lalique's Trésor de la Mer sold at auction for $216,000.

in a bottle accented with diamonds ($211,000). And if you're still not spending money fast enough, Bulgari offers Opera Prima by special order in a bottle of gem-encrusted, colored Italian glass for a cool $250,000.

Sometimes it's not a bejeweled bottle that makes it rare, but the unusual size, which brings me to my personal favorite: Chanel's 30.4-ounce bottle of No.5 parfum. Since the 1-ounce is $325, at $4,200 this turns out to be a terrific bargain—if you and your extended family for several generations wear only No.5. mc

COLLECTOR'S ITEMS

Don't feel like flying around the world to find perfume gems? These come in exquisite bottles worth collecting



1. **Bulgari** Le Gemme Amarena Eau de Parfum, $310. 2. **Lancôme** La Nuit Trésor Eau de Parfum, $80. 3. **Marc Jacobs** Daisy Eau So Fresh Sorbet Edition, $89. 4. **Burberry** Brit Rhythm for Women Floral Eau de Toilette, $90. 5. **Giorgio Armani** Sì Eau de Toilette, $75. 6. **Cartier** La Panthère Eau de Parfum Légère, $100. 7. **Salvatore Ferragamo** Emozione Eau de Parfum, $119. 8. **Givenchy** Very Irrésistible Mes Envies Irrésistible Eau de Toilette, $85. For information on where to buy, see Shopping Directory.

GIORGIO ARMANI & SALVATORE FERRAGAMO: BEN GOLDSTEIN/STUDIO D. ALL OTHER IMAGES: J MUCKLE/STUDIO D



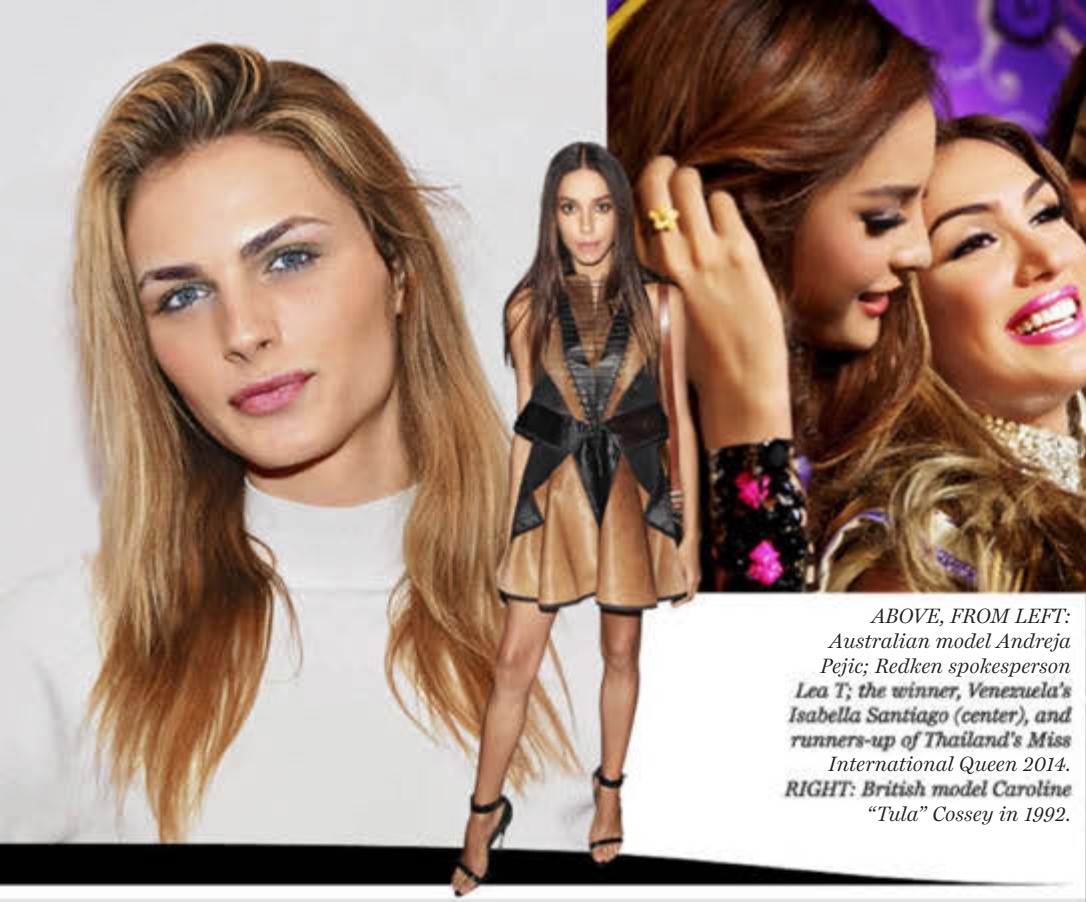
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ABOVE, FROM LEFT: Australian model Andreja Pejic; Redken spokesperson Lea T; the winner, Venezuela's Isabella Santiago (center), and runners-up of Thailand's Miss International Queen 2014. RIGHT: British model Caroline "Tula" Cossey in 1992.

A LEAGUE OF HER OWN

LONG BEFORE AMERICAN POP CULTURE BEGAN TO ACKNOWLEDGE TRANSGENDER WOMEN, WRITER *JANET MOCK* FOUND TRANS BEAUTY ROLE MODELS AROUND THE WORLD

The first time I remember being struck by an ad campaign was in 1994. I was browsing the cosmetics floor of my local department store in Honolulu, clutching my beloved lanyard of Lip Smackers. Those tween-targeted balms were the only makeup I was allowed to wear at the time, but a floor-to-ceiling poster of a 7-foot-tall glamazon in red latex widened the boundaries of beauty for me and changed my brand loyalty instantly. "I am the MAC girl!" the poster proclaimed in its unabashed glory, as RuPaul—a gay man who waved the banner of gender diversity as a glamorous drag queen in a bright blonde bouffant—took a stance as the first face of MAC's Viva Glam lipstick.

The campaign couldn't have come at a more fitting time in my own journey. I was 11 years old and just beginning to exert my identity as a transgender girl. I knew that RuPaul was not a trans woman; he donned femininity as a costume for performance. Still, those posters held power, offering me—and any other kid struggling with her differences—a semblance of hope for the future.

Woman of the world

A year later, I told someone that I was a girl for the first time. Her name was Wendi, and she became my best friend after we bonded in seventh-grade band class. She didn't bat a lash when I shared this revelation, and I knew she wouldn't because she was just like me, the first of many young trans women I met in my native Hawaii.

The transgender community has always been a part of Hawaiian society, where people who don't conform to the binary system of man/woman, masculine/feminine are accepted or, at minimum, tolerated. This inclusivity can be traced to the native Polynesian culture, which, by the 1700s (and likely earlier), had carved a "third gender" space for people who identified as *mahu* (which loosely translates as "transgender"). Historically, mahu—or *mahu vahine*, *fa'afafine*, or *fakaleiti*, as they're known in Tahiti, Samoa, and Tonga, respectively—were assigned male at birth, embodied femininity, and took on traditional gender roles of both women and men. Mahu were revered in ancient Polynesia and celebrated in modern society with beauty pageants like the Miss Island Queen Pageant, which was first held in American Samoa in 1979, and Thailand's Miss International Queen. Today—and while I was growing up—kids might hurl the term as a slur on the playground, but that couldn't diminish the enduring presence of trans women in the islands.

This cultural acceptance served as a backdrop for my best friend and me as we embodied our womanhood, enabling us to transition through the halls of our high school and become who we knew ourselves to be. Journeying toward self-acceptance, I held on to that MAC image as an affirmation: If Ru was beautiful, then I could be, too. Yet I never stopped







LEFT: Actress and model Jamie Clayton, who has been featured in campaigns for Obsessive Compulsive Cosmetics.

ABOVE: Actress Laverne Cox. LEFT: Reality star Carmen Carrera.

searching for images of trans women like myself who were happy, whole, and hailed.

And then, in 2001, just as I was preparing to graduate from high school, a trans girlfriend told me about a makeup campaign she saw while visiting family in South Korea. In a TV commercial for Dodo Cosmetics, a woman sits still as the camera scans her figure. Her hair is blowing. Her nails are long and slender. Her skin appears porcelain against a black background. Then, the camera focuses on her face, and the woman makes her first movement: She swallows, and her Adam's apple rises on her throat, prompting her to giggle as the viewer is confronted with her revelation.

The star of the ad was Harisu, then an unknown model who was tapped to promote Dodo's new line of facial powder. I was thrilled to see Harisu celebrated, even if the ad aimed to demonstrate how a product that could help a trans woman would be able to aid any woman. That gimmick ended up being the start of Harisu's career in South Korea; she went on to find success as a model, singer, and actress, and created a blueprint for other trans women to thrive in the spotlight.

A beauty breakthrough

Today, nearly 15 years later, America is finally following other cultures around the world and making an effort to celebrate the beauty of trans women. There's actress Laverne Cox, who hosted the Revlon-sponsored #GoBold Web series; reality star Carmen Carrera's sensual magazine spreads; and model Andreja Pejic, showcasing her medical transition for an upcoming eponymous documentary. But none have reached as high as Brazilian model Lea T, who was named a spokesperson for Redken late last year.

When I read the press release announcing the news, I expected the haircare brand to laud itself for making such a "brave" and landmark choice. Instead, the statement praised Lea T's "anti-bullying and equality" advocacy as well as her "undeniable spirit, striking looks, and stunning Brazilian hair." There was no mention that she—one of the world's most recognizable trans models—is transgender. The company's decision to let her womanhood and beauty stand alone, sans qualifiers, is forward thinking. As a visible and outspoken trans woman myself, I know that it's rare not to have your trans-ness lead the way for you in public spaces. It's something Lea T recognizes as well. "My campaign with Redken proves that anything is possible," she told me. She also has the opportunity to be herself, authentic about her identity yet fully visible on a global level without having that identity serve as the calling card for her success.

Redken isn't the only company bringing trans women to the forefront of the beauty industry. For years, New York City–based Obsessive Compulsive Cosmetics has quietly advocated for trans women and created campaigns fronted by trans actresses such as Jamie Clayton, who stars in Netflix's upcoming series *Sense8*.

Looking forward

Even with this progress, it's important to remember that the beauty world hasn't always welcomed trans women. In the '70s and '80s, British model Caroline "Tula" Cossey and American model Tracy Africa Norman had thriving careers that ended abruptly when they were outed as trans. Today, some still remain silent—even behind the camera.

I know a handful of celebrity makeup artists who are trans women, and only one agreed to speak to me (anonymously) about her career, which she says she's preserving by following a "Don't Ask, Don't Tell" approach. "Being trans has nothing to do with my skills as an artist," she says. "This industry believes it's so open-minded because gay men have found success. But when it comes to the T, it's another story." I mention the Redken campaign and other trans women making names for themselves, like Ojas Rajani, an Indian makeup artist who works with Bollywood stars, and Iranian-born makeup artist Niki M'nray, who has worked for Target and H&M, and the makeup artist just chuckles. "Everything is a trend in this industry," she says wryly. "Curves are in! Dark girls are having a moment! Now it's trans girls' time to shine! I just hope we get a few more cycles because it'll take time before we're truly accepted."

I agree: It will require years of visibility and education to undo the myths that plague the community, particularly the embedded belief that trans women are not "real women." And a life in the public eye remains complicated and conditional, even for successful women like Lea T. When I asked her to describe a moment in her life when she felt validated as a beautiful woman, she said, "That moment still has to come." mc



Model and entertainer Harisu, who has starred in ads for South Korean company Dodo Cosmetics.

FROM LEFT: GARY GERSHOFF/GETTY IMAGES, ANTONIO DE MORAES BARROS FILHO/GETTY IMAGES, PITI A SAHAKORN/GETTY IMAGES, TIME & LIFE PICTURES/GETTY IMAGES, FRAZER HARRISON/GETTY IMAGES, GABRIEL OLSEN/GETTY IMAGES, JASON LAVERIS/GETTY IMAGES, PASCAL LE SEGRETAIN/GETTY IMAGES

MOD SQUAD

This page:
Sweater, $481, Marques Almeida; skirt, $1,290, Altuzarra.

Opposite page:
On eyes: Yves Saint Laurent Shocking Effet Faux Cils Eyeliner. On cheeks and lips: Yves Saint Laurent Baby Doll Kiss & Blush in Moca Garconne.

Jumpsuit, price upon request, Céline.

Beauty Editor:
Erin Flaherty

Fashion Editor:
Jack Borkett





chelsea girl

Edie Campbell, the face of Yves Saint Laurent's new Black Opium, is bringing a dose of British cool-girl street cred to an iconic French fragrance

photographs by Mark Kean



LA BOHÈME

This page:
Coat, price upon request, top, $1,490, Louis Vuitton.

Opposite page:
On eyes: Yves Saint Laurent Effet Faux Cils Crème D'Eyeliner in Deep Black. On lips: Yves Saint Laurent Vernis à Lèvres Glossy Stain Pop Water in Wet Nude.

Top, $3,575, Giorgio Armani; rings, prices upon request, Rodarte.



all about edie

There's no doubt the gorgeous, London-based It model Edie Campbell, 24, radiates cool—which makes her the ideal muse for Yves Saint Laurent's Black Opium, the iconic Opium fragrance's insouciant, urban little sister. Backed by a French heritage, Campbell's British street cred, and a campaign shot in cosmopolitan Shanghai, the updated scent—which features notes of jasmine, patchouli, and coffee—is fully global in nature. "She's a jet-setter, she's quite clever, independent, and she does what she wants," says Campbell of the scent's spirit and ideal wearer. "Whereas the original Opium may have been kind of languorous and passive, there's more ambition and go-getting to Black Opium, a shamelessness almost."

An accomplished equestrian and Courtauld Institute of Art graduate (with honors, natch), Campbell is part of the new school of empowered models who are heard as often as they are seen. "I suppose now it's up to you to be your own personal brand," she says. "It gives you a sort of agency over your career; you can take your fate in your own hands and make yourself commercially very powerful and desirable—and that's incredible." It doesn't get any more modern than that.

—Erin Flaherty

REBEL BEAT

This page:
On eyes: Yves Saint Laurent Waterproof Eye Pencil in Black Ink. On hair: L'Oréal Paris TXT It Tousle Waves Spray.

Top, $295, Boss; earring, $123, Venus by Maria Tash.

Opposite page:
Coat, price upon request, Prada; pants, price upon request, Boss; necklace, $216, Stephen Einhorn; shoes, $600, Simone Rocha.

For stores, see Shopping Directory.

Hair: Vi Sapyyapy at Management+Artists

Makeup: Mel Arter for YSL at CLM Hair & Make Up

Manicure: Jenni Draper for YSL La Laque Couture Pop Water at Premier Hair and Makeup

Set Design: Suzanne Beirne

Model: Edie Campbell at Viva Model Management

PRODUCTION: AMY GUTHRIE PRODUCTION







Prada coat; Venus by Maria Tash earring; Stephen Einhorn necklace; Rodarte rings.











BEAUTY WORKBOOK

CHELSEA GIRL

Put the *glam* in glam rock with sooty black liner, tousled hair, and one hella-sexy scent



1. **Maybelline New York** EyeStudio Master Graphic Liquid Eye Liner, $8. 2. **Kérastase** Spray-à-Porter Tousled Effect Spray, $36. 3. **Yves Saint Laurent** La Laque Couture Pop Water Translucent Nail Lacquer in Rose Splash, $27. 4. **Yves Saint Laurent** Blush Volupté in Heroine, $47. 5. **Yves Saint Laurent** Black Opium Eau de Parfum, $115. 6. **Shu Uemura** Texture Wave Dry Finishing Spray, $38. 7. **L'Oréal Paris** Infallible Smokissime Powder Eyeliner Pen in Black Smoke, $10. 8. **Yves Saint Laurent** Vernis à Lèvres Glossy Stain Pop Water in Wet Nude, $36. For information on where to buy, see Shopping Directory.

BONUS: THIS MONTH, *MARIE CLAIRE* READERS CAN GO TO YSLBEAUTYUS.COM/MARIECLAIRE TO SCORE AN EXCLUSIVE FREE "DOSE" OF BLACK OPIUM.

BEAUTY SWIPES: JEFFREY WESTBROOK/STUDIO D. ALL OTHER STILL LIFES: J MUCKLE/STUDIO D. PHOTOGRAPH: MARK KEAN

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PRIX D'EXCELLENCE BEAUTY AWARDS 2015

If a product were called the "Best in America," you'd probably give it a try. But "Best in the World" sounds a whole lot better, n'est-ce pas*? That's the idea behind* Marie Claire*'s 29th annual Prix d'Excellence de la Beauté, which relies on the votes of an international jury of beauty journalists to choose its winners. Among the hundreds of cosmetic products launched last year, our panel found seven worthy of a Prix. From a bronzer that can be mixed with any cream and a serum that reinforces skin's immunity, to a thickening haircare line and an ultra-black, ultra-voluminous mascara, this year's winners represent innovation, a hallmark of Prix. And to top off this outstanding list, a special jury award goes to makeup artist François Nars, whose NARS line celebrated 20 years of creativity and color expertise in 2014.*



BEHIND THE SCENES OF THE PRIZE

THE CRITERIA OF OUR AWARDS ARE INNOVATION, EFFICIENCY, TEXTURE, AND DESIGN. FACE, BODY, HAIR, MAKEUP, AND SUN PRODUCTS RELEASED IN THE PAST YEAR ARE ELIGIBLE FOR THE COMPETITION. WINNING PRODUCTS RECEIVE A MAJORITY OF THE VOTES FROM OUR JURY OF 19 BEAUTY JOURNALISTS FROM SEVEN COUNTRIES. U.S. WINNERS ARE BASED ON THE SAME CRITERIA, BUT SELECTED BY A LOCAL JURY. RESULTS ARE INDEPENDENTLY VALIDATED, AND THE REGULATIONS ARE FILED WITH SCP-LOUVION PLUMEL.

Photographs by Max Cardelli



SPECIAL JURY AWARD

NARS COSMETICS BY FRANÇOIS NARS

THE JURY'S CHOICE: Legendary makeup artist François Nars knows color, whether it's practically invisible foundations and natural-looking blushes or bold lipsticks and bright eyeshadows that pop. To celebrate the 20th anniversary of his brand, he outdid himself with the Audacious Lipstick collection (intense full-coverage colors with a matte finish) and the Dual-Intensity Eyeshadows (shades that can be worn wet or dry for different effects). Perfectly gorgeous.

NARS Dual-Intensity Eyeshadow in Himalia, $2; and Audacious Lipstick in Bette, Carmen, Grace, and Julie, $32 each.

THE JURY SPEAKS:

"This French makeup artist, who started to conquer New York 20 years ago, is a true success story."

"The line is a girl's dream, with to-die-for colors each season and beautiful textures that are glam without being overly sexy."

"With his multiple collaborations, Nars has a true love of women and knows what can make them even more beautiful and desirable."

"It's been 20 years of pure colors, the best pigments, fabulous blushes, and pencils that glide—a faultless performance that deserves to be celebrated."

"The matte black compacts are the darlings of makeup artists and beauty insiders worldwide. This great, unpretentious artist deserves the limelight."

ALL STILL LIFES: PIERRE SABATIER



Global Beauty
PRIX D'EXCELLENCE





KÉRASTASE DENSIFIQUE 3-STEP REGIMEN

THE JURY'S CHOICE: This new line thickens and adds density to hair by treating the scalp. Used in conjunction, the three products—a bodifying shampoo, replenishing mask, and thickening mousse—leave hair fuller and softer.

KÉRASTASE Densifique Densimorphose Mousse, $42; Bain Densité, $39; and Masque Densité, $63.

THE JURY SPEAKS:

"Perfect for those seeking density, volume, and thickness. This is a long-term cure. The products, as usual for Kérastase, give immediate results."

"The effect on fine hair is spectacular—it feels strengthened and substantially thicker. Plus, the scents are yummy."

"This essential treatment to re-densify the hair at the roots with daily products is a joy. Divine."

SHISEIDO ULTIMUNE POWER INFUSING CONCENTRATE

THE JURY'S CHOICE: This is the first cosmetic product that helps boost the activity of Langerhans cells, which improve skin's immune system. The quick-penetrating fluid adds radiance and works for all ages and skin types.

SHISEIDO Ultimune Power Infusing Concentrate, $95.

THE JURY SPEAKS:

"A new achievement that spectacularly rejuvenates skin after only a few weeks."

"This scientific discovery takes skincare in a new and exciting direction."

"This biotech–inspired liquid with rose water and yeast extract soothes, refines, and clarifies. An invisible treatment with a 'reset' effect."

"An added benefit: The green-floral scent—a blend of lotus and rose—has aromatherapy benefits that reduce the impact of stress hormones."

"The hybrid treatment combines with any regimen to boost the immunity of skin. This is a first."





Global Beauty
PRIX D'EXCELLENCE





CLARINS RADIANCE-PLUS GOLDEN GLOW BOOSTER

THE JURY'S CHOICE: This secret-trick product lets you bronze without the sun and regulate the amount of color you get. Mix three drops into your day cream every day to gradually build a tan, or add just two to maintain color. The results look so natural, you can use it all year long.

CLARINS Radiance-Plus Golden Glow Booster, $30.

THE JURY SPEAKS:

"Now you can always have a healthy glow. This product changes everything."

"The adjustable dosage is a genius idea and a first of its kind. It's perfect when you're looking tired or like you need a vacation. A drop every other day is enough to give your cheeks a nice golden tone, as if you had spent the weekend away."

"Face-tanning fanatics will love how this goes on without streaks, blotchiness, or an orange tone."

"When three drops is all you need to be bronzed, that's what we call a miracle ... It's like a free round trip to Ibiza, without putting a single skin cell at risk in the sun."



GARNIER ULTRA-LIFT TRANSFORMER

THE JURY'S CHOICE: This new cream corrects signs of aging in two different ways: On contact, microcapsules of color self-adjust to give skin a more even-toned appearance, while optical technology illuminates the complexion. Over time, antiaging ingredients work to reduce wrinkles and spots, and firm sagging skin.

GARNIER Ultra-Lift Transformer, $17.

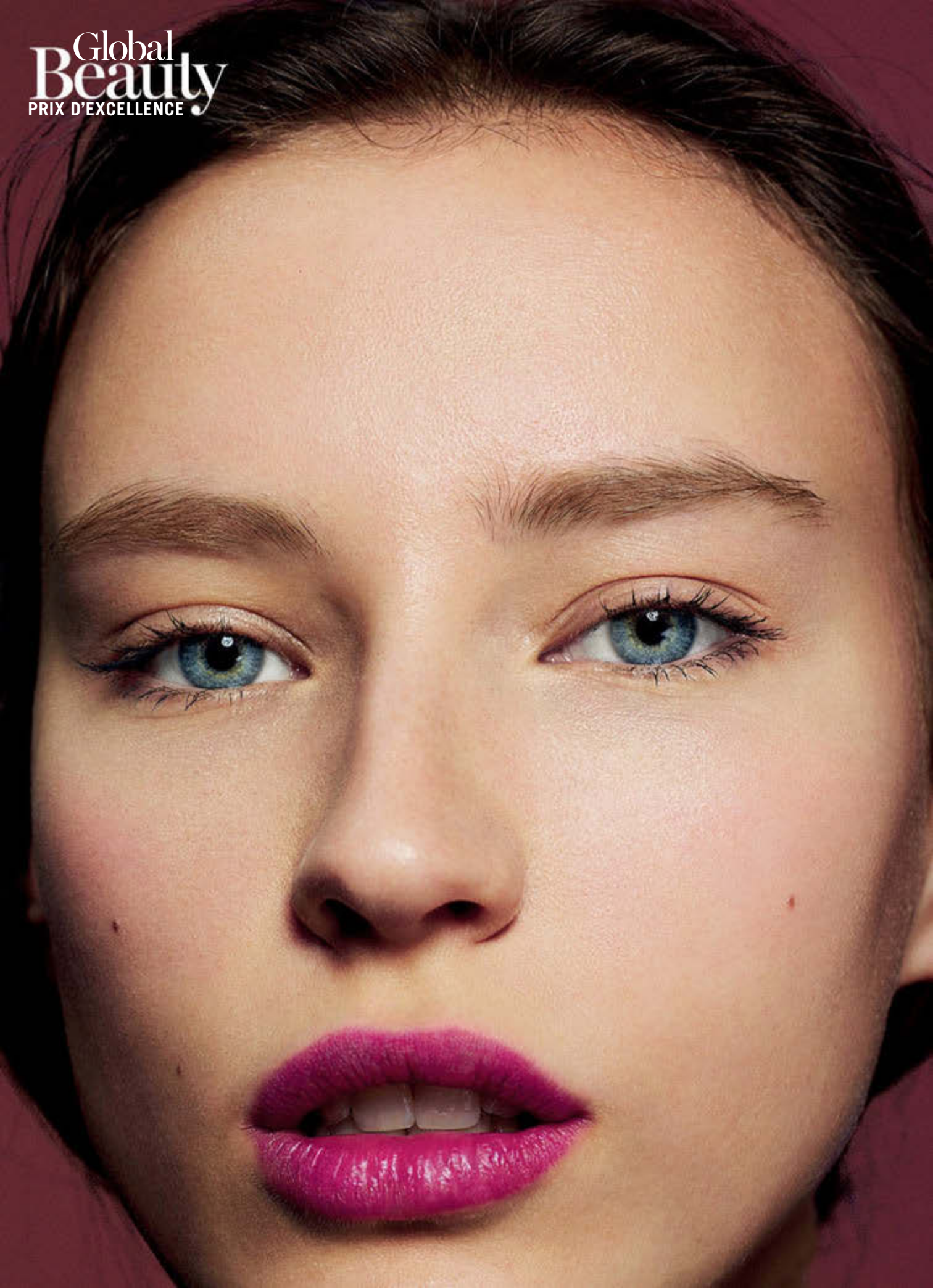
THE JURY SPEAKS:

"We're very impatient and want to see improvements right away. Mission accomplished with this self-adjusting product that has an immediate effect. Over time, the antiagers really work."

"The secret weapon for those mornings when you wake up looking and feeling under the weather."

"It's like magic. The tone-correcting effect is stunning, and it softens the appearance of fine lines without the feeling of a heavy silicone-based product. In the category of products that hide imperfections, this one goes a long way. The treatment deserves its name. Add in the reasonable price, and it has it all."




Global
Beauty
PRIX D'EXCELLENCE



KIEHL'S HYDRO-PLUMPING RE-TEXTURIZING SERUM CONCENTRATE

THE JURY'S CHOICE: Fifteen percent of this serum's formula is the well-known, plant-based, hydrating ingredient glycerin, which plumps skin spectacularly without feeling sticky. The result? A product that really works.

KIEHL'S Hydro-Plumping Re-Texturizing Serum Concentrate, $58.

THE JURY SPEAKS:

"A double play for must-have hydration: It immediately moisturizes skin and aids the absorption of other treatments. Wrinkles, dullness, tired-looking skin—in one month, this serum improves it all."

"An immediate 'Wow!' effect, plus long-term results. Essential."

"A real plumping effect that feels extremely comforting on skin."

"This formula, derived from a mixture of vegetable-based glycerin and shiso leaf extract, leaves skin completely smooth and refreshed as if you had just slept for eight hours."

"One drop of this liquid-gel, with its unexpected texture, delivers a comfortable sensation that lasts."

LANCÔME GRANDIÔSE MASCARA

THE JURY'S CHOICE: The unique formula thickens, lengthens, curls, and separates eyelashes with a one-of-a-kind swan-neck wand, shaped to follow the curve of the eye. The brush stretches and lifts lashes from corner to corner for a dramatic, fanned-out effect, as if you were wearing false eyelashes.

LANCÔME Grandiôse Mascara, $32.

THE JURY SPEAKS:

"Majestic; this is mascara 2.0!"

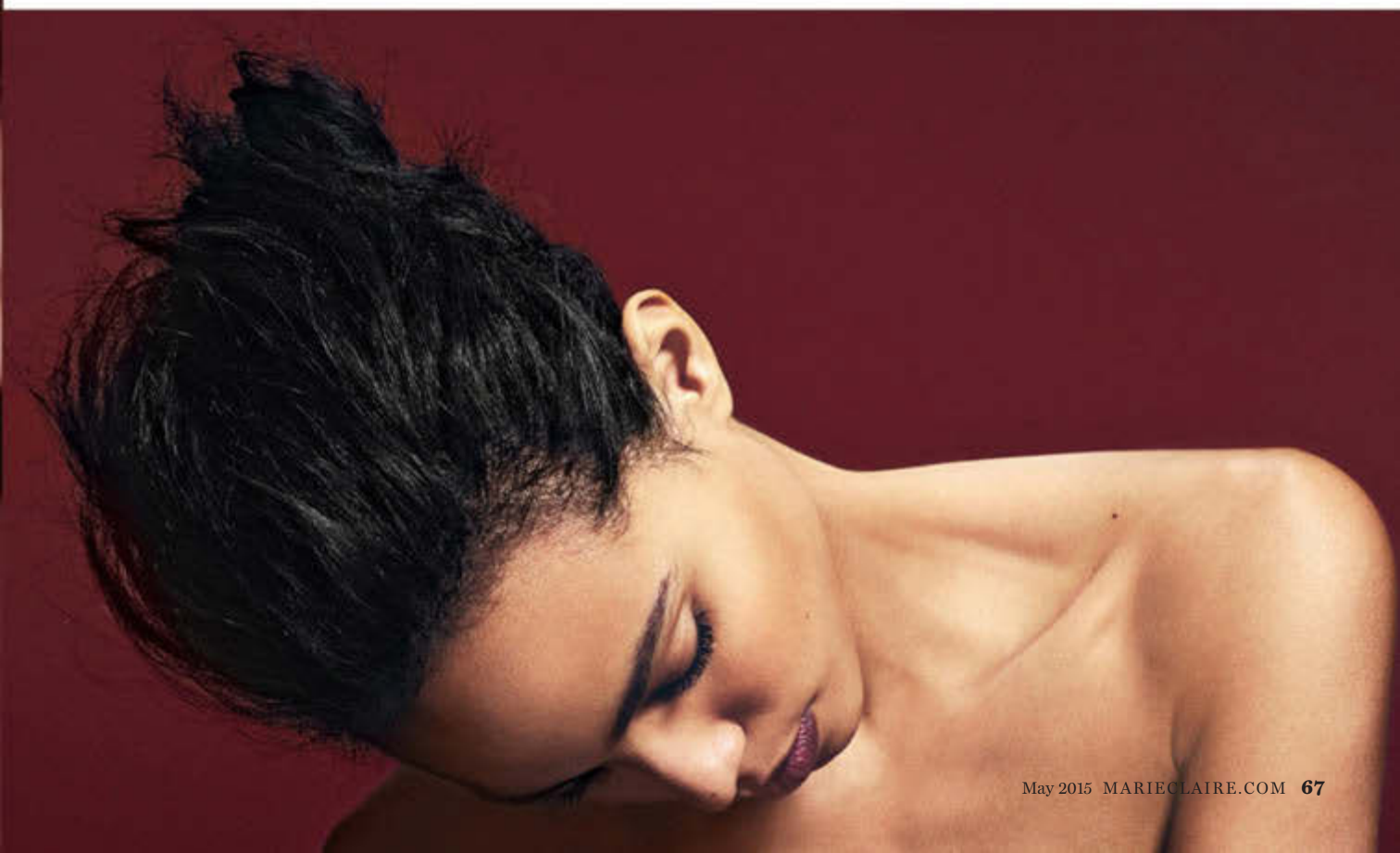
"It saves time and effort. The curved wand and special brush reach every eyelash, even the tiny ones that make all the difference. The ultra-black formula is astonishing."

"The new brush shape is 100 percent intuitive. You get marvelous, stunning lashes that last all day."

"The ultimate accessory, this zigzag-shaped wand gives you a cat-eye effect and extends lashes outward for a dramatic look."

"When Lancôme releases a new mascara, it is not a stunt, it is a revolution! So easy to use—an achievement!"





U.S. WINNERS



SALLY HANSEN MIRACLE GEL COLOR AND TOP COAT

We're still not sure how they did it, but kudos to the scientists at Sally Hansen for this unbelievable duo: Two coats of the color (which, miraculously, dries *much* faster than regular polish) and a layer of the special topcoat leaves nails with a shiny gel-like manicure that lasts up to 14 days and doesn't require a special lamp to cure.

SALLY HANSEN Miracle Gel Color and Top Coat (not shown), $10 each.

REVLON COLORBURST MATTE BALM

Matte and *balm* seem to be at odds with each other, yet these adorable crayons manage to be both. The color slips onto lips with a trio of hydrating shea, mango, and coconut butters, and the velvety, supersaturated hues stay put for hours.

REVLON ColorBurst Matte Balm, $9 each.

OLE HENRIKSEN PURE TRUTH MELTING CLEANSER

This innovative whipped gelée has to be massaged in to be believed. On contact with skin, it melts into a silky, makeup-dissolving oil. Splash with water and it transforms again, into a milky emulsion. After a final rinse, skin is superclean and post-facial soft thanks to vitamin C, omega-rich rose hip oil, and redness-reducing tart cherry extract.

OLE HENRIKSEN Pure Truth Melting Cleanser, $34. For information on where to buy, see Shopping Directory.

J MUCKLE/STUDIO D

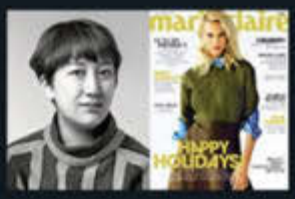

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Global Beauty
PRIX D'EXCELLENCE

THE INTERNATIONAL JURY



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SO YOUNG AN
Marie Claire Korea



CATHERINE BAUDET
Biba France



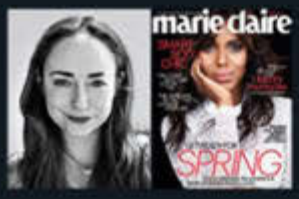
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THE AMERICAN JURY



JENNIFER GOLDSTEIN
Executive Beauty/ Health Editor, *Marie Claire* USA



YESENIA ALMONTE
Multicultural beauty expert



FELICIA WALKER BENSON
Founder of thisthatbeauty.com



COURTNEY DUNLOP
Beauty journalist and coauthor of *Break Into Beauty*



DANA OLIVER
Executive fashion and beauty editor, The Huffington Post

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Hydration is the foundation of glowing, healthy skin. The **Neutrogena® Hydro Boost Collection**—a trio of powerful products including Water Gel, Gel-Cream for Extra Dry Skin, and Gel Eye Cream—works to strengthen the skin's moisture barrier and deliver deep hydration, revealing visibly smooth, supple, and vibrant skin.

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Refreshingly lightweight, **Neutrogena® Hydro Boost**'s gel products apply effortlessly and absorb quickly to nourish dehydrated and dry skin, which helps prevent fine lines and wrinkles from forming and restore skin's healthy-looking glow without that oily or greasy feel.

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MOVE

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*stratum corneum layer

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Global Beauty

DIONNE POOL

BEAUTY DIRECTOR, *Marie Claire*

NETHERLANDS





1. Maison Francis Kurkdjian Paris Féminin Pluriel, $195. "When I like to keep it feminine and soft, I go for this fragrance. It's sexy in an understated way."

2. Dr. Alkaitis Organic Day Crème, $70. "I love Dr. Alkaitis skincare! The aloe vera base makes the line super-hydrating and soothing."

3. Bally Spring 2015. "I want every single item in this spring collection. I'm a fan of a laid-back, T-shirt-and-jeans look."

4. David Bowie *Young Americans* album. "This is a bit of a guilty pleasure. I think he is one of the coolest guys on the planet—if I were Iman, I would marry him, too!"

5. Lancôme Miracle Cushion, $47. "This is always in my bag. It has the most natural finish."

6. Ananda Spa in Narendra Nagar, India; anandaspa.com. "The Himalayan location is to die for. Plus, I love its holistic approach to beauty."

7. Laura Mercier Mineral Powder, $39. "It's almost like a photo filter for your face!"

EDITORS'





KELLY FUNG

FASHION & BEAUTY EDITOR, *Marie Claire*

SOUTH AFRICA



1. Serge Lutens La Fille de Berlin, $135. "I can't put my finger on exactly what I love about this musky rose fragrance, but it's very me."

2. Saxon Spa and Studio at the Saxon Hotel in Johannesburg, South Africa; saxon.co.za. "A decadent space perfect for a quick escape from the city's hustle. I'm especially fond of the signature coconut-and-milk wrap."

3. Chanel Perfection Lumière Velvet Smooth-Effect Makeup, $47. "It's like a second layer of skin—super-lightweight, and a little goes a long way."

4. Dolce & Gabbana Sneakers, price upon request. "These sneakers are great for running around but look cool at the same time."

5. Smashbox 24 Hour Photo Finish Shadow Primer, $20. "This helps take my eye makeup from day to night."

6. Redken Extreme CAT Protein Reconstructing Treatment, $18. "My hairstylist douses my hair with this spray before applying color to help protect my strands."

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1. Marni Spring 2015. "If I had to identify myself with one brand, this would be it. I absolutely love the botanical prints this season."

2. Diorskin Nude Air Sérum de Teint, $53. "I've fallen for this lightweight foundation. It gives you a touch of color and a velvety finish without feeling heavy."

3. Aveda Smooth Infusion Smoothing Masque, $27. "I'm always looking for new products to tame frizz, and lately, this is one of my standbys."

4. Givenchy Phenomen' Eyes Mascara in Deep Black, $31. "The unique brush shape separates each lash and curls it, making for easy application."

5. La Prairie Cellular Eye Contour Cream, $140. "I love how the creamy texture melts into my skin."

6. Jo Malone London Wood Sage & Sea Salt Body Crème, $75. "Nothing matches the hydrating power of this body cream."

SUSANA BLAZQUEZ

BEAUTY DIRECTOR, *Marie Claire*

SPAIN

PICKS

Our international counterparts give us the scoop on their latest obsessions **By JOY HERNON**



1. Mansur Gavriel Mini Bucket Bag in Flamma, $610. "The bucket bag is easy to style with any outfit."

2. La Mer Moisturizing Cream, $295. "The luxe formula solves almost all of my skin concerns."

3. Avène Body Oil, $24. "Easily absorbed into skin, this keeps my body moisturized all day long."

4. Atelier Cologne Vanille Insensée, $125. "The vanilla notes make me feel warm year-round."

5. China Liangtse Wellness Spa in Beijing; huaxialiangzi.com. "After a long day of sitting at my computer, I like to indulge in a relaxing traditional Chinese massage."

6. Tom Ford Lip Color Sheer (shown in Rose Soleil), $50. "The nourishing chamomile flower oil combined with endless color options is fantastic."

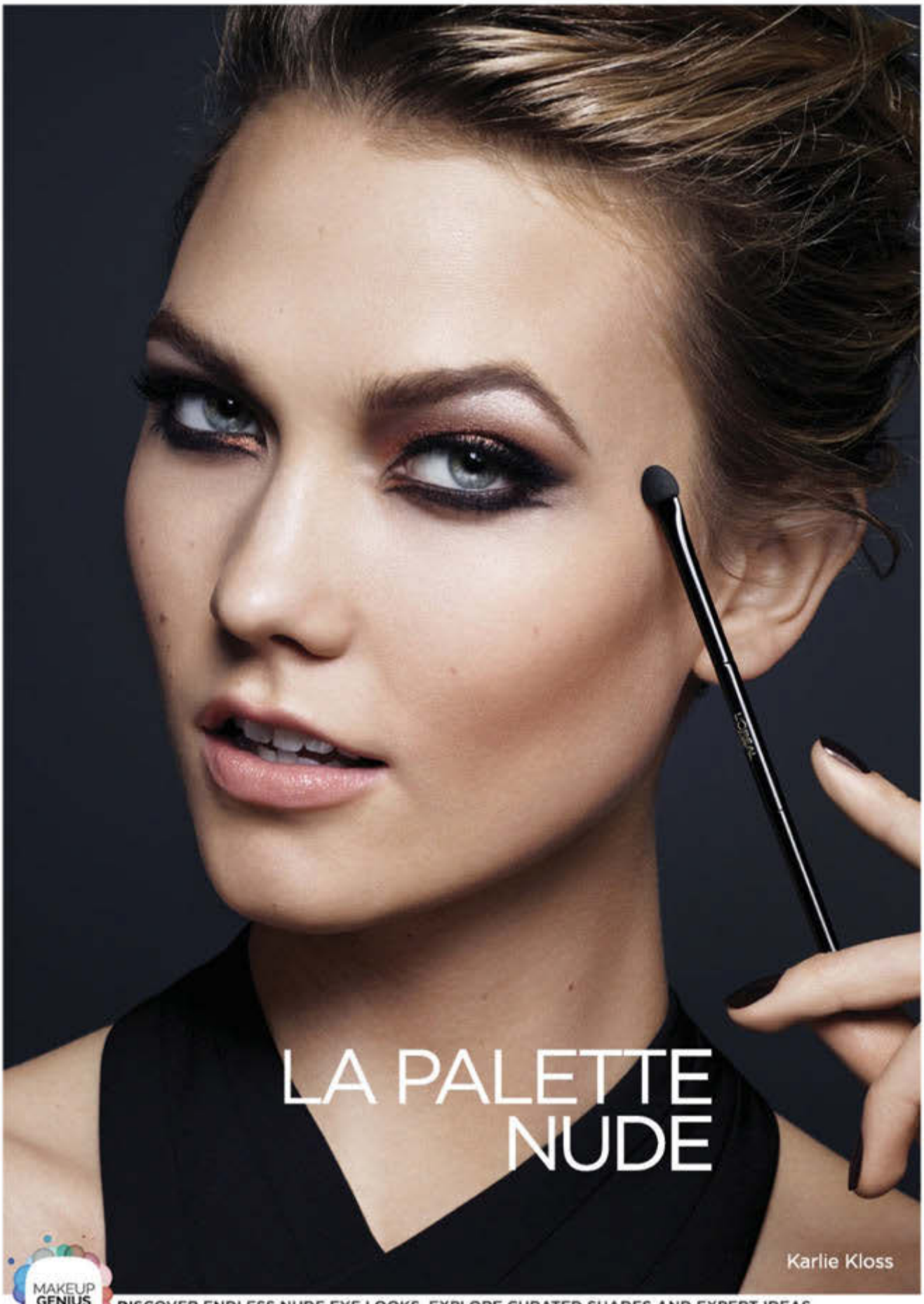
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JIA LING

BEAUTY DIRECTOR, *Marie Claire*

CHINA

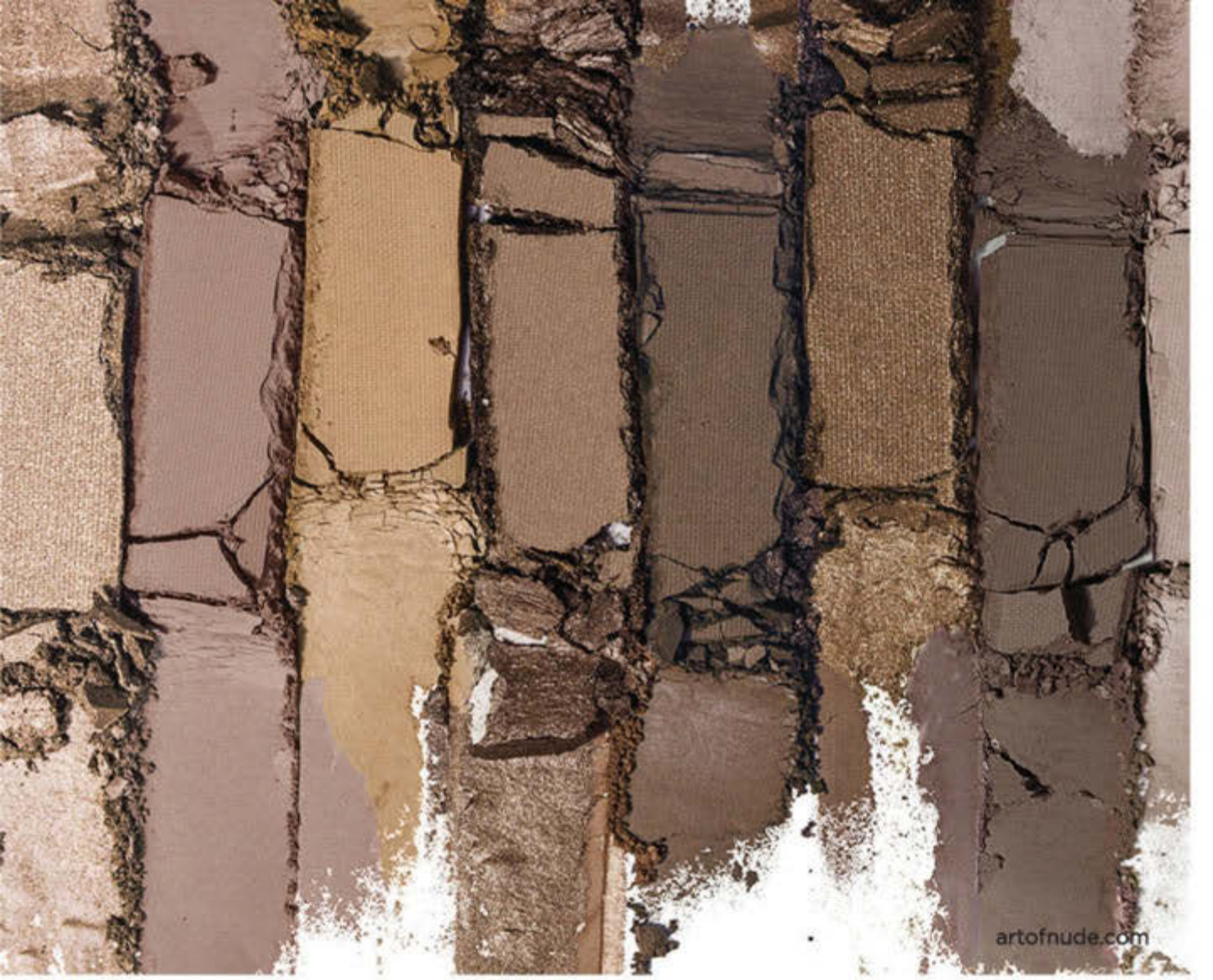
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MAKEUP DESIGNER/**PARIS**

OPENING CEREMONIES

From the classic glamour of *Cannes* to *Tribeca*'s downtown edge, these are the hair and makeup trends we spotted at the world's top international film festivals

By CLAIRE FONTANETTA

The Festival:
CANNES, FRANCE



The Look:
CLASSIC GLAMOUR



FROM TOP: Zoe Saldana; Natasha Poly.

HOW TO GET IT:

"When I'm doing makeup for Cannes, I always reference old films or iconic celebrities and then modernize the looks," says L'Oréal Paris makeup expert Karim Rahman. Case in point: a black cat-eye liner (keep the tail short so it looks current) that channels Brigitte Bardot's sex-kitten vibe.

The Festival:
DUBAI, UAE



The Look:
SLEEK & SOPHISTICATED



FROM TOP: Eva Longoria; Emily Blunt; Olga Kurylenko.

HOW TO GET IT:

In a cosmopolitan oasis where you might rub elbows with a crown prince, your hair needs to be as polished as your manners. After straightening strands, Dubai hairstylist Nagham Salim recommends applying an anti-humidity hairspray to prevent flyaways.

The Festival:
TRIBECA, USA



The Look:
DOWNTOWN EDGE



FROM TOP: Emma Roberts; Loan Chabanol.

HOW TO GET IT:

It takes a bold look to stand out on the streets of NYC. Just make sure to keep things balanced, says makeup artist and hairstylist Jim Crawford. Vampy makeup goes best with simple hair, and vice versa: A graphic cut complements soft makeup. "I call it the yin-and-yang effect," he says.

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L'ORÉAL PARIS

Global Beauty

The Festival:
VENICE, ITALY



The Look:
DOLCE VITA SIREN



FROM TOP: Sienna Guillory; Bianca Balti.

HOW TO GET IT:

Nothing says "I just hopped off a gondola" like a romantic red lip. For color that lasts through a day of cheek kissing, celebrity makeup artist Rachel Goodwin recommends priming lips with a scarlet liner and then swiping on a matching matte lipstick.

The Festival:
TORONTO, CANADA



The Look:
FRESH & PRETTY



FROM TOP: Amanda Seyfried; Keira Knightley.

HOW TO GET IT:

In "Hollywood North," where indies are often filmed, it's no surprise that free-spirited looks—waves, delicate makeup—rule. The key to this whimsical style? Hair should be undone and casual. If you go for an updo, try a braid, which "won't look uptight," says hairstylist Ken Paves.

The Festival:
BUSAN, SOUTH KOREA



The Look:
RADIANT GLOW



FROM TOP: Clara; Kim So Eun; Tang Wei.

HOW TO GET IT:

Illuminated skin reigns in the land of the 16-step skincare regimen! Create the desired dewiness by highlighting with a pink-toned cushion compact and contouring with a yellow-toned one, suggests Jin-Soo Lee, executive makeup artist for Amorepacific.

LIPSTICK SWIPE: JEFFREY WESTBROOK/STUDIO D. ALL OTHER IMAGES: GETTY IMAGES



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L'ORÉAL
PARIS

WISH YOU WERE HERE

When it comes to capturing the essence of a place, these perfumes definitely trump a postcard

By JENNIFER GOLDSTEIN



MAYAN RITUAL

THE PERFUME: Warm, sexy, and somehow still fresh, Aedes de Venustas Copal Azur ($245, barneys.com) blends a salty marine accord with smoky frankincense.

THE PLACE: Aedes de Venustas cofounder Karl Bradl got the idea for the scent while cycling through Tulum, Mexico, a boho-chic seaside town where locals burn copal, the Mayan incense made from local tree resin.



EN PROVENÇAL AIR

THE PERFUME: Aerin Rose de Grasse ($185, aerin.com) is a classic rose perfume after a cleanse—still reassuringly floral but with soft, dewy notes.

THE PLACE: Creative director Aerin Lauder took her inspiration from rose fields on the outskirts of Grasse, France, which is known as the perfume capital of the world.



CARIBBEAN QUEEN

THE PERFUME: Tommy Bahama Island Life for Her ($78, tommybahama.com) is the virgin daiquiri of fragrances: a sweet mix of pear, peach blossom, and vanilla that's impossible not to like.

THE PLACE: Perfumer Frank Voelkl wanted to bottle the essence of living the good life—on a lush and tranquil Bahamian island, obvi.



JAVA SCRIPT

THE PERFUME: Memo Paris Kedu ($250, memofragrances.com) has notes of grapefruit and freesia, but the true star is sweet-yet-toasty sesame.

THE PLACE: The surprising blend captures the spirit of Kedu, a lush volcanic plain in Java, Indonesia, that's home to the famous Borobudur Buddhist temple, where monks traditionally burn sesame seeds to purify their souls.



LONDON CALLING

THE PERFUME: Jo Malone London Lily of the Valley & Ivy ($65, jomalone.com) balances its delicate namesake notes with a touch of earthy narcissus.

THE PLACE: Conjuring a time *and* a location, this scent is meant to evoke the gentility of London during the Georgian era.

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PROMOTION

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Marie Claire's monthly concoction of all things you will be **trying**, **sharing**, **shopping**, and **talking about**

SHOP

Here's to a Better Fashion Future

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